

CREATE FOUNDATION

2019
ANNUAL
REPORT

RESULTS.

RELATIONSHIPS.

REPUTATION.



Record Breaking Year For CREATE

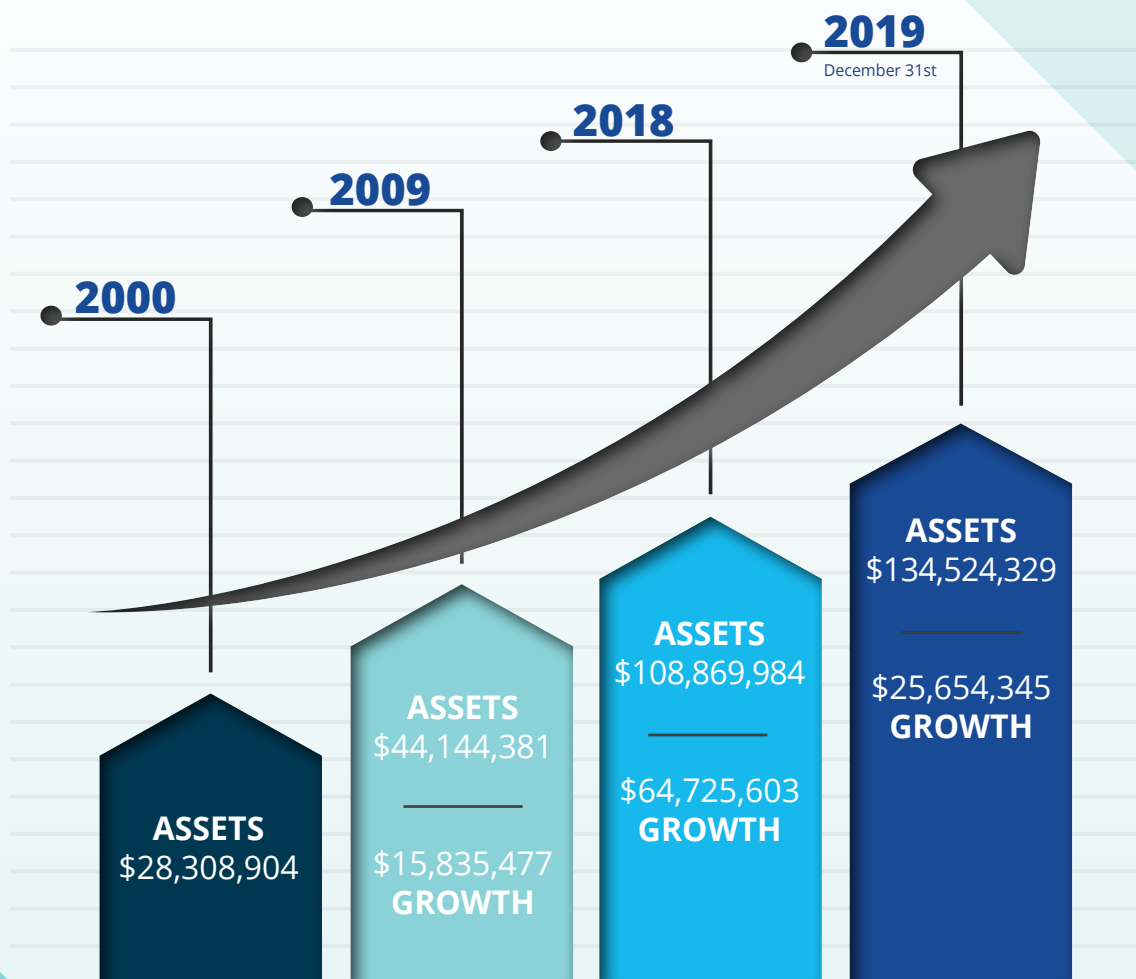
The CREATE Foundation experienced tremendous growth in 2019 fueled by a record setting \$21.4 million dollars in contributions; the highest amount for one year in the history of the organization. CREATE's assets increased from \$108.8 million at the end of 2018, to \$134.5 million in 2019.

Another important measure for CREATE is the growth of permanent endowment funds. 2019 was also a record year with 19 new endowment funds, giving the foundation a total of 241 funds. These funds continue to provide support year after year for scholarships, organizations, and a variety of other charitable initiatives.

TOP ACCOMPLISHMENTS OF 2019

- **Asset Growth** – \$134.5 million (over \$25 million in growth)
- **Contributions** - \$21.4 million (the most contributions for one year in the history of CREATE)
- **Endowment Fund Growth** – 19 new funds (the highest number in one year)
- **Toyota Wellspring Education Fund** – 10th Anniversary Celebration
- **Toyota Wellspring Career Coach Impact** – 11 coaches in 14 high schools
- **Endow Mississippi Participation** –
 - 22 endowment gifts
 - \$453,799 – 22% of the total statewide gifts
 - \$113,449 in state income tax credits for donors
- **12th Annual Dropout Prevention Summit** – The region celebrated a 50% reduction in the high school dropout rate over the past decade.
- **Districts of Innovation Legislation** – Oxford joined previous DOI districts – Corinth, Baldwin and Booneville. Tupelo and Aberdeen have pending applications.
- **High Speed Internet Legislation** – The Commission on the Future of Northeast Mississippi supported the passage of legislation to enable electric cooperatives to provide broadband access to rural areas.

CREATE Foundation 2000-2019 Scorecard



CONTRIBUTIONS				
	\$2,234,555	\$5,277,037	\$13,814,974	\$21,395,310
GRANTS				
	\$1,747,212	\$3,993,176	\$7,343,840	\$9,081,682
ENDOWMENT FUNDS				
NUMBER	36	113	219	241
NEW	11	15	12	19
	\$3,770,948	\$16,968,962	\$81,751,878	\$108,656,698
AFFILIATES				
	\$680,622	\$4,559,014	\$6,676,339	\$7,821,756
DONOR ADVISED FUNDS				
NUMBER	53	184	184	192
NEW	16	16	15	8
SPECIAL PROJECTS				
NUMBER	29	136	223	228
NEW	10	27	18	17

FOUNDAT



CREATE
NORTHEAST MISSISSIPPI'S
COMMUNITY FOUNDATION

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Tupelo, Mississippi 38802
Phone: 662.844.8989 | Fax: 662.844.8149
www.createfoundation.com



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Table of Contents

Record Breaking Year	2
Officers	5
CREATE Board	6
Staff	7
McLean Award	8
Commission	10
James Hugh Ray Award	13
Community Affiliates	14
Donar Advised Funds	16
Henry Mize Foundation	19
Pierce Foundation	20
Endowment Funds	21
Organization Endowments	24
Special Project Funds	25
Scholarship Funds	26
Toyota Wellspring Education Fund..	28
Marchbanks Endowment	32
Jack Reed, Sr. Leadership Award	34
Youth Foundation	36
Financial Report	38
ENDOW Mississippi	39

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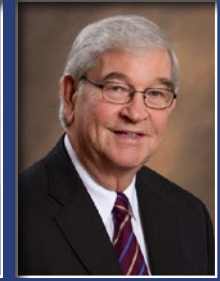
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1927-2007

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1921-2004

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1924-2016

JIM INGRAM
1930-2006

HASSELL FRANKLIN

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1904-1983

ANNA KEIRSEY MCLEAN
1906-2000



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Vice President of Finance & Administration



Kristy Luse, PhD
*Vice President
Toyota Wellspring Education Fund*



Albine Bennett, MBA
*Director of Communications
& Imagine the Possibilities
Career Expo Coordinator*



Dana Peters
*Project Coordinator &
Administrative Assistant*



Katie Stuart, CPA
Director of Finance

The McLean Award for Philanthropy

The McLean Award for Philanthropy is given to honor those individuals, families, and corporations that exemplify CREATE Founders George and Anna Keirsey McLean's spirit in charitable giving. It recognizes the extraordinary leadership of people and organizations working to improve the quality of life in our community and our region.

CREATE Founder George McLean believed that by joining together, communities could cultivate leaders who would make a difference for us all. Whether through supporting early childhood education, granting scholarships, developing leadership training programs, or enhancing college and career readiness, promoting leadership in communities is key to the long-term success of a region. George McLean served as a great example of what exceptional leadership can accomplish. He believed that each of us has the responsibility to help raise the level of all people in our communities. This vision for a vibrant and growing Northeast Mississippi would not have happened without his persistent, tireless leadership.





“*Ted and Lynn Moll accept the 2019 McLean Award.*”

2019 Winners: Ted and Lynn Moll

Ted and Lynn Moll are this year's recipients of the McLean Award for Philanthropy.

Ted and Lynn Moll were both born and educated in the Cleveland, Ohio area. Ted transferred with his family's business, MTD Products, to Indianola, MS, in the 1970s. When MTD acquired Aircap Industries, the Molls moved to Tupelo in 1989.

Since moving to Tupelo, Ted and Lynn have served their community well, starting with First United Methodist Church, where they are members, teachers, and servants on various committees.

Ted became involved with CDF nearly 30 years ago during expansions at MTD. He joined CDF shortly after, and became chairman of the organization in 2002.

Ted has served as member, Chairman, or President of the Boards of the Boy Scouts, Boys and Girls Clubs of North Mississippi, United Way, Tupelo Symphony Orchestra, and Tupelo Community Theatre. He also served on the Board of Rust College in Holly Springs. Ted is a tireless fundraiser for the organizations he serves and has raised hundreds of thousands of dollars for non-profits.

Ted and Lynn's recent efforts have gone into establishing Talbot House in Tupelo. Talbot House provides a safe, stable, and supportive living environment for women transitioning from drug and alcohol treatment programs to independent sober living.

Ted and Lynn have been married 54 years. They have been blessed with two daughters and five grandchildren.



