



CREATE'S TOP ACCOMPLISHMENTS OF 2022

- Contributions exceeded \$13.8 million for the fifth-highest amount in CREATE's history.
- CREATE, once again, led the state in ENDOW MS with 27 tax credit applications and gifts of \$665,500.
- The Toyota Wellspring Fund continues its momentum with expansion of the Imagine the Possibilities Career Expo, Career Coach Program, and the launch of the Career Connections platform. The Career Coach Program became the model for a statewide initiative.
- Two new Community of Affiliates were established in Prentiss and Pontotoc County.
- The Communities of Excellence initiative was created for Northeast Mississippi communities to encourage, pursue, and achieve excellence in their local areas.
- North Mississippi Youth Foundation Board has students from all 17 counties for the first time.
- 14 endowment funds were established for a total of 290.
- 13 donor advised funds were established for a total of 240.



Imagine
the possibilities

**VIRTUAL CAREER EXPO
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CREATE
NORTHEAST MISSISSIPPI'S
COMMUNITY FOUNDATION

TOYOTA
WELLSPRING
EDUCATION FUND
A FUND OF THE CREATE FOUNDATION

Imagine the Possibilities Career Expo: Virtual Expo now live

Observing data from October 1, 2022 to December 31, 2022, points earned on the virtual Imagine the Possibilities Career Expo show that Northeast Mississippi students have watched or listened to 3,511 hours of videos and podcasts in those three months.

Remembering Hassel H. Franklin

Hassel H. Franklin was integral in the growth and prosperity of the CREATE Foundation and Northeast Mississippi. Franklin was appointed as a CREATE board member in 1997, and served as Chairman from 2004 to 2006. From Mike Clayborne, President of CREATE Foundation:

"Hassell was one of the great success stories in the history of Northeast Mississippi. The furniture company he built impacted the lives of thousands of people in our region. His business success was only part of the story. He cared about people and wanted to make life better for everyone. The impact he had on the CREATE Foundation was immense. He encouraged us to raise the bar of our expectations and helped make us what we are today."





Randle joins CREATE Foundation

The CREATE Foundation welcomes Allie Randle as Director of Marketing and Events. Randle previously worked at Tupelo Convention and Visitors Bureau as Content Creator and Digital Strategist. She will serve CREATE with marketing initiatives including social media and external communications, as well as planning and facilitating events which CREATE hosts throughout the year.

Randle is a 2020 graduate of Mississippi State University with a B.A. in Communication and Public Relations, and a minor in Art.

"I am delighted to welcome Allie to the CREATE team. She brings the skill set, experience and love for Northeast Mississippi that will make her a valuable part of our staff," said Mike Clayborne, President of CREATE Foundation.



Strengthening Charitable Giving in Mississippi

ENDOW Mississippi is a state tax credit program that was created to incentivize individuals, businesses and organizations to make an impact on their local communities through charitable giving. Under this program, donors are eligible to receive a 25% state tax credit for gifts to endowed funds at the CREATE Foundation. To receive this state tax credit, donors must make a minimum gift of \$1,000 or a maximum gift of \$200,000 to any endowed fund. There are a limited number of tax credits available and they are awarded on a first come first serve basis.

CREATE is accepting applications for gifts in 2023. To ensure that the gift will qualify for the state tax credit, the gift will need to be made by October 31, 2023.

Click [here](#) if you have any interest in taking advantage of this program, and please contact P.K. Thomas at pk@createfoundation.com or (662) 844-8989 if you have any questions.

NEW FUNDS ESTABLISHED IN 2022

DONOR ADVISED FUNDS

- Aaron and Cassie Foster Fund
- Andi and Brett Hildenbrand Fund
- Barrett Family Fund
- Bradley Allen and Family Fund
- Buchanan Family Fund
- Jay and Marla Fisher Fund
- Mark and Helen Monts Fund
- Matt and Amy Bogue Fund
- P.K. and Mary Brook Thomas Fund
- Rowan Family Fund
- The Collins Family Fund
- The Kilpatrick Fund

ENDOWMENT FUNDS

- Dan and Janie Williams Family Endowment
- David O. Puckett, II - Regional Rehab Center Endowment
- Dugan Memorial Home Endowment
- Hardy Reed Endowment
- John and Sarah Frances Hardy Endowment
- Marguerite Burton Memorial Endowment
- The Puckett Endowment
- Traceway Retirement Community Endowment
- Trinity Place Retirement Community Endowment
- The "Danny Mac" Memorial Scholarship Endowment
- PACT Endowment

SCHOLARSHIP FUNDS

- Alcorn School District Foundation for Excellence Scholarship
- Chancellor Jacqueline Mask Law Scholarship
- Chuck Beasley Memorial Scholarship
- Dana Hamlet Scholarship
- Hughie Bates Scholarship
- Ida Mae Garrett Scholarship
- Jessway Foundation (Jessica Leigh Monet Pannell) Scholarship
- James Scott Houston Scholarship
- Robben Wilson Memorial Scholarship

SPECIAL PROJECT FUNDS

- Bee the Change Fund
- Blue Cross and Blue Shield of MS Building Healthy Schools Playground Fund
- Tupelo Young Professionals "Forty Below" Fund
- Houston Community Tennis Association Fund
- Little's 75th Anniversary Golf Tournament Fund
- M.B. Mayfield House Museum Fund
- Mississippi Local Journalism Trust Fund
- Nan Rushing Memorial Book Fund (Starkville Kiwanis)
- Nourishing Communities Fund
- Oxford Skate Boarding Association Fund
- PACT Affiliate Administrative Fund
- PACT Affiliate Project Fund
- Spain Internship Initiative Fund
- Stonewater Nonprofit Fund
- Stop Suicide Fund
- The PROPEL Affiliate Administrative Fund
- The PROPEL Affiliate Community Fund
- The Refuge Fund
- Transformation Tupelo Fund
- Tri-State Cross for Christ Fund
- United Furniture/Lane Furniture Employee Assistance Fund
- WOMEN Entrepreneurs of Northeast Mississippi Fund

WHY NORTH MISSISSIPPIANS *GIVE*



"It's an opportunity to make sure funds are used right here in our backyard and contribute to the local community."

David Fernandes



OUR MISSION

The mission of CREATE Foundation is to encourage philanthropy and provide leadership to impact regional issues.

Visit our website

CREATE Foundation | (662) 844-8989 | (662) 844-8149

