



Foundation's News and Updates

Top Accomplishments of 2021

- CREATE distributed most of the \$1.7 million MS CARES Grant funds for 172 applications in 16 counties.
- A record 21 new endowment funds were established for a total of 276.
- Contributions exceeded over \$15.6 million for the fourth-highest amount ever in CREATE's history.
- A new Vision statement, Mission statement, and Strategic Plan were developed to better align and focus the work of the foundation.
- CREATE, once again, lead the state in ENDOW MS with 27 tax credit applications supporting gifts of \$700,000.
- A new operating system (Foundant) was implemented to improve efficiency and capacity.
- The Toyota Wellspring Fund continues momentum with the expansion of the Career Coach Program and connections with business partners.
- The Board made the decision to build a new home for CREATE. A location was identified, purchased, the architect selected and a capital campaign launched.
- A community-based accountability system for school districts gained momentum with several additional schools in the process of participation.

- The Donor Advised Fund Challenge to affiliates has generated 32 new funds for a total of 220.

New Funds Established in 2021

DONOR ADVISED FUNDS

- Long Family Advised Fund
- Mary Jane Meadows Advised Fund
- Sharion Harp Aycock and William R. Aycock Advised Fund
- Themesha, Vernon and Vincent Rayford Advised Fund
- Gilmore Foundation Donor Advised Fund
- Kellie and Bain Nickels Advised Fund
- Frank K. Spain Foundation Advised Fund
- Campbell Family Advised Fund
- Dreams Unified Donor Advised Fund
- Jamie and Joy Earp Advised Fund
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- Leslie M. Westbrook Advised Fund
- Doug and Renee Phillips Donor Advised Fund
- Carl Pittman Donor Advised Fund
- Sydney Pittman Donor Advised Fund
- Connie Simpson Donor Advised Fund
- Stanly F. Simpson Donor Advised Fund
- Suzanne Simmons Dressel

ENDOWMENT FUNDS

- Leslie M. Westbrook Endowment Fund
- Larry and Delois Montgomery Family Endowment Fund
- James T. Harrell Outdoor Adventure Scholarship Endowment Fund
- Jackie Ferguson Parker Memorial Education Scholarship Endowment Fund
- Bennett and Omega Blanton Scholarship Endowment Fund
- Sarah and Marshall Jenkins Endowment Fund
- Caron-Rose Art Education Endowment Fund
- Lucy Gaines Senior Scholarship Endowment Fund
- Boys & Girls Club of North Mississippi Permanent Endowment Fund
- Boys & Girls Club of North Mississippi Operating Endowment Fund
- Dreams Unified Endowment Fund
- Alcorn School District Foundation for Excellence Endowed Fund
- Leslie M. Westbrook Endowment Fund
- Hands of the Resurrected Christ Endowment Fund
- The Forrester Family Foundation
- Hardy Reed Endowment Fund

Donor Advised Fund

- GSD Club Donor Advised Fund
- Andy and Sherry Boyd Advised Fund
- Steve and Joy West Advised Fund
- Gracie & Allen Jackson Donor Advised Fund
- Ronnie and Donna West
- Bryan and Cindy Wilson
- Corinth Coca-Cola Charitable PT Fund
- Tupelo Coca-Cola Charitable PT Fund
- Jeff Tomlinson Advised Fund
- Pat & Jennifer Caldwell Donor Advised Fund
- Robert and Julia Monts Advised Fund
- Brian and Courtney Montgomery Advised Fund
- Guy Hornbuckle Advised Fund
- The Community Foundation, Inc. Fund
- Wilco Charity Fund
- Mark and Helen Monts Advised Fund

SPECIAL PROJECT FUNDS

- Chickasaw Forward
- North MS Community Greek Picnic
- The Northeast MS Coalition Against COVID 19
- Ripley Cross of Christ
- SHINE-Walking Hand in Hand with Extraordinary Children with Special Needs
- The ROAD Lee County
- Monroe County Children's Vision Center

SCHOLARSHIP FUNDS

- The Queenie Barnes Queen B Educational Scholarship Endowment
- The Queenie Barnes Queen B Educational Scholarship Pass-Through Fund
- Walker Scholarship (Monroe County Career Tech Center)
- Cody Simpson Long Cross-Country Scholarship
- Lowndes County Schools Scholarship Fund
- The Gentry and Brandi Long "Be a Bulldog" Scholarship
- Douglas E. Clark Memorial Scholarship
- Corinth Coca-Cola Scholarship Program for Children of Employees
- Corinth School District Foundation Scholarship Fund
- Baldwin School District Scholarship Fund

- Capturing Columbus
- Amory Police Department
Special Project



Strengthening Charitable Giving in Mississippi

Endow Mississippi is a state tax credit program that was created to incentivize individuals, businesses, and organizations to make an impact on their local communities through charitable giving. Under this program, donors are eligible to receive a 25% state tax credit for gifts to endowed funds at the CREATE Foundation.

In 2021, CREATE had 27 gifts applied to the program, which is the most of any community foundation, and our donors received over \$175,000 in tax credits. We are excited that the Endow Mississippi Program will continue in 2022! CREATE will begin accepting applications for 2022 on January 3.

To receive this state tax credit, donors must make a minimum gift of \$1,000 or a maximum gift of \$200,000 to any endowed fund and fill out the Endow Mississippi Tax Credit application. Gifts must be made by October 31st to receive the tax credit. There are a limited number of tax credits available and they will be awarded on a first-come, first-served basis.

Please contact P.K. Thomas at pk@createfoundation. Or 662-844-8989 if you would like an application or if you have any questions.



I believe in the role CREATE plays within our region and have confidence that my donations are used in the best ways to support our region.

Shane Speers

OUR MISSION

The mission of CREATE Foundation is to encourage philanthropy and provide leadership to impact regional issues.