“ Jay Moon,
President and CEO of
the MS Manufacturers
Association, speaks at
the annual State of the
Region Meeting.

The Commission on the Future of Northeast Mississippi

For the past 24 years, the Commission on the Future of Northeast Mississippi has been building unity and cooperation throughout its 17-county region. It accomplishes this purpose by engaging in regional community development. The Commission is comprised of 54 volunteer leaders who study data, identify key issues, establish regional goals and objectives, and bring interested parties together to craft solutions. Since its inception in 1995, the Commission has addressed several pressing issues including:

- Leadership development
- Improved broadband access
- Racial reconciliation
- Expanded highway capacity
- Higher levels of educational attainment
- Community engagement on local issues

GOALS:

Overall Goal:

- Increase per capita income

Primary Supporting Goal:

- Improve levels of educational attainment

Secondary Supporting Goals:

- Help build a diversified economy
- Accelerate four-laning of highways
- Help build vibrant communities

Education Attainment



Northeast Mississippi trails the state and nation in per capita income and educational attainment. It is clear that low levels of educational attainment have impacted our economy and quality of life in a negative way. In light of this conclusion, the Commission focused on dropout prevention and recovery as the first step in helping lift educational attainment levels. Several initiatives have been launched with a variety of partners over the past decade. Some of these are summarized below.

Dropout Prevention & Recovery

DROPOUT PREVENTION SUMMIT:

The 12th annual Dropout Prevention Summit was held in February with presentations on the need for skilled workers by Bryan Hawkins, President of Hawkeye Industries; the Gateway Program by Bill Renick of Three Rivers Planning and Development District; Dr. Kristy Luse, CREATE Vice President of the Toyota Wellspring Education Fund, on gauging interest, aptitudes, and career interests of public school students; Lance Evans, New Albany Superintendent on his district's IMPACTO program; and Dr. Lee Childress, Corinth Superintendent, on his district's implementation of a comprehensive District of Innovation plan. Nineteen public school districts were represented at the summit. This annual meeting has enabled districts to analyze the dropout issue, listen to success stories, and be exposed to best practices.

DROPOUT RECOVERY:

CREATE's Marchbanks grants to Itawamba Community College and Northeast Mississippi Community College a decade ago led to the completion of two successful pilot projects designed to increase GED graduation rates significantly. As a result of these success stories, the State of Mississippi began to provide a continuing stream of appropriations to all 15 of the state's community colleges for the purpose of accelerating dropout recovery.

Then-state Senator Alan Nunnelee led the legislative effort to bring this to reality. Over the past decade, thousands of new GED graduates have lifted our educational attainment levels statewide.

TUITION GUARANTEE PROGRAM:

This program was modeled after an identical program in Lauderdale County at Meridian Community College. In all of our 17 counties, recent high school graduates are given a guarantee that their tuition will be paid for four regular semesters if all program conditions are met. During 2019, approximately 2,400 young people benefited from this program at one of the four community colleges serving our region. Program funding is provided by three foundations, two planning and development districts, counties, cities, businesses, and individuals.

MEDIA ALLIANCE:

Several years ago, two advertising campaigns on dropout prevention and recovery were developed by Robinson and Associates and funded by Three Rivers Planning & Development District. The campaigns were run free of charge on several different media sites by a variety of media organizations. The campaign helped begin a serious, long-term public discussion of the implications of dropouts on our society and economy.



Other Initiatives



DISTRICTS OF INNOVATION: Legislation was passed by the Mississippi Legislature five years ago with the Commission as its main advocate. This new law enabled public school districts to formulate new action plans to help improve academic achievement while reducing state regulations that sometimes serve as barriers to schools' success. Corinth, Baldwyn, and Booneville were recently joined by Oxford as participating districts. In addition, Tupelo and Aberdeen have developed and submitted applications to the Mississippi Department of Education for consideration by the State Board of Education for approval.

STATE OF THE REGION MEETING: Our annual State of the Region meeting addressed the topic of "Expanding the Workforce." Jay Moon, President and CEO of the Mississippi Manufacturers Association and former chairman of the State Workforce Investment Board, provided excellent data on current and future workforce needs. Dr. Kristy Luse, CREATE Vice-President, described the high-impact initiatives funded by CREATE's Toyota Wellspring Education Fund in Pontotoc, Union, and Lee Counties. Dickie Scruggs, Founder of 2nd Chance Mississippi, described the efforts of his foundation to support dropout recovery and skills training initiatives through multiple community colleges. The Annual Regional Profile and Progress Toward Regional Goals reports were distributed to more than 300 people at the meeting.

COMMUNITY ACTION: For almost a decade, Alcorn County has addressed local issues through the Commission on the Future of Alcorn County. This long-term effort was inspired by a community forum supported by the CREATE staff. Two years ago, a similar community forum led to the formation a new task force in Columbus/Lowndes County to address local issues. During 2020, the Commission staff and local Commission members will present county and community data during CREATE's 13 affiliate meetings.

BROADBAND ACCESS: Improved access to high-speed internet service, particularly in our more rural areas has been a regional goal of the Commission. Under the leadership of Northern District Public Service Commissioner Brandon Presley, the Mississippi Legislature passed legislation that enables any of Mississippi's electric cooperatives to provide high-speed internet service to its customers through newly formed subsidiaries. The Commission supported this

2019-2020

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Vice Chair: Bill Renick

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John Mercier
Clayton Stanley

BENTON

Jack Gadd
Bill Renick

CALHOUN

Sheila Freely
Joel McNeece

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Patsy Gregory

CLAY

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Greg Stewart

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Justin Hall

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Chelsea Baulch
Jim Edwards
Jean Pinkley

OKTIBBEHA

Frank Chiles
Nelle Cohen
Dr. Tommy Stevenson

PONTOTOC

Phyllis Ford High
Tommy Wood

PRENTISS

Dr. Ricky Ford
Ronny Rowland

TIPPAH

Duane Bullard
Kyle Smith

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Beth Davis
Harold Lomenick

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Phil Morris

AT LARGE

Denotee Martin
Eddie Prather
Bill Stone

EMERITUS

Kenny Dill
Hassell Franklin
Dr. Gloria Kellum
Bobby Martin
Jack Reed, Sr. (1924-2016)
Sandy Williams

UNIVERSITY

William Nicholas
Kyle Steward

legislation and communicated its support to all legislators from the region. Plans are underway to provide additional information as to future benefits for areas that choose to take advantage of the new law.

James Hugh Ray Award

To recognize the efforts of community affiliates, Journal, Inc. established the James Hugh Ray Community Affiliate Award. James Hugh Ray was a community hero and made many valuable contributions to our region and to the CREATE Foundation. He was instrumental in CREATE's establishment, serving as its legal architect and advisor. He was a loyal board member for many years.

The 2019 award went to Corinth-Alcorn Reaching for Excellence (CARE) located in Corinth, MS. Since 2003, CARE has given grants to 45 organizations in the total amount of \$150,000. Grants include monies to:

Crosswind Ministries, Living Free Ministries, Edward S. Bishop Memorial Park, Healthy Communities-Healthy Youth Initiative, Imagine the Possibilities Career Expo, Oasis Medical Center, Sharing Hearts Alzheimer Care, AMEN Food Pantry, Corinth-Alcorn Animal Shelter, Friends of Siege & Battle of Corinth, CARE/Alliance Sidewalk Program, Commission on the Future of Alcorn County, Envision Corinth 2040 Long Range Plan, Alcorn County Emergency Rescue Task Force, Alcorn County Courthouse, Corinth Symphony Orchestra, and Corinth Theatre Arts.



Members of CARE accept the 2019 James Hugh Ray Award. Pictured L to R: Kenneth Williams, Mona Lisa Grady, Sandy Williams, Fred Joe Vann, Jr., and Clayton Stanley.

Community Affiliates



CREATE and its 13 community affiliates work together to help revitalize communities, develop new leaders, and increase civic involvement and private investment throughout the region. Our affiliates support a wide range of initiatives that help breathe new life into the region.

Affiliate Endowment Funds Report

ALCORN CARE Endowment Fund \$1,490,644	LOWNDES Columbus Lowndes Foundation Fund \$364,754
CALHOUN Calhoun County Endowment Fund \$296,013	MONROE NORTH MONROE \$217,357
CHICKASAW PACE Endowment Fund \$661,858	SOUTH MONROE \$225,962
CLAY West Point Community Foundation \$1,225,501	OKTIBBEHA SOAR Endowment Fund \$409,996
ITAWAMBA FIRST Foundation Fund \$778,432	TIPPAH TARGET Endowment Fund \$400,737
LAFAYETTE LOFT Endowment Fund \$806,806	UNION UNITE Endowment Fund \$826,377
LEE TUPELO-LEE COUNTY Endowment Fund \$95,399	TOTALS \$7,521,255

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Hull Davis
Mona Lisa Grady
Lanny Griffith
Orma Smith
Tim Smith
Clayton Stanley
Fred Joe Vann, Jr.
Kenneth Williams

CALHOUN

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Sheila Freely, *Co-Chair*
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Kim Estess
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Chauncey Godwin
Lisa Hawkins
Mickey Holliman
Chuck Imbler
Zell Long
Gene McDade
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Sam Pace
Aubrey Patterson
Scott Reed
David Rumbarger
Mitch Waycaster
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Frank Howell
Deborah Johnson
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Ralph McLain
Tango Moore
Bain Nickels
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Bobby Cleveland
George Darden
Mary Lib Francis
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Geneva Moon
Larry Palmer

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Mitzi Johnson-Mills
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Ann Shirley
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Donor Advised Funds

A donor advised fund allows donors to make contributions and grant recommendations at their convenience. Donations and tax reporting are consolidated into a year-end statement for the donor by CREATE. All donations are tax deductible at the time they are made to the Foundation; however, gift disbursements may be made at a later date. Another advantage of donor advised funds is that appreciated securities may be used as contributions to the fund and are not subject to capital gains tax. In most cases, the full market value is tax deductible. Donor advised funds may be established by individuals, families, organizations, or corporations. To learn more about establishing a donor advised fund at CREATE, log on to www.createfoundation.com or call (662) 844-8989.

