



INSPIRE TO IMPACT LIVES

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CREATE FOUNDATION

201

ANNUAL

REPORT

CREATE FOUNDATION RECEIVES PRESTIGIOUS WINTER-REED PARTNERSHIP AWARD

The Winter-Reed Partnership Award is a very special honor presented to Mississippians who are devoted to improving public education. Launched by MAPE in 2007, the award is designed to honor the unique bipartisan partnership forged by Governor William Winter and the late Tupelo businessman Jack Reed Sr. Since the inaugural presentation, the Winter-Reed Award has been presented annually to recognize Mississippians who have helped improve and promote public education in the state. Both Winter and Reed have had a strong background in promoting and improving public education in Mississippi, the South and nationwide.

Mike Clayborne, of CREATE Foundation and a board member of MAPE, says that education has always been a real centerpiece of what CREATE Foundation is all about. "It is particularly meaningful for us to receive the Winter-Reed Award. Jack Reed was a founding member of the CREATE Foundation, and he leaves a strong legacy of working to improve education in Mississippi."





Dr. Leslie Griffin and
Sandi Beason
present the award to
CREATE President,
Mike Clayborne

CREATE FOUNDATION



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Bryan Wilson
Vice Chairman

David Rumbarger
Secretary

Lisa Hawkins
Treasurer

Michael K. Clayborne
President

Robin McCormick
Past Chairman



213 West Main Street
Post Office Box 1053
Tupelo, Mississippi 38802
Phone: 662.844.8989
Fax: 662.844.8149
www.createfoundation.com

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Senior Vice President



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*Vice President of Finance
& Administration*



Dr. Kristy Luse
*Vice President
Toyota Wellspring Education Fund*



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*Director of Communications
& Imagine The Possibilities Career
Expo Coordinator*



Katie Stuart, CPA
Director of Finance



Dana Peters
*Project Coordinator
& Administrative Assistant*

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1917-2003

J.C. Whitehead
1921-2004

Jim Ingram
1930-2006

James Hugh Ray
1927-2007

Jack Reed, Sr.
1924-2016

CREATE FOUNDERS

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1904-1983

Anna Keirseay McLean
1906-2000

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Tupelo



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Economic Development
Mississippi State University
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Tupelo



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Corporation
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Bryan Wilson
Retired,
Managing Partner
Tacoma Ag, LLC
Starkville

BOARD COUNSEL



Guy Mitchell, III
Attorney
Mitchell, McNutt & Sams, P.A.
Tupelo

THE MCLEAN AWARD FOR PHILANTHROPY

The McLean Award for Philanthropy is given to honor those individuals, families, and corporations that exemplify CREATE Founders George and Anna Keirsey McLean's spirit in charitable giving. It recognizes the extraordinary leadership of people and organizations working to improve the quality of life in our community and our region.

GEORGE AND ANNA KEIRSEY MCLEAN

CREATE Founder George McLean believed that by joining together, communities could cultivate leaders who would make a difference for us all. Whether through supporting early childhood education, granting scholarships, developing leadership training programs, or enhancing college and career readiness. Promoting leadership in communities is key to the long-term success of a region. George McLean served as a great example of what exceptional leadership can accomplish. He believed that each of us has the responsibility to help raise the level of all people in our communities. His vision for a vibrant and growing Northeast Mississippi would not have happened without his persistent, tireless leadership.



Mossy Oak founder and CEO Toxey Haas, accepts the McLean Award.

2018 WINNER: MOSSY OAK

Mossy Oak is this year's recipient of the award. Some of their major contributions to the area include funds for Clay County 4H, Aiming for a Cure, Fellowship of Christian Athletes at Oak Hill Academy, MSU Foundation, Mullen Family 36 Foundation, Palmer Home for Children, Sportsmen Organized for Law Enforcement (SOLE), St. Jude's Children Research Hospital, TK Martin Center for Technology and Disability, and WPCC Arts Council.



MOSSY OAK®



THE COMMISSION ON THE FUTURE OF NORTHEAST MISSISSIPPI



*Mike Clayborne speaks to the crowd
at the annual State of the Region meeting.*

INTRODUCTION

For the past 23 years, the Commission on the Future of Northeast Mississippi has been building unity and cooperation throughout our 17-county region. It accomplishes this purpose by engaging in regional community development.

