

# NORTHEAST MISSISSIPPI

Moving Forward Together



Northeast Mississippi Regional Profile

2020

# Commission on the Future of Northeast Mississippi

## CHAIRMAN

Allegra Brigham

## VICE CHAIRMAN

Bill Renick

## COMMISSION MEMBERS

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|                  |   |                   |   |
|------------------|---|-------------------|---|
| <b>Alcorn</b>    | Ray McClellan<br>John Mercier<br>Clayton Stanley                                      | <b>Monroe</b>     | Chelsea Baulch<br>Jim Edwards<br>Jean Pinkley   |
| <b>Benton</b>    | Jack Gadd<br>Bill Renick  | <b>Oktibbeha</b>  | Frank Chiles<br>Nelle Cohen<br>Lee Ann Turner   |
| <b>Calhoun</b>   | Sheila Freely<br>Joel McNeece   | <b>Pontotoc</b>   | Phyllis Ford High<br>Matt Koon  |
| <b>Chickasaw</b> | Patsy Gregory<br>Millette Nabors  | <b>Prentiss</b>   | Dr. Ricky Ford<br>Ronny Rowland   |
| <b>Clay</b>      | Bob Harrell<br>Eddie Longstreet   | <b>Tippah</b>     | Duane Bullard<br>Kyle Smith   |
| <b>Itawamba</b>  | Dr. Jay Allen<br>B.J. Canup   | <b>Tishomingo</b> | Beth Davis<br>Harold Lomenick   |
| <b>Lafayette</b> | Kurt Brummett<br>Randy Leister<br>Jon Maynard   | <b>Union</b>      | Betsey Hamilton<br>Phil Morris  |
| <b>Lee</b>       | Polly Bailey<br>Grace Clark<br>Guy Mitchell, III<br>Paul Mize, Jr.<br>Kenneth Wheeler | <b>At Large</b>   | Denotee Martin<br>Eddie Prather<br>Bill Stone   |
| <b>Lowndes</b>   | Nick Ardillo<br>Matt Bogue<br>Allegra Brigham<br>Greg Stewart                         | <b>Emeritus</b>   | Kenny Dill<br>Hassell Franklin<br>Dr. Gloria Kellum<br>Bobby Martin<br>Jack Reed, Sr. (1924-2016)<br>Sandy Williams |
| <b>Marshall</b>  | Dr. Gemma Beckley<br>Mayor Kelvin Buck<br>Justin Hall                                 | <b>University</b> | William Nicholas<br>Kyle Steward  |

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COMMISSION  
ON THE FUTURE OF NORTHEAST MISSISSIPPI  
CREATE FOUNDATION

# Regional Profile

# 2020

## Northeast Mississippi

### GENERAL DEMOGRAPHICS

Population: 566,926 Households: 220,929



| By Gender | 2019   |
|-----------|--------|
| Male      | 48.62% |
| Female    | 51.38% |

| By Age    | 2019   |
|-----------|--------|
| Age 0-9   | 12.10% |
| Age 10-20 | 15.72% |
| Age 21-24 | 6.80%  |
| Age 25-34 | 12.98% |
| Age 35-44 | 11.67% |
| Age 45-54 | 11.78% |
| Age 55-64 | 12.23% |
| Age 65-74 | 9.87%  |
| Age 75+   | 6.85%  |

| By Race and Ethnicity | 2019   |
|-----------------------|--------|
| White                 | 67.25% |
| African American      | 28.35% |
| Other                 | 4.40%  |

### LABOR MARKET

| Residence Based Amounts | 2019    | 2018    | 2017    | 2016    | 2015    |
|-------------------------|---------|---------|---------|---------|---------|
| Civilian Labor Force    | 255,490 | 254,670 | 256,090 | 254,030 | 249,600 |
| Unemployed              | 12,670  | 11,010  | 11,680  | 14,150  | 15,850  |
| Unemployment Rate       | 5.0%    | 4.3%    | 4.6%    | 5.6%    | 6.4%    |
| Employed                | 242,820 | 243,660 | 244,410 | 239,880 | 233,750 |