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ALBERT AND BILLIE GREEN
ALBERT DELGADILLO
ALFORD AND SHELIA BELL
ALICE STAFFORD
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AMANDA KATHLEEN B. DALTON & FRANK TRICE DALTON
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CABELL FUND
CAROL BYRNE CHILDREN'S FUND
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CATHERINE AND PAUL MIZE
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LENHOFF FAMILY TRUST
LILLA REED
LINDA MADDEN MARTIN MEMORIAL
LOUISE CAMPBELL
M AND A FAMILY
M/M RONNY ROWLAND
MARSHALL AND DAPHNE MONTGOMERY
MARSHALL OR SARAH JENKINS
MARTHA AND M.B. MARTIN
MARTHA SWINDLE
MARY AND CHARLES WERNER
MARY AND SAM PACE
MARY FICKLIN ARNOLD ADVISED FUND
MELVIN AND VALERIE RAY
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MR. AND MRS. LARRY KIRK
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POWELL FOUNDATION
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RAYBURN PARKS
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ROBERT AND JANE BLACK
ROBERT W. AND KATHLEEN SEYMOUR
ROBERTS/MOLL ADVISED FUND
ROBIN AND ANNE HAIRE
ROBIN AND MIMI MCGRAW
ROBIN Y. MCCORMICK
ROGER AND MARTHA BLAND
ROSS AND DIANA WILLIAMS ADVISED FUND
ROY AND LOU BOOTH FAMILY
RUBY DEL HARDEN
RUSSELL AND LYNN GAINES
SANFORD AND SUSAN THOMAS
SARA AND MONTGOMERY BERRY
SARA M. AND HOWARD R. HINDS
SARAH DILL REILY
SCOTT AND ANNETTE REED
STAGGERS FUND
STEPHEN AND SONYA MILES
STEVE BRANDON AND PATSY L. FOWLKES
SUSAN AND GUY MITCHELL
TERRE AND ORMA SMITH
TERRY AND KATHY JACKSON
TERRY G. MANN
TOM AND FREDDA ROBINSON
TURNAGE SANDERS
VAN OSTEN FAMILY
WENDELL WEAKLEY
WESLEY AND ELAINA BURGESS
WILLIAM GRAHAM AND MARTHA F. WELLS
ZEKE AND KAREN HODGES
ZELL LONG

CORPORATE FUNDS

CARDIOLOGY RESEARCH LLC CARE FUND
CARLOCK TOYOTA
COMMUNITY OUTREACH FUND

FRANKLIN CORPORATION
FUSION FOUNDATION
LONG DISTRIBUTORS CORINTH
MALONEY MANAGEMENT, LLC

MOSSY OAK FOUNDATION
OLD WAVERLY GOLF CLUB
R.W. REED COMPANY
THE BYRNE CPA CHARITABLE ADVISORY FUND

Donor Advised Spotlight

Bob and Amberly Glover Family Charitable Fund

Amberly and I were reared with a desire to strive for excellence and a keen awareness of the needs of those outside of our own families. First and foremost, that meant sharing the gospel and showing the love of Christ to those around us. Next, we challenged ourselves to ask what changes we could affect to positively impact our community and its people? We then asked ourselves, how can we put these values squarely in focus for our children? We asked our children to help make decisions about causes we support and priorities in our charitable giving.

This reasoning helped lead our family to start a donor advised fund with CREATE at the end of 2018. It has, predictably, been a fantastic decision. We now have more opportunities to talk through the giving process with our children, and even receive feedback on their priorities. For us, the giving process has never been easier. Everything is streamlined: from a single point of contact for disbursements, to tax-record keeping. Having the fund allows us to make a one-time gift to an organization, or distribute the fund to our charities of choice in the future. The DonorCentral portal offers a user-friendly way to disburse funds and track donations throughout the year. We even have the ability to set up recurring gifts through the portal.

The CREATE staff is second to none. Every individual in the office does a tremendous job of working with us to ensure our vision is carried out exactly as we intend. All of the administrative needs are managed through the CREATE office. Starting a donor-advised fund has been a rewarding experience for our whole family. Our only regret is that we didn't start one sooner!



Bob, Amberly, Snow (6),
Graham (4) and Pierce (1) Glover.



Donor Advised Spotlight

Russell and Lynn Gaines Advised Fund

The CREATE Foundation was the piece missing in our financial and estate planning. The people at CREATE have worked with us to customize gifts to those who are worthy, and causes for which we are passionate. The donor advised fund allows us to make one contribution of appreciated property while allowing us to take our time distributing the money, thus optimizing our tax planning. The people at CREATE make it easy and they answer questions in a timely manner. Mike Clayborne has spent many hours over the years listening to what we want to accomplish and then helping us make it happen. The experience of working with CREATE has been so positive that my wife, Lynn, and I have left the bulk of our estate to CREATE to continue to distribute once we are not here to do it ourselves. This gives us peace of mind.

-Russell and Lynn Gaines

The Henry Mize Foundation

Established in 2003 by Mr. Mize's nephew, Paul "Buzzy" Mize, the Henry Mize Foundation provides support for the charitable organizations that Mr. Mize loved. Several worthy organizations received support this year.

The 2019 Henry Mize Foundation grant disbursements were \$193,044, making the total investment to our region nearly \$4.9 million year to date.



\$193,044
2019 HENRY MIZE GRANT
DISBURSMENTS

The Benjamin and Corinne Pierce Foundation

The Pierce Foundation was established in 2001 by Corinne Pierce in memory of her husband, Benjamin, to commemorate his commitment to community and to honor his civic leadership. The 2019 Pierce grants and scholarships exceeded \$110,000, making the total investment by the Pierce Foundation in Alcorn County over \$5.2 million.

Exceeded \$110,000

2019 PIERCE GRANTS
& SCHOLARSHIPS

PIERCE FOUNDATION

GAVE GRANTS
TO THE
FOLLOWING IN 2019:

*The Alliance
Corinth Main Street Association
Crossroads Museum Historic Depot
Crosswind Ministries
Imagine the Possibilities Career Expo*

*Lighthouse Foundation of Corinth
L.I.N.K.
Living Healthy Free Medical Clinic
Living Free Ministries
Sharing Hearts*



“ Benjamin and
Corinne Pierce



Endowment Funds allow donors to provide a secure, stable, and permanent stream of income to support designated areas of interest. Donors are assured that the funds will be provided to the causes they support now and in the future.

Endowment Funds

ALICE LITTLE ENDOWMENT
 ALICE LYNN ROEBUCK ENDOWMENT FOR UNITED WAY
 AMORY TRI-CENTENNIAL ENDOWMENT
 ANDY HEWITT HELPING HANDS FOUNDATION ENDOWMENT
 ANN R. KIMBERLANE ENDOWMENT
 ANONYMOUS
 ARLAND A. AND GRACE DIRLAM ENDOWMENT
 BENJAMIN AND CORINNE PIERCE FOUNDATION ENDOWMENT
 BETH MCAULEY MUSIC ENDOWMENT
 BOOTH FAMILY ENDOWMENT
 BRIDGET ANN NICHOLS MEMORIAL ENDOWMENT
 BRYAN YOUTH CENTER ENDOWMENT
 C.A.R.E. CHARLESTON ENDOWMENT
 CAROLINE BRYAN HARRELL EDUCATION ENDOWMENT
 CDF/ LEHMAN LEADERSHIP
 CHAD AND NICKY MCMAHAN ENDOWMENT
 CLAUDE AND GUSSIE ROEBUCK MEMORIAL ENDOWMENT FOR ST. LUKE UMC
 CLAY COUNTY EDUCATIONAL ENDOWMENT
 CREATE UNRESTRICTED ENDOWMENT
 DELMAR WATSON ENDOWMENT
 DR. MARSHALL E. HOLLIS KAMANORO MINISTRIES FOOD FUND
 DR. MARSHALL E. HOLLIS RIPLEY FIRST BAPTIST CHURCH CAMP FUND
 DUDLEY WEATHERS ENDOWMENT
 ED AND BECKY MEEK ENDOWMENT
 EDWINA WILLIAMS "MOTHER GOOSE" ENDOWED FOR CHILDREN'S LITERACY & ADVANCEMENT
 ELAINE DUNDY AND ROY TURNER ENDOWMENT FOR THE ARTS
 EVERGREEN DESIGNATED ENDOWMENT
 FRANKLIN ENDOWMENT FUND
 GLEN AND PAIGE EVANS FAMILY FUND ENDOWMENT
 GRAHAM AND MARTHA WELLS ENDOWMENT
 HARRY AND ELLEN WALKER ENDOWMENT
 HARRY LEE WILLIAMS, SR. ENDOWMENT(CARE)
 HENRY MILLER ENDOWMENT
 HHS MEMORIAL PLAZA ENDOWMENT
 HTN ENDOWMENT
 INGOMAR ENDOWMENT FOR EXCELLENCE
 INNOVATIONS IN EDUCATION ENDOWMENT
 INTERFAITH COMPASSION MINISTRY ENDOWMENT
 JACK AND FRANCES REED ENDOWMENT
 JACK REED, SR. COMMUNITY LEADERSHIP ENDOWMENT
 JAMES HUGH RAY MEMORIAL ENDOWMENT FUND
 JOHN AND JANET MATTHEWS ENDOWMENT
 JOHN PAUL FRERER MEMORIAL ENDOWMENT
 JOHN ROBERT ARNOLD ENDOWMENT