The Commission is comprised of 54 volunteer leaders who study data, identify key issues, establish regional goals and objectives, and bring interested parties together to craft solutions. Since its inception in 1995, the Commission has addressed several pressing issues including:

Leadership development

*Improved broadband
internet access*

Racial reconciliation

*Expanded highway
capacity*

*Higher levels of
educational attainment*

OVERALL GOAL:

Increase per capita income

PRIMARY SUPPORTING GOAL:

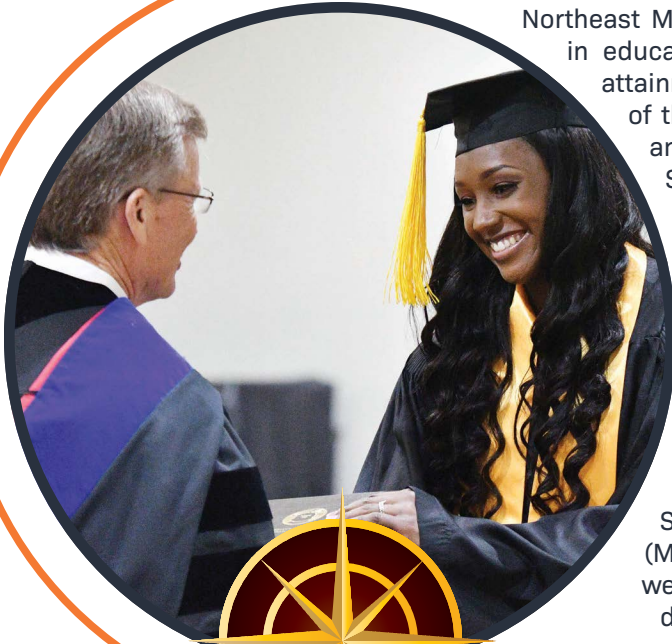
Improve levels of educational attainment

SECONDARY SUPPORTING GOALS:

Help build a diversified economy

Accelerate four-laning of highways

Help build vibrant communities



Northeast Mississippi trails the state and nation in per capita income and in educational attainment. It is clear that low levels of educational attainment have impacted our economy in a negative way. In light of this conclusion, the Commission focused on dropout prevention and recovery as the first step in helping lift our attainment levels. Several initiatives have been launched with a variety of partners over the past decade. Some of these are summarized below.

DROPOUT PREVENTION AND RECOVERY

DROPOUT PREVENTION SUMMIT: The 11th annual Dropout Prevention Summit was held in February with presentations on dropout data (Dr. Mimmo Parisi, MSU's nSPARC), a new regional workforce plan (Bill Renick, Three Rivers Planning & Development District), a new combined District of Innovation initiative (Dr. Todd English, Booneville Superintendent and Jason McKay, Baldwin Superintendent), and a fresh look at career-education connections (Mike Clayborne, CREATE). Twenty-four of 32 public school districts were represented at the Summit. This annual meeting has enabled districts to study the issue of dropout prevention, listen to success stories, and be exposed to best practices.

MEDIA ALLIANCE: Several years ago, two advertising campaigns on dropout prevention and recovery were developed by Robinson and Associates and funded by Three Rivers Planning & Development District. This campaign was run free-of-charge on several different media sites by a variety of media organizations. The campaign helped begin a serious long-term public discussion of the implications of dropouts on our society and economy.

TUITION GUARANTEE PROGRAM: This program was modeled on an identical program in Lauderdale County at Meridian Community College. In all of our 17 counties, recent high school graduates are given a guarantee that their tuition will be paid if all program conditions are met. During 2018, approximately 2,400 young people benefited from this program at one of the four community colleges serving our region. The program funding is provided by three foundations, two planning and development districts, counties, cities, businesses, and individuals.

DROPOUT RECOVERY: CREATE's Marchbanks Grants to Itawamba Community College and Northeast Mississippi Community College 10 years ago led to the completion of two successful pilot projects designed to significantly increase GED graduation rates. As a result of these success stories, the State of Mississippi began to provide a continuing stream of appropriations to all 15 of the state's community colleges for the purpose of accelerating dropout recovery.

Then-state Senator Alan Nunnelee led the legislative effort to bring this to reality. Over the past decade, thousands of new GED graduates have lifted our educational attainment levels.



*Jim McHale,
Woodward Hines Education Foundation*

KEY MEETINGS

SUMMIT ON CAREER EDUCATION AND HIGH DEMAND JOBS: In addition to our Dropout Prevention Summit, the Commission sponsored a new Summit on Career Education and High Demand Jobs in partnership with CDF, ICC, and Three Rivers. This summit was targeted toward employers, government officials, educators, and community leaders. It was designed to change the conversation about jobs of the present and future.