| Establishment Based Amounts                   | 2019           | 2018           | 2017           | 2016           | 2015           |
|---|----------------|----------------|----------------|----------------|----------------|
| Manufacturing                                 | 48,060         | 47,520         | 47,560         | 47,170         | 43,900         |
| Non-manufacturing                             | 184,080        | 180,870        | 179,620        | 177,270        | 171,640        |
| Agricultural Forestry, Fishing & Hunting      | 1,490          | 1,670          | 1,800          | 1,510          | 1,560          |
| Mining  | 110            | 100            | 120            | 250            | 210            |
| Utilities                                     | 1,160          | 1,120          | 1,090          | 1,090          | 1,100          |
| Construction                                  | 7,840          | 7,630          | 7,510          | 8,120          | 8,020          |
| Wholesale Trade                               | 5,980          | 5,820          | 5,790          | 5,670          | 5,370          |
| Retail Trade                                  | 26,590         | 27,010         | 27,040         | 26,450         | 25,740         |
| Transportation & Warehousing                  | 9,550          | 9,140          | 8,950          | 9,260          | 8,420          |
| Information                                   | 2,370          | 2,420          | 2,620          | 2,450          | 2,330          |
| Finance & Insurance                           | 5,310          | 5,040          | 4,920          | 4,800          | 4,800          |
| Real Estate, Rental & Leasing                 | 2,280          | 2,340          | 2,280          | 2,230          | 2,100          |
| Professional Scientific & Technical Services  | 5,360          | 5,340          | 5,040          | 4,830          | 4,700          |
| Management of Companies                       | 1,440          | 1,390          | 1,380          | 1,510          | 1,580          |
| Administrative Support & Waste Management     | 15,850         | 13,480         | 14,370         | 14,750         | 12,980         |
| Educational Services                          | 1,180          | 1,150          | 1,140          | 1,330          | 1,200          |
| Health Care & Social Assistance               | 28,020         | 27,550         | 26,040         | 24,340         | 24,490         |
| Arts, Entertainment & Recreation              | 1,380          | 1,430          | 1,410          | 1,590          | 1,400          |
| Accommodations & Food Services                | 21,460         | 21,840         | 21,350         | 20,540         | 19,360         |
| Other Services (except public administrative) | 3,750          | 3,790          | 3,830          | 3,840          | 3,830          |
| Government                                    | 42,960         | 42,610         | 42,940         | 42,710         | 42,450         |
| Education (included in Government total)      | 25,780         | 25,620         | 25,880         | 25,740         | 25,450         |
| <b>Total Non-agricultural Employment</b>      | <b>232,140</b> | <b>228,390</b> | <b>227,180</b> | <b>224,440</b> | <b>215,540</b> |

# ECONOMY

|  | 2019     | 2018     | 2017     | 2016     | 2015     |
|--|----------|----------|----------|----------|----------|
| <b>Per Capita Income</b>                                       | \$36,234 | \$34,770 | \$37,124 | \$34,501 | \$32,738 |
| <b>Median Household Income</b>                                 | \$42,900 | \$42,519 | \$41,276 | \$39,475 | \$38,676 |
| <b>% of Households with Income Equal or Less Than \$24,999</b> | 28.76    | 30.78%   | 32.15%   | 33.60%   | 34.55%   |

| <b>Employment Occupational Composition</b> | <b>2019</b> |
|--|-------------|
| Professional and Technical                 | 17.00%      |
| Executive, Administrative and Managerial   | 9.38%       |
| Sales                                      | 10.46%      |
| Administrative Support and Clerical        | 11.80%      |
| Production, Craft and Repair               | 23.02%      |
| Transportation and Material Moving         | 9.20%       |
| Handlers, Helpers and Laborers             | 0.64%       |
| Service                                    | 18.50%      |

| <b>Establishment-Based Employment Composition</b> | <b>2019</b> |
|---|-------------|
| Manufacturing                                     | 20.7%       |
| Non-Manufacturing                                 | 79.3%       |

| <b>Per Capita Income by County</b> | <b>2019</b> |               |                 |
|------------------------------------|-------------|---------------|-----------------|
| Alcorn                             | \$37,770    | Marshall      | \$31,275        |
| Benton                             | \$29,376    | Monroe        | \$32,664        |
| Calhoun                            | \$34,346    | Oktibbeha     | \$34,100        |
| Chickasaw                          | \$33,138    | Pontotoc      | \$33,058        |
| Clay                               | \$38,435    | Prentiss      | \$30,727        |
| Itawamba                           | \$33,404    | Tippah        | \$33,926        |
| Lafayette                          | \$45,068    | Tishomingo    | \$34,223        |
| Lee                                | \$40,712    | Union         | \$32,346        |
| Lowndes                            | \$37,650    | <b>Region</b> | <b>\$36,234</b> |

# EDUCATION

|  | 2019     | 2018     | 2017    | 2016    | 2015    |
|--|----------|----------|---------|---------|---------|
| <b>Percent of Population 25+ with HS Diploma</b> | 81.68%   | 81.34%   | 81.16%  | 79.12%  | 79.35%  |
| <b>Average Expenditure per Student</b>           | \$10,349 | \$10,127 | \$9,960 | \$9,754 | \$9,395 |
| <b>ACT All Students</b>                          | 17.74    | 17.91    | 17.99   | 18.28   | 17.73   |
| <b>Average Class Size</b>                        | 12.89    | 13.45    | 13.44   | 13.53   | 13.74   |