JOHNNY MORGAN FOUNDATION ENDOWMENT
 JOYNER FAMILY ENDOWMENT
 KENNETH AND NANCY ANN WILLIAMS ENDOWMENT (CARE)
 LOVE PACKS ENDOWMENT
 MARCHBANKS FAMILY TRUST ENDOWMENT
 MARY MALONEY EDUCATION ENDOWMENT
 MIKE AND CATHY STEWART ENDOWMENT
 MIZE FAMILY ENDOWMENT
 MONROE EDUCATION ENDOWMENT
 MORGAN DALE ROEBUCK MEMORIAL ENDOWMENT FOR SALVATION ARMY
 MR. AND MRS. O.T. RAY ENDOWMENT - FIRST BAPTIST CHURCH OF PONTOTOC
 NATIONAL CTR FOR COMPUTATIONAL HYDROSCIENCE AND ENGINEERING ENDOWMENT
 NEMYF ENDOWMENT FUND
 NORTHEAST MISSISSIPPI COMMUNITY COLLEGE TUITION GUARANTEE ENDOWMENT
 NORTHEAST MS FOUNDATION FOR PERFORMING ARTS ENDOWMENT
 NORTHEAST MS REGIONAL COMMUNITY DEVELOPMENT ENDOWMENT
 PAMELA MASSEY ENDOWMENT FOR THEATRE OXFORD
 PAT "ROBIN" DOWS ENDOWMENT
 PIRKLE LIBRARY ENDOWMENT
 POWELL FOUNDATION ENDOWMENT
 PROVERBS FOUNDATION ENDOWMENT
 RANDY DUNNAM MEMORIAL CANCER ENDOWMENT
 RJ WILEMON FOUNDATION ENDOWMENT
 RHONDA R. HANBY FAMILY ENDOWMENT FUND
 ROBERT REED SPIRIT ENDOWMENT
 ROBERTS/MOLL ENDOWMENT
 ROSS AND DIANA WILLIAMS EXCELLENCE IN ATTENDANCE AND LEARNING FOUNDATION
 ROWLAND JOYNER LEARNING SKILLS ENDOWMENT
 RUTH AND CLAUDE ROEBUCK ENDOWMENT FOR SALTILLO FIRST UNITED METHODIST CHURCH
 SALLY KATE WINTERS FAMILY SERVICES ENDOWMENT
 SARA FRANCES MITCHELL EDUCATIONAL ENDOWMENT
 SHOCKWAVE AQUATICS COMMUNITY ENDOWMENT
 SPECIAL MISSIONS ENDOWMENT (FPC CORINTH)
 THE BERNICE GAMBRELL ENDOWMENT
 THE JUDAH MARSHALL POWELL MEMORIAL ENDOWMENT
 THE MATT FUND
 TOMMY TOSH MEMORIAL ENDOWMENT
 TOYOTA WELLSRING EDUCATION ENDOWMENT FUND
 VIRGINIA H. CHRESTMAN MEMORIAL FUND FOR THE CITY OF OXFORD
 WEITZENHOFFER MEMORIAL ENDOWMENT
 WELLSRING COMMUNITY CHURCH ENDOWMENT
 WEST UNION ENDOWMENT FOR PUBLIC EDUCATION
 WHITFIELD LEADERSHIP
 WILDROSE SERVICE COMPANIONS ENDOWMENT
 WOOD COLLEGE INC. ENDOWMENT



The Judah Marshall Powell Memorial Endowment Fund, Judah's Kids, was founded in January 2018 by his parents, Matt and Andrea Powell, in partnership with Relias Healthcare and CREATE Foundation.

Judah Marshall Powell was 3 years old when he died at his home on Friday, January 26, 2018, due to a sudden heart arrhythmia. When Judah went into cardiac arrest, his parents rushed him to North Mississippi Medical Center's Emergency Department where the team of nurses and Relias Healthcare physicians ("Superheroes" as Judah would have called them) worked for over an hour to save Judah. The Judah Marshall Powell Memorial Endowment Fund was established to thank the incredible team of Superheroes at NMMC and Relias Healthcare and to minister to the families of critically ill children and other bereaved parents.

There are thousands of pediatric patients who are seen each year by North Mississippi Medical Center's Emergency Department and Relias Healthcare Providers. Judah's Kids will allow these patients the opportunity to receive a toy from their physician, physician assistant, nurse practitioner, nurse, or care coordinator and provide other support services—all while carrying on Judah's legacy.

The Judah Marshall Powell Memorial Endowment Fund



Scott Reed, Camille Sloan, Catherine Mize and Jack Reed, Jr.

Jack and Frances Reed Family Endowment Fund


Our mother and father were huge fans of the CREATE Foundation. Dad was a Board Member Emeritus, and he and Mama were a team in everything they did. It wasn't really a choice for Dad to leave funds to CREATE to start the Jack and Frances Reed Endowment; it was an inevitable conclusion for two people who believed in leaving their world better than they found it. They also believed in the power of a strong community foundation - and the CREATE Foundation is the strongest.

CREATE has been a 'good friend' to our family and a partner in helping us achieve our philanthropic goals. The beauty of an endowment is it will perpetuate our family's interests for generations. Decades from now, we hope one of our great grandchildren will be talking about how the Jack and Frances Reed Endowment is still making a positive difference in the quality of life in Northeast Mississippi.

Organization Endowments

AGAPE HEALTH SERVICES
AMERICAN LEGION POST 49
AMORY MUNICIPAL LIBRARY-JAMES VICTOR SMITH & ELIZABETH LOUIS SMITH
BOY SCOUTS OF AMERICA
BOYS AND GIRLS CLUB
BOYS AND GIRLS CLUB OF NEW ALBANY
BOYS AND GIRLS CLUBS - OXFORD FACILITY
CALHOUN CITY ROTARY CLUB
CHANGE AMORY
CHILDREN'S FOUNDATION OF MISSISSIPPI
COCA-COLA LEGACY FOUNDATION
COLUMBUS ARTS COUNCIL
COLUMBUS MUNICIPAL SCHOOL DISTRICT
CORINTH-ALCORN ANIMAL SHELTER
DOORS OF HOPE TRANSITION MINISTRIES
FIRST UNITED METHODIST CHURCH OF PONTOTOC
FORTNIGHTLY MUSICALE AGENCY
FOX FOUNDATION
GOOD SAMARITAN (FREE CLINIC)
GUMTREE MUSEUM OF ART
GUMTREE MUSEUM OF ART - NANCY DIFFEE EXHIBITION
HALFWAY HOME ANIMAL SHELTER
HOPE FAMILY MINISTRIES ENDOWMENT FUND
ITAWAMBA CROSSROADS RANCH
JUNIOR AUXILIARY OF TUPELO
LA-MS-WEST TN KIWANIS FOUNDATION
LAFAYETTE COUNTY AND OXFORD PUBLIC LIBRARY
LEE COUNTY LIBRARY
LEE COUNTY LIBRARY BERRY
LEE COUNTY LIBRARY HELEN FOSTER
LEE COUNTY LIBRARY WALKER-MCGILL

LEE COUNTY LIBRARY YOUTH ENDOWMENT
LQC LAMAR HOUSE
MEGAPOP
MISSISSIPPI ACADEMY OF FAMILY PHYSICIANS FOUNDATION
MISSISSIPPI ENTOMOLOGICAL ASSOCIATION
MISSISSIPPI HEART
MISSISSIPPI MAIN STREET ASSOCIATION
NEW BEGINNINGS AGENCY
NEWMS
NORTH MS SYMPHONY ORCHESTRA
OXFORD ENDOWMENT FOR PUBLIC EDUCATION
OXFORD FILM FESTIVAL
OXFORD LAFAYETTE HUMANE SOCIETY
PALMER HOME
PONTOTOC CITY SCHOOLS ENDOWMENT FOR EXCELLENCE IN EDUCATION
PUSHMATAHA AREA COUNCIL BSA
REGIONAL REHABILITATION CENTER
SANCTUARY HOSPICE HOUSE
STARKVILLE KIWANIS CLUB
TCPS ACADEMIC CENTER FOR EXCELLENCE
THACKER MOUNTAIN RADIO
THE DEAN PROVENCE ENDOWMENT FOR EXCELLENCE IN EDUCATION (UNITE)
TUPELO COCA-COLA CHARITABLE FOUNDATION
TUPELO COMMUNITY THEATRE
TUPELO PUBLIC SCHOOL DISTRICT
TUPELO/LEE COUNTY HUMANE SOCIETY
UNION COUNTY HERITAGE MUSEUM AGENCY ENDOWMENT (UNITE)
UNITED WAY
UNITED WAY OF OXFORD-LAFAYETTE COUNTY AGENCY
YOKNAPATAWPHA ARTS COUNCIL AGENCY

 The CREATE Foundation's organization endowments support a specific non-profit organization and may be established by the organization or by a donor. An endowment fund allows an organization to provide a secure, stable, and permanent stream of income to support the areas of interest.



CREATE's special project funds allow community groups to carry out their charitable services while waiting for IRS designation as a 501(c) 3. CREATE serves as fiscal agent for the special project allowing the group to operate as a non-profit under the auspices of the foundation.