STATE OF THE REGION: Our annual State of the Region meeting explored saving, restoring and growing our smaller communities, and removing barriers to higher education. Mayor Sheldon Day of Thomasville, Alabama and Jim McHale of Jackson-based Woodward Hines Education Foundation made the keynote presentations. Mike Staten received the second annual Jack Reed, Sr., Northeast Mississippi Community Leadership Award.

COLUMBUS-LOWNDES COMMUNITY FORUM: The Commission staff has provided data to slightly more than one-half of our 17 counties for use in identifying and addressing local issues. During 2018, we assisted our affiliate, the Lowndes County Community Foundation, with a presentation of data to a community forum in Columbus. As a result of that meeting, a steering committee was formed to respond to the primary issues identified at the forum.



Mayor Sheldon Day,
Thomasville, AL

2018–2019

Commission Members and Officers

Chair *Allegra Brigham*
Vice Chair *Bill Renick*

Alcorn

Ray McClellan
John Mercier
Clayton Stanley

Benton

Jack Gadd
Bill Renick

Calhoun

John Burt
Lisa McNeece

Chickasaw

Jason Brooks
Patsy Gregory

Clay

Amy Berry
Eddie Longstreet

Itawamba

B.J. Canup
Mike Eaton

Lafayette

Mayor Robyn Tannehill
Randy Leister
Jon Maynard

Lee

Tillmon Calvert
Grace Clark
Guy Mitchell, III
Paul Mize, Jr.
Amy Tate

Lowndes

Nick Ardillo
Allegra Brigham
Birney Imes
Greg Stewart

Marshall

Dr. Gemma Beckley
Mayor Kelvin Buck
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Monroe

Jim Edwards
Jean Pinkley
Barry Thompson

Oktibbeha

Michelle Amos
Frank Chiles
Dr. Tommy Stevenson

Pontotoc

Phyllis Ford High
Judge James L. Roberts, Jr.

Prentiss

Ricky Ford
Ronny Rowland

Tippah

Duane Bullard
Kyle Smith

Tishomingo

Beth Davis
Harold Lomenick

Union

Betsey Hamilton
Phil Morris

At Large

Denotee Martin
Eddie Prather
Bill Stone

Emeritus

Kenny Dill
Hassell Franklin
Dr. Gloria Kellum
Bobby Martin
Jack Reed, Sr. (1924-2016)
Sandy Williams

University

William Nicholas
Kyle Steward

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Sam Pace
Aubrey Patterson
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David Rumbarger
Mitch Waycaster
David Wilson

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Margaret Maxwell
Cathy McClinton
Phil Morris
Thad Mueller
Rodney Shands
Ann Shirley
Bill Smallwood
Anne J. Stephens
Collett Cross, Executive
Director

CREATE and it's 13 community affiliates work together to help revitalize communities, develop new leaders, and increase civic involvement and private investments throughout the region. Our affiliates support a wide range of initiatives that help breathe new life into the region.