## 2019 Dropout and Graduation Rates by District

|                      | Dropout Rate | Graduation Rate |
|----------------------|--------------|-----------------|
| Aberdeen             | 9.5          | 81.1            |
| Alcorn County        | 2.2          | 94.7            |
| Amory                | 6.6          | 81.8            |
| Baldwyn              | 10.4         | 85.4            |
| Benton County        | 7.9          | 86.8            |
| Booneville           | 8.7          | 87.0            |
| Calhoun County       | 3.9          | 91.6            |
| Chickasaw County     | 9.1          | 86.4            |
| Columbus             | 15.6         | 71.3            |
| Corinth              | 4.6          | 90.8            |
| Holly Springs        | 4.4          | 90.0            |
| Houston              | 5.6          | 87.0            |
| Itawamba County      | 11.7         | 80.5            |
| Lafayette County     | 8.4          | 87.1            |
| Lee County           | 9.5          | 84.2            |
| Lowndes County       | 4.5          | 90.9            |
| Marshall County      | 11.6         | 85.0            |
| Monroe County        | 4.8          | 91.0            |
| Nettleton            | 14.8         | 78.7            |
| New Albany           | 6.1          | 84.3            |
| North Tippah         | 4.0          | 88.0            |
| Okolona              | 8.0          | 78.0            |
| Oxford               | 7.3          | 87.5            |
| Pontotoc             | 4.0          | 91.9            |
| Pontotoc County      | 8.3          | 87.7            |
| Prentiss County      | 9.6          | 84.0            |
| South Tippah         | 7.3          | 87.4            |
| Starkville Oktibbeha | 15.3         | 76.3            |
| Tishomingo County    | 4.2          | 92.5            |
| Tupelo               | 11.9         | 84.7            |
| Union County         | 8.6          | 89.7            |
| West Point           | 14.0         | 80.1            |
| <b>Mississippi</b>   | <b>9.7</b>   | <b>85.0</b>     |

## ACT Averages By County

|                    | All Students<br>2019 |
|--------------------|----------------------|
| Alcorn             | 18.37                |
| Benton             | 16.80                |
| Calhoun            | 16.50                |
| Chickasaw          | 16.45                |
| Clay               | 15.20                |
| Itawamba           | 18.40                |
| Lafayette          | 20.38                |
| Lee                | 17.63                |
| Lowndes            | 17.14                |
| Marshall           | 15.54                |
| Monroe             | 17.79                |
| Oktibbeha          | 17.60                |
| Pontotoc           | 18.02                |
| Prentiss           | 18.73                |
| Tippah             | 17.76                |
| Tishomingo         | 17.50                |
| Union              | 18.14                |
| <b>Mississippi</b> | <b>17.74</b>         |

**CREATE  
FOUNDATION**



## Educational Attainment age 25+

|                       | 2019   |
|-----------------------|--------|
| Graduate/Professional | 8.95%  |
| 4 Year Degree +       | 12.77% |
| Associate's Degree    | 9.04%  |
| Some College          | 20.75% |
| High School Diploma   | 30.41% |
| Some High School      | 12.10% |
| Some Elementary       | 5.98%  |

## SOCIAL ENVIRONMENT

|   | 2019     | 2018     | 2017     | 2016     | 2015     |
|---|----------|----------|----------|----------|----------|
| <b>Number of Births to Single Teens</b>             | N/A      | 470      | 521      | 562      | 496      |
| <b>TANF &amp; Food Stamp Payments per Household</b> | \$393.44 | \$461.95 | \$515.54 | \$591.65 | \$652.31 |
| <b>Number of Divorces</b>                           | N/A      | 1935     | 1786     | 1968     | 1935     |
| <b>Number of Divorces Involving Children</b>        | N/A      | 868      | 773      | 925      | 846      |

## HOUSING

|   | 2019      | 2018      | 2017      | 2016      | 2015     |
|---|-----------|-----------|-----------|-----------|----------|
| <b>Percent of Owner Occupied Housing</b>  | 69.46%    | 68.14%    | 68.13%    | 68.04%    | 68.64%   |
| <b>Percent of Renter Occupied Housing</b> | 30.54%    | 31.87%    | 31.87%    | 31.96%    | 31.36%   |
| <b>Median Home Value</b>                  | \$130,727 | \$122,363 | \$115,576 | \$110,666 | \$97,586 |

## PUBLIC SAFETY

|                           | 2019 | 2018 | 2017 | 2016 | 2015 |
|---------------------------|------|------|------|------|------|
| <b>DUI Arrests</b>        | N/A  | N/A  | N/A  | 3119 | 4954 |
| <b>Traffic Fatalities</b> | N/A  | N/A  | N/A  | 137  | 145  |