Special Project Funds

100 WOMEN WHO CARE COLUMBUS
A WAY OUT (FULTON)
AMERICAN LEGION POST 49 CAPITAL CAMPAIGN
AMORY COMMUNITY EVENTS (ACE)
AMORY FIRE DEPARTMENT ATV
AMORY POLICE DEPARTMENT K9 PROGRAM
ANDY HEWITT HELPING HANDS FOUNDATION
ANTONE TANNEHILL GOOD SAMARITAN HEALTH SERVICES (FREE CLINIC)
APRIL'S ANGELS
ART & HEALTHY FOODS TOGETHER CREATE A HAPPY LIFE
ASSOCIATION FOR EXCELLENCE IN EDUCATION
BABY STEPS IMAGINATION LIBRARY
BECAUSE ALL LIVES MATTER
BILL RASPBERRY'S BABY STEPS
BREWER COMMUNITY CENTER PLAYGROUND
BRIDGES OUT OF POVERTY
CALEDONIA BAND
CARE BISHOP PARK PLAYGROUND
CARE ROSEMARY WILLIAMS CHARITABLE FUND
CARE SANDY WILLIAMS CHARITABLE FUND
CARE STREET SIGN
CENTURY 21 BALANCE
CHARACTER EDUCATION
CHILDREN'S FOUNDATION OF MISSISSIPPI
COKE 10K KIDS GET FIT INITIATIVE (CARE)
COLUMBUS AFB STATIC DISPLAY
COLUMBUS BACK THE BLUE
COLUMBUS CHORAL SOCIETY
COLUMBUS EXCHANGE CLUB-UNCLE BUNKY RUN
COLUMBUS POLICE ACADEMY ALUM
COLUMBUS SUZUKI-CARNEGIE
COLUMBUS-LOWNDES EXCEL BY 5 COALITION
COMMISSION ON THE FUTURE OF ALCORN COUNTY
COMMITTEE FOR KING
COMMUNITY LEADERSHIP INSTITUTE ALUMNI ASSOCIATION
CORINTH BEAUTIFICATION PROGRAM
CORINTH SCHOOL DISTRICT FOUNDATION
CORINTH SIDEWALK REPAIR PROJECT
CORINTH-ALCORN ANIMAL SHELTER BUILDING
COTESWORTH CULTURE AND HERITAGE CENTER
CREELY MUSEUM
DANCING WITH THE KING DANCE EVENT
DONIPHAN DANCE PROJECT
EARLY CHILDHOOD COALITION
ECEC ARTS INTEGRATION
ED GOODMAN MEMORIAL
ELVIS PRESLEY FOUNDATION

ENDOW MISSISSIPPI
EXPECT
FALLING THROUGH THE CRACKS
FAMILIES AND COMMUNITIES TOGETHER
"FELLOWSHIP CHRISTIAN RETREAT, INC."
"FELLOWSHIP CHRISTIAN RETREAT, INC. BUILDING"
FIREWORKS ON THE WATER
FORGE FOUNDATION
FOX FOUNDATION - FOX HOLE GOLF TOURNAMENT
FRANKLIN SPECIAL PROJECT FUND
FRIENDS OF LEISURE LIFESTYLES OF OXFORD (LLO)
FRIENDS OF MUSIC BEND NATURE TRAIL
FULTON COMMUNITY VOLUNTEERS
FULTON GRAMMAR SCHOOL
FULTON PARKS PROJECT
GRAPHENE RESEARCH AND EDUCATION FUND
GRILLING ON THE RIVER
GUMTREE MUSEUM OF ART-NANCY DIFEE EXHIBITION
HELPING HANDS OF UNION COUNTY (UNITE)
HENRY COBB THS VOCATIONAL TROPHY FUND
HHS MEMORIAL PLAZA (PACE)
HOPE CONTINUES 5K RUN
H.O.P.E. - TEEN LIFE SKILLS DEVELOPMENT
HUGHES SHELTER
ITAWAMBA COUNTY ANIMAL SHELTER
ITAWAMBA COUNTY BICENTENNIAL CELEBRATION
ITAWAMBA COUNTY SHERIFF
ITAWAMBA CROSSROADS RANCH
ITAWAMBA FOOD ANGELS
ITAWAMBA LEARNING CENTER
JOHN PAUL FRERER BICYCLE SAFETY
KEEP STARKVILLE BEAUTIFUL
KEEP TUPELO BEAUTIFUL
KIDNEY HEAD
KIWANIS HOTBED CLASSIC
KMG CREATIONS COMMUNITY PRODUCTIONS
KRISTEN MINGA FOUNDATION FOR TEEN CHALLENGE
L.Q.C. LAMAR HOUSE
LEADERSHIP UNION COUNTY
LEADING THE WAY: COLLISION REPAIR AT THS
LEE COUNTY HUNGER ASSISTANCE PROGRAM
LEE COUNTY LIBRARY FOUNDATION
LINK CENTRE CAPITAL CAMPAIGN / OTHER
LKT HYDROCEPHALUS MIRACLE
MAMA'S GOT A BRAND NEW BAG
MANTACHIE EXCELLENCE IN EDUCATION
MASRO
MAYOR'S TASK FORCE ON EDUCATION TUPELO READS
MEMA MONROE STRONG

MEMORY'S MAGICAL FORMAL WEAR
MENT CONFERENCE
MILL VILLAGE HISTORIC REVITALIZATION RENOVATION
MISSION MOLLYKATE
MISSISSIPPI HILLS DEVELOPMENT ASSOCIATION
MLK CITY OF TUPELO RECEPTION
MOMMIE ME TIME NETWORK
MONROE STRONG
MS AVIATION MUSEUM AND LEARNING CENTER
MY BOOK OF LOWNDES COUNTY
NE MS COMMUNITY RECOVERY
NEWMS FAIRY GODMOTHER PROJECT
NEWMS GENERAL
NEWMS SUCCESS SKILLS/TEEN SS SCHOLARSHIP
NEWSPAPERS IN EDUCATION
NMCC CHARITABLE RACES
NORTH MS KILT WALK FOR BRAIN TUMOR AWARENESS
NORTHEAST MISSISSIPPI CHERRY BLOSSOM FESTIVAL
NORTHEAST MS BIRTHING PROJECT
NORTHEAST MS CHARITABLE FUND
NORTHEAST MS DOWN SYNDROME SOCIETY
OKOLONA DEVELOPMENT FOUNDATION CHARITIES
OPERATION FIT NATION
OXFORD HIGH SCHOOL THEATRE ARTS GUILD
PASTURE TO PANTRY
PEDIATRIC SURGERY BOOK PROJECT
PIERCE FUND
PLAYGROUND OF DREAMS
POLICE ATHLETIC LEAGUE
PONTOTOC HIGH SCHOOL BAND UNIFORM
PRESERVING FULTON HISTORY
PROJECT IMPACT AS THE J.L. KING CENTER
R.J. WILEMON MINISTERIAL ASSISTANCE
REAL MEN STAND UP
REBEL VENTURE CAPITAL
RED HILL COMMUNITY DEVELOPMENT ASSOCIATION
REGIONAL REHAB CAPITAL CAMPAIGN
RILEY TRAVEL SCHOLARSHIP
ROBINS FIELD INITIATIVE/ELIZABETH C. FORD
ROTARY VETERANS PARK CLOCK PROJECT
SALUTE LOWNDES COUNTY FINEST
SEVENTH AVENUE HERITAGE FEST
SHOP WITH A COP
SMILE INITIATIVE
SNUGGLE BUDDY
SOCIALLY AWKWARD TIMELORDS CLUB
SPORTSMEN ORGANIZED FOR LAW ENFORCEMENT
STARKVILLE BRIDGES OUT OF POVERTY
STARKVILLE KIWANIS

START WITH THE ARTS
STONE HOUSE MINISTRIES
TALLAHATCHIE ARTS COUNCIL
TEACHER OF DISTINCTION INNOVATIONS IN EDUCATION
TEAM M.A.R.C.U.S./KIDS ACROSS AMERICA
TEAM TUPELO/RESIDENT LEADERSHIP COMM
THE 18TH WARD
THE GOOD SAMARITAN SPECIAL PROJECT
THE JUDAH MARSHALL POWELL EMERGENCY DEPARTMENT KIDS FUND
THE MAGGIE PROJECT FOR DIABETES
THE MESSIAH
THE PEOPLES BANK CHARITIES
THE WINDOWS INITIATIVE
THE WINDOWS STATE GRANT
THS ACTIVITY AND COMMUNITY FIELD
THS BAND BOOSTERS
TMS WAVE MARKET
TOM TIMMS MEMORIAL
TPD ADVANCED TRAINING AND NMLET
TPSD SPONSORSHIP
TUPELO AQUATIC CENTER MEMORIAL & HONORARIUM
TUPELO ELVIS FAN CLUB
TUPELO POLICE DEPARTMENT COPS AND KIDS
TUPELO POLICE DEPARTMENT HONOR GUARD
TUPELO POLICE DEPARTMENT RESERVE DIV I
TUPELO POLICE DEPARTMENT RESOURCE OFFICER/DARE
TUPELO POLICE DEPARTMENT SWAT TEAM
TUPELO POLICE DEPARTMENT TRAFFIC SAFETY
TUPELO PUBLIC SCHOOLS
TUPELO ROCKS
TUPELO VISION - GOODNIGHT MOON PROJECT
TUPELO VISION - MS HEALTHIEST CITY
TUPELO VISION - NEIGHBORHOOD TASK FORCE
TUPELO-LEE COUNTY HUNGER COALITION
TYLER SLOAN MEMORIAL
VIETNAM REPLICA WALL
VISION 2040 - LOWNDES COMMUNITY FOUNDATION TASK FORCE
VOLUNTEER NORTHEAST MISSISSIPPI
WE CARE FOR KIDS SCHOOL SUPPLY DRIVE
WEST UNION PANTRY
WESTON REED FOUNDATION
WILDROSE SERVICE COMPANIONS
WINGS OVER COLUMBUS
WIVES OF WARRIORS
ZEKE'S HANDS

Scholarship Funds

CREATE's scholarship funds provide a way to honor and memorialize loved ones while giving deserving students the opportunity to further their education. Funds may be designated for a particular field of study, or a specific county, school, or area. CREATE has more than 90 scholarship funds. Anyone interested in establishing a scholarship fund or who would like to make a donation to a fund, please contact the CREATE Foundation at (662) 844-8989.