CREATE FOUNDATION, INC. AFFILIATE ENDOWMENT FUNDS REPORT AS OF DECEMBER 31, 2018

Alcorn

CARE Endowment Fund
1,306,304

Calhoun

Calhoun County Endowment Fund
249,564

Chickasaw

PACE Endowment Fund
512,478

Clay

West Point Community Foundation
1,076,626

Itawamba

FIRST Foundation Fund
693,654

Lafayette

LOFT Endowment Fund
703,633

Lee

TUPELO/LEE COUNTY Endowment Fund
43,923

Lowndes

Columbus Lowndes Foundation Fund
318,743

Monroe

North Monroe
182,601
South Monroe
194,900

Oktibbeha

SOAR Endowment Fund
354,535

Tippah

TARGET Endowment Fund
352,400

Union

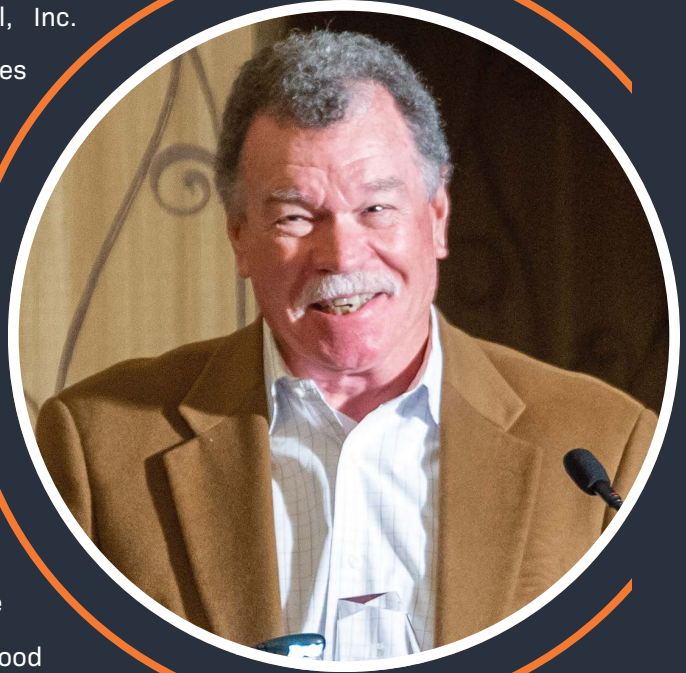
UNITE Endowment Fund
686,972

TOTALS: 6,298,837

JAMES HUGH RAY AWARD

To recognize the efforts of community affiliates, Journal, Inc. established the James Hugh Ray Community Affiliate Award. James Hugh Ray was a community hero and made many valuable contributions to our region and to the CREATE Foundation. He was instrumental in CREATE's establishment, serving as its legal architect and advisor. He was a loyal board member for many years.

The 2018 award went to Tupelo/Lee County Community Foundation located in Tupelo, MS. Since 2016, Tupelo/Lee County Community Foundation has given grants to 38 organizations in the total amount of \$51,250. Grants include monies to local police departments for body cameras, county food pantries, Tupelo High School Band Boosters, Boys and Girls Clubs of North Mississippi, Tupelo Public Schools and Lee County School District, formation of the Tupelo/Lee County Hunger Coalition, and granting funds to numerous non-profit organizations at the "A Night for A Hand Up" event.



Dr. Dick White, Chairman of Tupelo/Lee County Community Foundation accepts the James Hugh Ray Award at 2018 CREATE Annual Meeting.



DONOR ADVISED FUNDS

A donor advised fund allows donors to make contributions and grant recommendations at their convenience. Donations and tax reporting are consolidated into a year-end statement for the donor by CREATE. All donations are tax deductible at the time they are made to the Foundation; however, gift disbursements may be made at a later date. Another advantage of donor advised funds is that appreciated securities may be used as contributions to the fund and are not subject to capital gains tax. In most cases, the full market value is tax deductible. Donor advised funds may be established by individuals, families, organizations or corporations. To learn more about establishing a donor advised fund at CREATE, log on to www.createfoundation.com or call (662) 844-8989.

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ALFORD AND SHELIA BELL	JACK AND DANA FOSTER	MR. AND MRS. LARRY KIRK
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BULLARD FAMILY	JOE RUTHERFORD	NELLAH TAYLOR AND J. MARK MERRITT
CABELL FUND	JOHN AND JANET MATTHEWS	PHIL AND SUSAN MORRIS
CAROL BYRNE CHILDREN'S FUND	JOHN AND SARA FRANCES HARDY	PHIL AND VICKIE LITTLE
CATHERINE "KITTY" BRYAN DILL	JOHN P. AND LINDA C. SULLIVAN	RANDY AND PENNY LONG
CATHERINE AND PAUL MIZE	JOHN PAUL FRERER MEMORIAL FUND	RAYBURN PARKS
CATHY AND DON ROBERTSON	JOHN R. AND MARY FICKLIN ARNOLD	RICK AND KATHRYN GRISWOLD GIVING FUND
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DAKIN REED	LARRY AND DELOIS MONTGOMERY	RUSSELL, AND LYNN GAINES
DAVID AND DONNA RUMBARGER (GRACE)	LAURIE HORN STEVENSON	SANFORD AND SUSAN THOMAS
DAVID AND RITA HANKINS	LEN AND JEAN PINKLEY	SARA AND MONTGOMERY BERRY
DAVID HENSON	LENHOFF FAMILY TRUST	SARA M. AND HOWARD R. HINDS
DAVID M. PALMER	LILLA REED	SARAH DILL REILY
DENNIS AND BETH TOSH	LINDA MADDEN MARTIN MEMORIAL	SCOTT AND ANNETTE REED
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DR. AND MRS. RICHARD WARRINER	MARSHALL OR SARAH JENKINS	SUSAN AND GUY MITCHELL
ED AND HELEN MEEK	MARTHA AND M.B. MARTIN	TERRE AND ORMA SMITH
EDDIE AND PRISCILLA PRATHER	MARTHA SWINDLE	TERRY AND KATHY JACKSON
ELLEN DRANE MAULDIN	MARY AND CHARLES WERNER	TERRY G. MANN
ELLEN R. WALKER	MARY AND SAM PACE	THE LARRY BROWN FUND
ERNEST L. JOYNER	MELVIN AND VALERIE RAY	TOM AND FREDDA ROBINSON
FRANK AND AMY DAVIS	MINGA FAMILY	TURNAGE SANDERS
FREEMAN FAMILY	MR. AND MRS. BRITT ROGERS, III	VAN OSTEN FAMILY
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GEORGE M. AND BETTY B. TAYLOR	MR. AND MRS. AUBREY B. PATTERSON	WESLEY AND ELAINA BURGESS FUND
GLEN AND PAIGE EVANS FAMILY FUND	MR. AND MRS. BARRY FORD	WILLIAM AND ELIZABETH WEST
GREG PIRKLE	MR. AND MRS. DENOTEE MARTIN	WILLIAM GRAHAM AND MARTHA F. WELLS
HASSELL H. FRANKLIN	MR. AND MRS. H.L. (SANDY) WILLIAMS	ZEKE AND KAREN HODGES
HOLLAND FAMILY FUND	MR. AND MRS. HEYWOOD WASHBURN	ZELL LONG

