





ARTS. AUDIO/VISUAL TECHNOLOGY & COMMUNICATIONS

WHAT IS ARTS. AUDIO/UISUAL TECHNOLOGY & COMMUNICATIONS?

Information, communication, technology and rapid change are leading forces in the 21st century. These fields combine artistic expression and individual style with in-depth understanding of today's state-of-the-art technologies. Strong communication and presentation skills make these career choices rewarding and profitable. Flexibility and innovation are commodities of the times. In today's creative economy, the arts provide training and service for a workforce driven by innovation and communication. This career pathway focuses on courses

of study that develop collaborative skills, creative thinking and an appreciation for diversity. The creative sector includes activities of nonprofit cultural organizations, commercial enterprises and professionals engaged in the applied arts. This career pathway covers art, communication and design avenues, including the performing arts, fine art, design industries, the film and movie industry, broadcast journalism, corporate communications, social media and public relations.

ABOUT ARTS. AUDIO/VISUAL TECHNOLOGY & COMMUNICATIONS









<u>A 'DAY IN THE LÎFE'</u>







MENTOR-FOR-A-MINUTE









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