SCHOLARSHIP ENDOWMENTS:

ALBERT HORN AND
FAHOMA CRUMBY HORN
SCHOLARSHIP
ALLIENE GIBENS SCHOLARSHIP
AMORY ROTARY FOUNDATION
SCHOLARSHIP
AMORY ROTARY HOLACE
MORRIS SCHOLARSHIP
AMORY ROTARY LEE MCCOWN
MEMORIAL SCHOLARSHIP
BOB AND MARILYN MONROE
SCHOLARSHIP

BOBBYE FRANKS JONES SCHOLARSHIP
BYRNE-FIELD SCHOLARSHIP
CASEY SPRADLING MEMORIAL
CHRIS WALL MEMORIAL SCHOLARSHIP
CLAUDIA RUTH CASTENIR SCHOLARSHIP
CLAY WAYCASTER MEMORIAL SCHOLARSHIP
CLIFFORD M. AND MILDRED S. BROCK SCHOLARSHIP
COACH JOE BRIGANCE SCHOLARSHIP
DAVID SKINNER SCHOLARSHIP
DOUGHERTY SCHOLARSHIP
DR. AND MRS. WALTER BOURLAND SCHOLARSHIP
DR. MARSHALL E. HOLLIS FAMILY FIRST BAPTIST CHURCH OF RIPLEY SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY 4-H SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY HEALTH CARE SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY SCOUTING SCHOLARSHIP
ELGAR AND LUENE WAYCASTER MINISTERIAL SCHOLARSHIP
ELISE MOBLEY SCHOLARSHIP (PACE)
EMILY McDONALD MEMORIAL SCHOLARSHIP
EMILY WRIGHT HORNE MEMORIAL FUND

ERNEST CADDEN SCHOLARSHIP
EVA ANN BEASLEY DORRIS SCHOLARSHIP
FIVE SMOOTH STONES SCHOLARSHIP
FRANCES MALLORY SCHOLARSHIP (CALHOUN)
FRANK BOUCHILLON-CHARLIE DUNCAN SCHOLARSHIP
G. HENRY SCHULTZ SCHOLARSHIP
GALE STAUFFER MEMORIAL SCHOLARSHIP
HARRISON AND WRIGHT FAMILY SCHOLARSHIP
IRENE ROGERS CARLISLE-HETTIE WOOD DUNCAN SCHOLARSHIP
J.C. MCDANIEL MEMORIAL SCHOLARSHIP
JEFFREY HINES HOPPER MEMORIAL SCHOLARSHIP
JIM CRAIG SCHOLARSHIP
JIM WILLIAMS FOLLOW AND FIGHT MEMORIAL SCHOLARSHIP"
JOHN PAUL FRERER MEMORIAL SCHOLARSHIP
JORDAN LINDSEY CHRISTIAN CHARACTER SCHOLARSHIP
JUNIOR AUXILIARY OF WEST POINT /MATT POSEY MEMORIAL SCHOLARSHIP
KAYLA SUE MIZE SCHOLARSHIP
KELLEY ELIZABETH HUMPHREYS NURSING SCHOLARSHIP
KIM GREEN SCHOLARSHIP
LARRY BROWN CREATIVE ARTS SCHOLARSHIP (GOCF)
LD HANCOCK AWARD
LEE WESTON REED SCHOLARSHIP
LISA MITCHELL GREEN AND GROWING MEMORIAL SCHOLARSHIP
LORAIN ROBERTS BOUCHILLON SCHOLARSHIP
M. GLEN AND LORA H. DAVIDSON SCHOLARSHIP
MARGARET BYRAM SCHOLARSHIP
MCLAUGHLIN HARRISON FAMILY SCHOLARSHIP

MICKY LINDER SCHOLARSHIP
MISSISSIPPI FEDERATION OF MUSIC CLUBS SCHOLARSHIP
MR. AND MRS. B.L. RIEVES SCHOLARSHIP
MS THEATRE ASSOCIATION SCHOLARSHIP
NANNEY PERFORMING ARTS SCHOLARSHIP
NELLIE MORGAN BALLARD SCHOLARSHIP
NETTLETON CHURCHES BIBLE SCHOLARSHIP
NORTHEAST MISSISSIPPI PURCHASING ASSOCIATION SCHOLARSHIP
ORMA SMITH JR. SCHOLARSHIP
OWEN B. WHITEHURST SCHOLARSHIP
PEBBLES EAST AULDS SCHOLARSHIP
RENASANT BANK - JIM AND NANCY INGRAM SCHOLARSHIP
ROBBY HALE MAKE A DIFFERENCE MEMORIAL SCHOLARSHIP
ROTARY CLUB OF OXFORD EDWIN MOAK SCHOLARSHIP
RUSSELL DORMAN SCHOLARSHIP
SHERRY BUFORD MEMORIAL SCHOLARSHIP
STUBBS SCHOLARSHIP
TAMARA WALDROP TOP DAWG MEMORIAL SCHOLARSHIP
TAYLOR MOORE MEMORIAL SCHOLARSHIP (UNITE)
THE MARY KIRKPATRICK HASKELL SCHOLARSHIP
TODD HARDIN MEMORIAL LEADERSHIP SCHOLARSHIP (PACE)
TUPELO LUNCHEON CIVITAN SCHOLARSHIP
TYLER SLOAN MEMORIAL SCHOLARSHIP
VALERIA MORGAN WHITFIELD SCHOLARSHIP
WHITESIDE SCHOLARSHIP
WINIFRED AND MAYFIELD RILEY TRAVEL SCHOLARSHIP

SCHOLARSHIP PASS-THROUGH FUNDS:

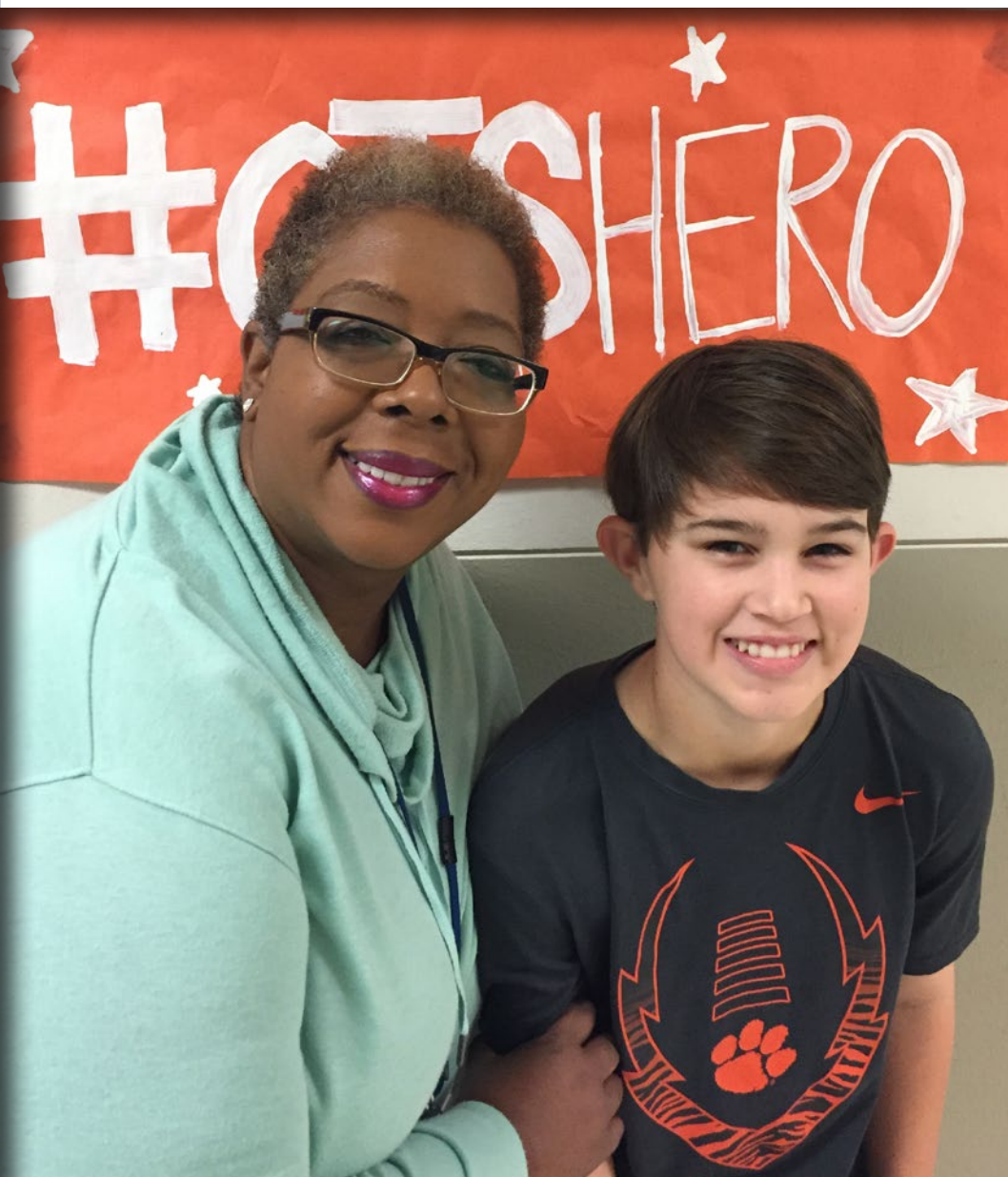
BGC EDUCATIONAL SCHOLARSHIP
COACH ALLEN SCHOLARSHIP OF BRAVERY
COACH JIMBO BYARS MEMORIAL SCHOLARSHIP
CODY MICHAEL DANIELS MEMORIAL SCHOLARSHIP
COLLEGE SCHOLARSHIP
DARREN FENTON NAYC SCHOLARSHIP
DR. J. BRUCE LESLEY MEMORIAL SCHOLARSHIP
EXPRESS EMPLOYMENT PROFESSIONALS SCHOLARSHIP
FIVE SMOOTH STONES SCHOLARSHIP FUND
FUTURE EDUCATORS OF AMERICA (RUTLEDGE) SCHOLARSHIP
GEORGE MAYNARD CLASS TUTORIAL SCHOLARSHIP/FUMC-TUPELO
HASKELL SCHOLARSHIP
IMPACT KIDS - DANIEL KNOX SCHOLARSHIP
J.T. NEELY SCHOLARSHIP
JAMES AND JEANETTE HALL SCHOLARSHIP
JAMES DALTON CODY RICE MEMORIAL SCHOLARSHIP
JEFF BOREN MEMORIAL SCHOLARSHIP FUND
JULIA BLAKEY MEMORIAL SCHOLARSHIP (LINK CULINARY ARTS)
JUNIOR AUXILIARY OF TUPELO SCHOLARSHIP
KAROL JEAN VOGUE MEMORIAL SCHOLARSHIP
MAGGIE THOMPSON PHIPPS DANCE SCHOLARSHIP
MARIE PICKENS MEMORIAL SCHOLARSHIP
MARSHUAN BRAXTON MEMORIAL SCHOLARSHIP
MASON GREGORY MEMORIAL SCHOLARSHIP