CORPORATE FUNDS

CARDIOLOGY RESEARCH LLC CARE FUND	FUSION FOUNDATION	OLD WAVERLY GOLF CLUB
CARLOCK TOYOTA	LONG DISTRIBUTORS CORINTH	R.W. REED COMPANY
COMMUNITY OUTREACH FUND	MALONEY MANAGEMENT, LLC	THE BYRNE CPA CHARITABLE ADVISORY FUND
FRANKLIN CORPORATION	MOSSY OAK FOUNDATION	

DONOR ADVISED SPOTLIGHT

The simple act of giving is something that is learned and developed throughout a lifetime. For me, that lesson began at home at a very early age. My parents were extremely generous people, freely giving time, talents, and resources. This principle was reinforced at worship, where everyone was expected to place something in the offering plate. Growing up in Tupelo, I was surrounded by a community that openly encouraged citizens to give back through service to others. The CREATE Foundation is the very embodiment of this spirit of giving. The Foundation has grown and expanded with affiliates over most of Northeast Mississippi, including Corinth and Alcorn County, which I now call home.

This is why my husband, Frank, and I decided to use the donor advised program at CREATE as the primary vehicle for our giving. This type of fund simplified our ability to give to all manner of organizations, whether local or national. Bookkeeping is centralized, making tax reporting very easy,



and the Foundation stays abreast of any applicable changes in tax law. There are no fees associated with the account and every gift made is self-directed. Donations can be scheduled, or spontaneous if a need arises. All can be accomplished with a brief email communication.

The staff at CREATE is very knowledgeable and approachable. My first inquiry was answered immediately and a five-minute conversation with Ms. Juanita Floyd was all it took for me to know that a donor advised fund was right for us. Frank and I have been blessed to live and work in northeast Mississippi and we feel strongly that giving back in some small way is just the right thing to do. CREATE Foundation has made this possible in a very simple, effective way.

**KATIE DALTON
AMANDA KATHLEEN B. DALTON
& FRANK TRICE DALTON
ADVISED FUND**

DONOR ADVISED SPOTLIGHT



Over the years, northeast Mississippi has been known for its philanthropy. Its citizens recognize the need to give back because we have benefited personally from living in this region. It's both an obligation for now, and a responsibility for the future.

How do we accomplish our desire to both give back and pay it forward? Volunteering our services is one method. Supporting important causes with our donations is another. You may write a check to a nonprofit on receipt

of its request for funds, or go online and fill out the appropriate form.

However, we have found it much simpler to make an annual planned donation to CREATE's Advised Fund and disburse contributions from it. In December, we budget for charitable donations for the next year and place that money in our Advised Fund. Then, a phone call or email to CREATE and the funds are sent from our Advised Fund to the organization. Scheduled contributions such as weekly or monthly tithes to your church can easily be arranged. The CREATE staff is attentive, efficient and pleasant, which makes our charitable giving so much simpler. Mary and I are grateful that CREATE is here for us.

MARY AND SAM PACE
MARY AND SAM PACE DONOR ADVISED FUND

Established in 2003 by Mr. Mize's nephew, Paul "Buzzy" Mize, the Henry Mize Foundation provides support for the charitable organizations that Mr. Mize loved. Several worthy organizations received support this year including Mississippi State University Mize Pavilion, a multi-purpose facility that features a basketball practice court and an abundance of office space; Community Development Foundation; and University of Mississippi Foundation. The 2018 Henry Mize Foundation grant disbursements were \$198,044, making the total investment to our region nearly \$4.7 Million.