# HEALTH

|   | 2019 | 2018  | 2017  | 2016  | 2015  |
|---|------|-------|-------|-------|-------|
| <b>Low Birth Weight Index</b>                   | N/A  | N/A   | 11.5  | 11.3  | 11.1  |
| <b>Infant Mortality Rate (5 year average)</b>   | N/A  | 9.3   | 9.6   | 8.6   | 10.3  |
| <b>Percent of Prenatal Care/First Trimester</b> | N/A  | N/A   | 80.5  | 69.5  | 70.7  |
| <b>Total Number of Births</b>                   | N/A  | 6,804 | 6,853 | 6,255 | 6,166 |
| <b>Death Rate per 100,000 Population</b>        |      |       |       |       |       |
| Heart Disease                                   | N/A  | 248.1 | 262.9 | 233.5 | 242.7 |
| Cancer  | N/A  | 219.3 | 222.6 | 201.5 | 193.1 |
| Accidental                                      | N/A  | 56.1  | 60.3  | 60.4  | 58.8  |
| Suicide   | N/A  | 16.2  | 15.3  | 9.9   | 11.5  |
| Stroke  | N/A  | 66.4  | 61.0  | 54.2  | 62.8  |
| Chronic Other Respiratory Diseases              | N/A  | 82.7  | 83.7  | 72.3  | 69.1  |

| <b>Number of Births to Single Teens by County</b> | <b>2019</b> | <b>2018</b> | <b>2017</b> | <b>2016</b> | <b>2015</b> |
|---|-------------|-------------|-------------|-------------|-------------|
| Alcorn  | N/A         | 30          | 35          | 40          | 46          |
| Benton  | N/A         | 10          | 14          | 13          | 9           |
| Calhoun   | N/A         | 12          | 16          | 16          | 21          |
| Chickasaw   | N/A         | 16          | 23          | 27          | 21          |
| Clay  | N/A         | 16          | 14          | 12          | 21          |
| Itawamba  | N/A         | 24          | 26          | 21          | 24          |
| Lafayette   | N/A         | 22          | 27          | 33          | 22          |
| Lee   | N/A         | 80          | 96          | 107         | 81          |
| Lowndes   | N/A         | 36          | 48          | 54          | 60          |
| Marshall  | N/A         | 40          | 39          | 42          | 32          |
| Monroe  | N/A         | 35          | 27          | 35          | 23          |
| Oktibbeha   | N/A         | 22          | 20          | 32          | 26          |
| Pontotoc  | N/A         | 24          | 31          | 47          | 31          |
| Prentiss  | N/A         | 31          | 31          | 29          | 26          |
| Tippah  | N/A         | 22          | 20          | 16          | 13          |
| Tishomingo  | N/A         | 17          | 14          | 14          | 14          |
| Union   | N/A         | 33          | 40          | 24          | 26          |
| <b>Region</b>                                     | <b>N/A</b>  | <b>470</b>  | <b>521</b>  | <b>562</b>  | <b>496</b>  |



# REGIONAL PROFILE REPORT SOURCES

## GENERAL DEMOGRAPHICS

Claritas

## ECONOMY

Labor Market Information

Mississippi Department of Employment Security

Employment Composition

Claritas

Per Capita Income

U.S. Bureau of Economic Analysis and Claritas

Median Household Income

Claritas

Unemployment Rate

Mississippi Department of Employment Security

Net New Business

Mississippi Department of Employment Security

Household Income less than \$24,999

Claritas

Establishment Composition

Mississippi Department of Employment Security

## EDUCATION

Graduation Rate

Mississippi Department of Education

Percent of Pop. 25+ with H. S. Diploma

Claritas

Average Expenditure per Student

Mississippi Department of Education

ACT Average/Number of Tests Taken

Mississippi Department of Education

Average Class Size

Mississippi Department of Education

Accreditation Levels

Mississippi Department of Education

## SOCIAL ENVIRONMENT

Number of Births to Single Teens

Mississippi Department of Health

TANF & Food Stamp Payments

Mississippi Department of Human Services

Number of Divorces

Mississippi Department of Health

Number of Divorces involving Children

Mississippi Department of Health

## PUBLIC SAFETY

DUI Arrests

Mississippi Department of Public Safety

Traffic Fatalities

Mississippi Department of Public Safety

## HOUSING

Percent of Owner Occupied Housing

Claritas

Percent of Renter Occupied Housing

Claritas

Median Home Value

Claritas

## HEALTH

Low Birth Weight Index

Mississippi Department of Health

Infant Mortality Weight

Mississippi Department of Health

Percent Prenatal Care

Mississippi Department of Health

Death Rate Per 100,000

Mississippi Department of Health



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