MR. AND MRS. TOM ROBINSON SCHOLARSHIP
NELLIE MORGAN BALLARD SCHOLARSHIP
PAL SCHOLARSHIP
PHILLIP NEAL JONES SCHOLARSHIP
PRESLEY WALLACE, JR SOCCER SCHOLARSHIP
RAY AND SHEILA HUTCHESON MEMORIAL
ROBBIE BUFORD SCHOLARSHIP
RYAN PETTIT MEMORIAL SCHOLARSHIP
SAMANTHA RANKIN MEMORIAL SCHOLARSHIP
SAVANNAH STRONG SCHOLARSHIP FUND
SHARON KEETON 70 X 7 FORGIVENESS SCHOLARSHIP
SHOCKWAVE SCHOLARSHIP ASSISTANCE
SIMPSON VICKERY SCHOLARSHIP
SOUTHERN MOTION SCHOLARSHIP FUND
SPECIALTY ORTHOPEDIC GROUP SCHOLARSHIP
TEACHER OF DISTINCTION AWARD FROM TPSD ADMINISTRATION
TERRY MANN SCHOLARSHIP
THE DANIELLE ADAMS MEMORIAL SCHOLARSHIP
THE HOMESTRETCH SCHOLARSHIP FUND
TIGER FOUNDATION SCHOLARSHIP FUND
TIMMY BRYANT MEMORIAL SCHOLARSHIP
TONY LAUNIUS SERVICE SCHOLARSHIP
YOUNG LAW GROUP SCHOLARSHIP

The Sherry Buford Memorial Scholarship

On February 15, 2018, the Oxford-Lafayette community lost one of its most beloved teachers and friends, Sherry Buford, in a fatal car accident. Sherry Dianne Buford began teaching 6th grade mathematics in the Oxford Public School District in 2005 at Central Elementary School. Ms. Buford was a Lafayette County native and a graduate of Lafayette County High School.

She possessed Bachelor's and Master's degrees from The University of Mississippi. She was highly esteemed by family, colleagues, friends, and most importantly, her students. For all who knew and loved Sherry, we remember her for her generosity and compassion to every student, family, and person with whom she came in



contact. She was especially proud of her former students who would graduate from high school and pursue undergraduate degrees.

We are proud to keep and support Ms. Buford's memory as vibrant as she was, through the Sherry Buford Memorial Scholarship. Each spring one senior from Oxford High School and Lafayette County High School will receive a \$500 scholarship to support continuing their studies at a two or four-year college or university in memory of Ms. Buford. Within one year, with the support of CREATE and the Oxford-Lafayette community, we reached our goal of raising the \$25,000 needed to secure the endowment. We know Ms. Buford would be proud of the support and encouragement given on her behalf through these scholarships.

Thank you to the CREATE staff who have been vital in helping us establish the scholarship fund and secure the funds to continue to spread the love and generosity of our friend, Sherry Buford.

WELLSPRING EDUCATION FUND

A FUND OF THE CREATE FOUNDATION

“The commitment of Toyota to establish a \$50 million endowment over ten years at the CREATE Foundation is the most extraordinary gift to support public education in the history of our state. Over the past six years, CREATE, through the recommendation of the Toyota Wellspring Advisory Committee, used the proceeds from the endowment to enhance education in Lee, Pontotoc and Union counties.

Toyota Wellspring Education Fund Advisory Committee

RICKY FERGUSON
CHANCERY CLERK, PONTOTOC CITY
PONTOTOC

DAVID RUMBARGER
PRESIDENT/C.E.O., COMMUNITY DEVELOPMENT FOUNDATION
TUPELO

MIKE STATEN
EXECUTIVE VICE PRESIDENT, BNA BANK
NEW ALBANY

SEAN SUGGS
PRESIDENT, TOYOTA MOTOR NORTH AMERICA
BLUE SPRINGS

GREG PIRKLE
PARTNER, PHELPS DUNBAR, LLP
TUPELO

WENDY CLEMONS
EXECUTIVE DIRECTOR, OFFICE OF SECONDARY EDUCATION
MS DEPARTMENT OF EDUCATION
JACKSON

Committee Advisors

DR. KRISTY LUSE
VICE PRESIDENT, TOYOTA WELLSPRING EDUCATION FUND

MIKE CLAYBORNE
PRESIDENT, CREATE FOUNDATION

ALBINE BENNETT
COORDINATOR, IMAGINE THE POSSIBILITIES CAREER EXPO

DR. LARRY ANDERSON
CREATE FOUNDATION CONSULTANT

10-YEAR ANNIVERSARY CELEBRATION

The Toyota Wellspring Education Fund celebrated its 10th anniversary at this year's Imagine the Possibilities Career Expo.



Career Coaches

Career Coaches ensure students are exposed to, prepared for, and connected to their college and career goals.

11 Career Coaches in 14 high schools across Pontotoc, Union, and Lee counties.



Career Coaches provide opportunities for students to experience internships, summer camps, and business, industry and college tours, as well as training in transformational leadership skills.

Imagine the Possibilities Career Expo

TOYOTA
WELLSPRING
EDUCATION FUND
A FUND OF THE CREATE FOUNDATION

- ▶ For over 5 years, the Imagine the Possibilities Career Expo has provided over 30,000 eighth graders from the 17 CREATE counties with the opportunity to experience careers in 18 career pathways.
- ▶ Students are given over 2 hours to engage with volunteers and professionals from a diverse set of careers, ranging from agriculture to the military, to business and finance.
- ▶ All career pathways, to which students receive exposure, align with the Mississippi Department of Education's College and Career Readiness Standards.





Over \$2.0 million in STEAM grants have been provided to 8 school districts, enhancing STEAM instruction, providing infrastructure, and technology resources.

STEAM Grants

The STEAM grants targeted high-demand workforce careers, provided internship opportunities for students, and paid fees for the WorkKeys assessments required by business and industry.



Implementation of high school courses, such as Health & Medical Professions, Law and Public Safety, as well as the necessary resources to sustain these classes, were creative uses of STEAM grant funds.

The John and Frances Marchbanks Endowment Fund



John and Frances Marchbanks believed in giving back to their community. John, a native of Shannon, Mississippi, maintained a deep love for the area where he grew up, even though he had not lived there for more than 60 years. He and his wife Frances desired to help others overcome their problems, misfortunes and handicaps, and to assist them to achieve better lives and become productive citizens. Having grown up during

the Depression, John and Frances Marchbanks knew something about overcoming adversity in their own lives. They both suffered from the effects of Frances' having had polio as a child. The illness fueled their desire to help others overcome obstacles to better themselves. In 2005, the Marchbanks left a gift of \$8.7 million to benefit the region.



“2019's winners were (from the left): Shakala Kyles, Diamond Bradley, and Jasmina Heard.”

\$370,849

2019 MARCHBANKS GRANTS AND SCHOLARSHIPS

Annual commitment of up to \$150,000 to support Tuition Guarantee Program in Lee County

\$100,000 grant to Tupelo-Lee County Hunger Coalition

\$5,000 grant to Tupelo Public School District and Lee County School District for Chronic Absenteeism

\$10,000 grant to Hope Family Ministries, Inc.

\$5,000 Helping Hands Scholarship awarded to Shannon High School seniors

\$8,500 grant to Start with the Arts

\$16,000 grant to improve early childhood education through Lee County Excel by 5

\$10,000 grant to Lift, Inc.