MIZE FOUNDATION GRANT DISBURSEMENTS IN 2018:

Mississippi State University Mize Pavilion

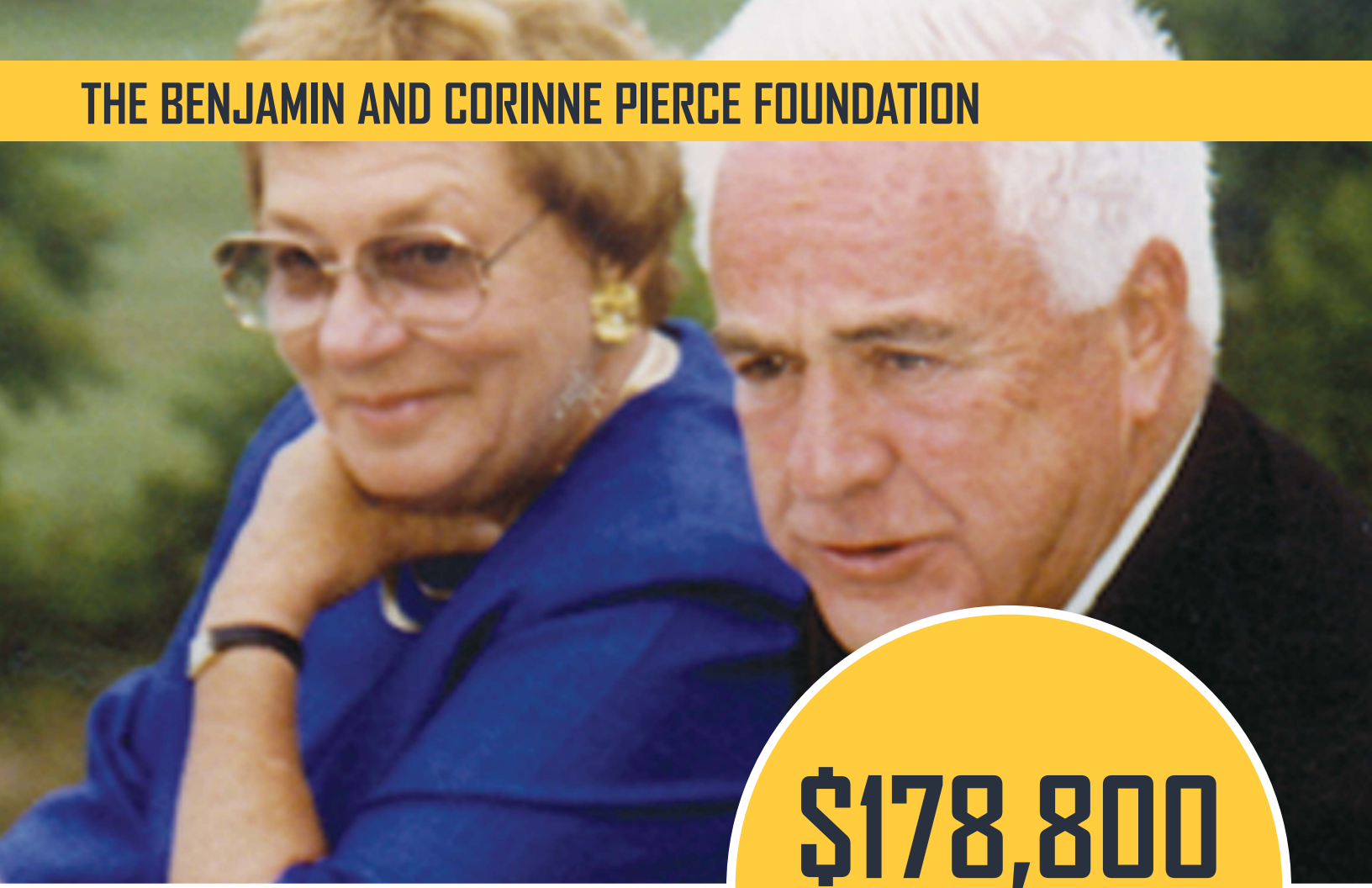
Community Development Foundation

University of Mississippi Foundation

\$198,044
**2018 Henry Mize Grant
Disbursements**



THE BENJAMIN AND CORINNE PIERCE FOUNDATION



\$178,800
**2018 Pierce Grants
and Scholarships**

The Pierce Foundation was established in 2001 by Corinne Pierce in memory of her husband Benjamin to commemorate his commitment to community and to honor his civic leadership. The 2018 Pierce grants and scholarships exceeded \$178,800, making the total investment by the Pierce Foundation in Alcorn County nearly \$5.1 million.