\$5,000 grant to On the Road Lending

\$20,000 grant to Shannon Community Center



The recipient of the 2019 Jack Reed, Sr. Community Leadership award is:

Nettie Davis

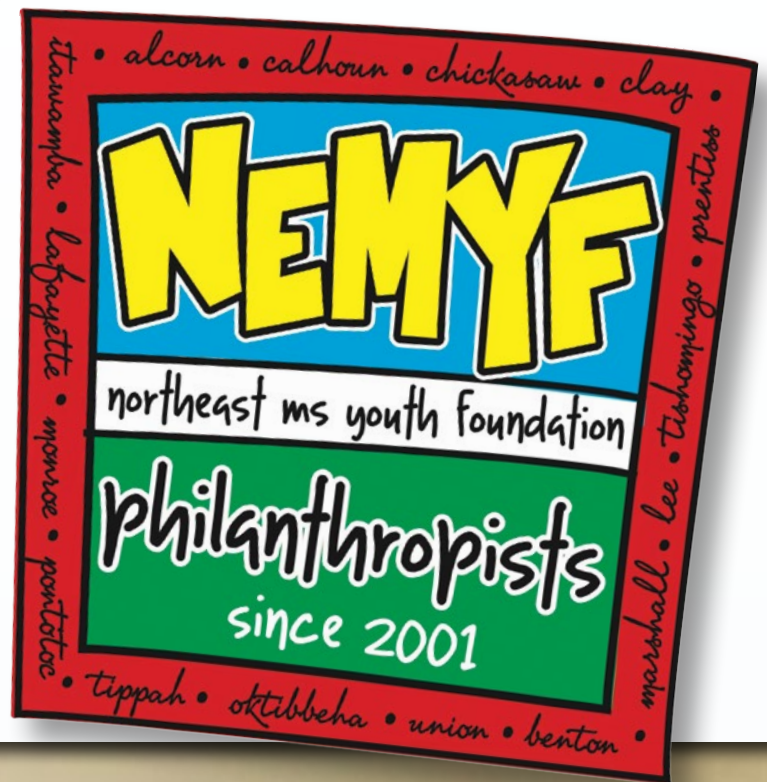
Jack Reed, Sr. Northeast Mississippi Community Leadership Award

In January 2016, we lost Jack Reed, Sr. - a special leader who achieved an unparalleled record of service to our region. Jack was a founding board member of the CREATE Foundation and served as its chairman. He was also one of the original members of the Commission and served as its chairman. As a way to perpetually remember this great regional leader, the CREATE Board established the Jack Reed, Sr. Northeast Mississippi Community Leadership Award. It is presented annually at our State of the Region meeting to individuals who have demonstrated vision, integrity, and a commitment to excellence over an extended period of time. Each recipient of the award will be given the opportunity to recommend the disbursement of \$2,000 to charities of their choice from the Jack Reed, Sr. Community Leadership Endowment Fund at CREATE, which was established by a special dividend of \$50,000 from Journal, Inc.



*Nettie Davis receives award from
Bo Collins, CREATE Chairman.*

Northeast Mississippi Youth Foundation



The Northeast Mississippi Youth Foundation (NEMYF), established by CREATE in 2001, is driven by its desire to make a difference in the lives of young people. Eleventh and twelfth graders from Northeast Mississippi are nominated and elected by the current NEMYF board. These students learn about philanthropy and making a difference in their communities while raising money for their endowment. At the annual April press conference, students present grant awards to non-profit agencies that primarily serve children and youth. The NEMYF endowment has exceeded the \$140,000 mark with almost \$50,000 in grants given back to Northeast Mississippi communities.





NEMYF Board Members

northeast ms youth foundation
NEMYF
since 2001

Lauren Young
Abby Kate Boyer
Zalexus Actkinson
Jaiden Linley
Sara Pelin Giray
Nathanael (Nate) Patrick
Leary
Nicole Wood
Haley Dean

Trevor Hart
Madeline Bonds
Sarah Elizabeth Long
Lauren Graff
Shelby Merrell
Anna Mae Ramsey
Taniyah Wallace
Lydia McKissick
Autumn McHenry

Causey Simmons
Alexis Stegall
Emily Alejandra Mago
Hallee Jourdan
Madison Bagwell
Kendal Houpt
Kaylee Duke
Maggie Hardin
Noah Carpenter

Cailyn Leigh Rape
Joseph McCoy Fennell
Ellie Myers
Mary Greer
Annie Orman
David Clayton
Reese Horton
Taya Baggett
Laura Thompson

NEMYF Officers

Kaylee Duke, *Chair* - Tippah
Sara Elizabeth Long, *Assistant Chair* - Lee
Trevor Hart, *Secretary* - Lee
Reese Horton, *Assistant Secretary* - Tippah

Lauren Graff, *Treasurer* - Lee
Sara Pelin Giray, *Assistant Treasurer* - Lafayette
Laura Thompson, *Historian* - Lee
Ellie Myers, *Assistant Historian* - Union

Financial Report

Investment Performance

Letter from Larry Kirk
Investment Committee Chairman
CREATE Foundation

Dear Friends,

2019 was an outstanding year for investments. Our return was 19.69% for 2019, net of investment fees. For the seventh time in nine years, our return performed better than other community foundations our size based on a national survey. Our three-year return was 8.13%, the five-year return was 6.26%, the seven-year return was 7.74% and the ten-year return was 7.70%. We remain confident in our diversified portfolio approach to generate an appropriate, long-term return. The recent volatility in financial markets reminds us that we must take a long-term view. During 2019, our committee held additional meetings with our investment advisors to discuss our asset allocation, the cost of our investments, and adjustments that would help us achieve our objectives. We shared with you then that we believed increasing our equity allocation to 75% was the appropriate approach to meet our long-term objectives. However, we know from history of the financial markets that the road along the way will not be without twists and turns, hills and valleys, and unforeseen potholes. Already in 2020, we have seen unusual volatility in the markets, not unlike what we experienced in late 2018, albeit for different reasons. Our committee believes that the best way to navigate that road is with a rational asset allocation model that has proven to work over time. Certainly, we take our fiduciary responsibilities seriously and work to maximize investment returns with the least possible risk through a sound investment process. That process is audited externally to ensure that it meets the highest standards of fiduciary excellence.

We hope you find the information contained in this letter to be helpful. If you have questions, please contact the CREATE office. Thank you for your continued support and confidence in the CREATE Foundation.

Sincerely,

Larry Kirk, Chairman
Investment Committee
CREATE Foundation Inc.



CENTER FOR FIDUCIARY EXCELLENCE CERTIFICATION

CREATE Foundation is the first foundation in the world to successfully complete the Center for Fiduciary Excellence (CEFEX) certification process. The CEFEX standard of excellence for investment stewards is based on 22 fiduciary practices that seek to increase long-term investment performance by diversifying the portfolio, evaluating investment management fees, and selecting investment managers.



CHARITY NAVIGATOR CERTIFICATION

In 2019, CREATE Foundation earned its ninth 4-star rating for its ability to efficiently manage and grow its finances. Only 3% of the charities rated have received nine 4-star evaluations, indicating that CREATE Foundation consistently executes its mission in a fiscally responsible way and outperforms most other charities in America.



NATIONAL STANDARDS COMPLIANCE

The CREATE Foundation has been confirmed in compliance with the Council on Foundations National Standards. The National Standards Seal signifies that CREATE Foundation has met rigorous National Standards and has demonstrated its commitment to financial security, transparency, and accountability.

AUDIT



The CREATE Foundation annually engages the services of an independent accounting firm to perform an audit of the Foundation's financial statements. As part of the audit, the firm also reviews the internal controls and various policies and procedures to ensure the Foundation staff is adhering to the most current accounting practices. The Foundation's auditor, Nail McKinney Professional Association, has issued an unmodified audit opinion on the financial statements for the year ended December 31, 2019. Complete audited financials are available at www.createfoundation.com or may be obtained by calling the CREATE office at (662) 844-8989.

ENDOW Mississippi

STRENGTHENING CHARITABLE GIVING IN MISSISSIPPI

ENDOW Mississippi is a state income tax credit program that is an incentive to encourage individuals, businesses and organizations to make lasting investments in their local communities through charitable giving. It was created in 2019 by the state Legislature to encourage gifts to permanent endowments at qualified community foundations, like the CREATE Foundation.

HOW DOES IT WORK?

1

The ENDOW Mississippi tax credit applies only to gifts to permanent, endowed funds at qualified Mississippi community foundations. These gifts will generate many times the initial value of the gift, and will always benefit Mississippi.

2

Minimum gift is \$1,000
(\$250 tax credit)

3

Maximum gift is \$200,000
(\$50,000 tax credit)

4

There are a LIMITED number of ENDOW Mississippi state tax credits so we encourage anyone who is interested to contact the CREATE Foundation promptly. Once available credits are claimed, the process will reset on January 1 of each year.

Gifts may be made to any endowment (an already existing endowment or a newly created one).

- An endowed fund is defined as one that benefits Mississippi charitable causes, is held at a qualified community foundation, and has an annual granting policy less than or equal to 5%.

ENDOW Mississippi provides an incentive for Mississippians to give back to their local communities in a meaningful and lasting way. It promotes charitable giving in Mississippi, for Mississippi. Tax credits are approved through the 2023 tax year.

The initiative is administered for the state by the Mississippi Alliance of Nonprofits and Philanthropy.

For more information, contact us at 662-844-8989.

**CREATE Foundation's
participation
in Endow Mississippi 2019:
22 gifts
\$453,799**

**22% of total statewide gifts
\$113,449 in tax credits**



MISSION STATEMENT

CREATE FOUNDATION IS COMMITTED TO IMPROVING THE QUALITY OF LIFE FOR THE PEOPLE OF NORTHEAST MISSISSIPPI THROUGH:

- BUILDING PERMANENT COMMUNITY ENDOWMENT ASSETS
- ENCOURAGING PHILANTHROPY AND MANAGING CHARITABLE FUNDS CONTRIBUTED BY INDIVIDUALS, FAMILIES, ORGANIZATIONS AND CORPORATIONS
- STRENGTHENING REGIONAL COMMUNITY DEVELOPMENT CAPACITY
- TAKING A LEADERSHIP ROLE ON KEY COMMUNITY ISSUES AND IMPACTING THE REGION THROUGH GIFTS AND TARGETED GRANT MAKING



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