PIERCE FOUNDATION GAVE GRANTS TO THE FOLLOWING IN 2018:

The Alliance
Boys and Girls Club of Northeast MS Corinth United
Corinth Area Arts Council
Corinth Main Street Association
The Corinth Symphony Orchestra
Corinth Theatre Arts
Crossroads Museum Historic Depot
Crosswind Ministries
Lighthouse Foundation of Corinth

L.I.N.K.
Living Healthy Free Medical Clinic
Living Free Ministries
Northeast Mississippi Business Incubator System
Red Cross
Salvation Army
Sharing Hearts
United Way of Corinth and Alcorn County

ENDOWMENT FUNDS

Endowment Funds allow donors to provide a secure, stable and permanent stream of income to support designated areas of interest. Donors are assured that funds will be provided to the causes they support now and in the future.

ALBERT HORN AND FAHOMA CRUMBY HORN ENDOWMENT	JOHNNY MORGAN FOUNDATION ENDOWMENT
ALICE LITTLE ENDOWMENT	JOYNER FAMILY ENDOWMENT
ALICE LYNN ROEBUCK ENDOWMENT FOR UNITED WAY	KENNETH AND NANCY ANN WILLIAMS ENDOWMENT
AMORY TRI-CENTENNIAL ENDOWMENT	LOVE PACKS ENDOWMENT
ANDY HEWITT HELPING HANDS FOUNDATION ENDOWMENT	MARCHBANKS FAMILY TRUST ENDOWMENT
ANN R. KIMBERLANE ENDOWMENT	MIZE FAMILY ENDOWMENT
ANONYMOUS	MONROE EDUCATION ENDOWMENT
ARLAND A. AND GRACE DIRLAM ENDOWMENT	MORGAN DALE ROEBUCK MEMORIAL ENDOWMENT FOR SALVATION ARMY
BENJAMIN AND CORINNE PIERCE FOUNDATION ENDOWMENT	MR. AND MRS. O.T. RAY ENDOWMENT FIRST BAPTIST CHURCH OF PONTOTOC
BETH MCAULEY MUSIC ENDOWMENT	NATIONAL CTR FOR COMPUTATIONAL HYDROSCIENCE AND ENGINEERING ENDOWMENT
BOOTH FAMILY ENDOWMENT	NORTHEAST MISSISSIPPI COMMUNITY COLLEGE TUITION GUARANTEE ENDOWMENT
BROTHER MIKE MARECLE ENDOWMENT	NORTHEAST MS FOUNDATION FOR PERFORMING ARTS ENDOWMENT
BRYAN YOUTH CENTER ENDOWMENT	NORTHEAST MS REGIONAL COMMUNITY DEVELOPMENT ENDOWMENT
CAROLINE BRYAN HARRELL EDUCATION ENDOWMENT	PAMELA MASSEY ENDOWMENT FOR THEATRE OXFORD
CDF/ LEHMAN LEADERSHIP	PAT "ROBIN" DOWS ENDOWMENT
CLAUDE AND GUSSIE ROEBUCK MEMORIAL ENDOWMENT FOR ST. LUKE UNITED METHODIST CHURCH	PIRKLE LIBRARY ENDOWMENT
CREATE UNRESTRICTED ENDOWMENT	PROVERBS FOUNDATION ENDOWMENT
DR. MARSHALL E. HOLLIS KAMANORO MINISTRIES FOOD FUND	RANDY DUNNAM MEMORIAL CANCER ENDOWMENT FUND
DR. MARSHALL E. HOLLIS RIPLEY FIRST BAPTIST CHURCH CAMP FUND	RJ WILEMON FOUNDATION ENDOWMENT
DUDLEY WEATHERS ENDOWMENT	ROBERT REED SPIRIT ENDOWMENT
ED AND BECKY MEEK ENDOWMENT	ROSS AND DIANA WILLIAMS EXCELLENCE IN ATTENDANCE AND LEARNING FOUNDATION
EDWINA WILLIAMS "MOTHER GOOSE" ENDOWED FOR CHILDREN'S LITERACY AND ADVANCEMENT	ROWLAND JOYNER LEARNING SKILLS ENDOWMENT
ELAINE DUNDY AND ROY TURNER ENDOWMENT FOR THE ARTS	RUTH AND CLAUDE ROEBUCK ENDOWMENT FOR SALTILLO FIRST UNITED METHODIST CHURCH
EMILY WRIGHT HORNE MEMORIAL	SALLY KATE WINTERS FAMILY SERVICES ENDOWMENT
EVERGREEN DESIGNATED ENDOWMENT	SARA FRANCES MITCHELL EDUCATIONAL ENDOWMENT
FRANKLIN ENDOWMENT FUND	SHOCKWAVE AQUATICS COMMUNITY ENDOWMENT
GLEN AND PAIGE EVANS FAMILY FUND ENDOWMENT	SPECIAL MISSIONS ENDOWMENT (FPC CORINTH)
HARRY AND ELLEN WALKER ENDOWMENT	THE BERNICE GAMBRELL ENDOWMENT
HARRY LEE WILLIAMS, SR. ENDOWMENT	THE JUDAH MARSHALL POWELL MEMORIAL ENDOWMENT FUND
HENRY MILLER ENDOWMENT	THE MATT FUND
HHS MEMORIAL PLAZA ENDOWMENT	TOMMY TOSH MEMORIAL ENDOWMENT
HTN ENDOWMENT	VIRGINIA H. CHRESTMAN MEMORIAL FUND FOR THE CITY OF OXFORD
INGOMAR ENDOWMENT FOR EXCELLENCE	WEITZENHOFFER MEMORIAL ENDOWMENT
INNOVATIONS IN EDUCATION ENDOWMENT	WELLSPRING COMMUNITY CHURCH ENDOWMENT
INTERFAITH COMPASSION MINISTRY ENDOWMENT	WEST UNION ENDOWMENT FOR PUBLIC EDUCATION
JACK AND FRANCES REED ENDOWMENT	WHITFIELD LEADERSHIP
JACK REED, SR. COMMUNITY LEADERSHIP ENDOWMENT	WILDROSE DIABETIC ALERT DOG ENDOWMENT
JIM CRAIG ENDOWMENT	WOOD COLLEGE INC. ENDOWMENT
JOHN AND JANET MATTHEWS ENDOWMENT	
JOHN PAUL FRERER MEMORIAL ENDOWMENT	
JOHN ROBERT ARNOLD ENDOWMENT	

ORGANIZATIONAL ENDOWMENT SPOTLIGHT

PALMER HOME FOR CHILDREN COLUMBUS, MS | HERNANDO, MS

Breakthroughs, sometimes big and sometimes small, happen at Palmer Home for Children every day. We see them at school, around the dinner table, and laughing on the playground. In these moments, we are encouraged by children who are overcoming painful childhood experiences. At Palmer Home, we are in communion with our children, building relationships and helping them grow physically, spiritually, educationally, and emotionally.

Our mission, for over 120 years, has been to provide superior care for children in need while introducing the love of God through service. We do this by providing long-term foster care and residential care throughout Mississippi and Tennessee. We offer an array of immersive hands-on programs for children who otherwise could not be served: Palmer School, our residential school that educates our children with diverse educational needs and backgrounds; Hope Reins, our therapeutic horse program that allows our children to overcome fears and build self-esteem as they learn to ride; and TrebleMakers, our choir that allows our young children to showcase their musical talents.

At Palmer Home for Children, we provide a caring family to children regardless of race, gender or background, because we believe there is no one more committed

than family when it comes to rescuing and restoring the individual dreams of a child. Using our Whole Child approach to care, we address the holistic needs of every child in a family environment. We build the foundation for a lifetime of growth and development - giving them an opportunity to fulfill their personal goals and pass on their commitment to the next generation.

Establishing an endowment fund with the CREATE Foundation gives us the opportunity to build on our historical legacy while investing in the next generation of vulnerable children. To date, Palmer Home has received nearly \$200,000 through this partnership, which allows us to plan for expansion and the future of our organization.

To learn more about Palmer Home for Children, please visit www.palmerhome.org.



ORGANIZATION ENDOWMENTS

CREATE's organization endowments support a specific non-profit organization and may be established by the organization or by a donor. An endowment fund allows an organization to provide a secure, stable, and permanent stream of income to support the areas of interest.

AGAPE HEALTH SERVICES	LQC LAMAR HOUSE
AMERICAN LEGION POST 49	MEGAPOP
AMORY MUNICIPAL LIBRARY-JAMES VICTOR SMITH AND ELIZABETH LOUIS SMITH ENDOWMENT	MISSISSIPPI ACADEMY OF FAMILY PHYSICIANS FOUNDATION
BOY SCOUTS OF AMERICA	MISSISSIPPI ENTOMOLOGICAL ASSOCIATION
BOYS AND GIRLS CLUB	MISSISSIPPI HEART
BOYS AND GIRLS CLUB OF NEW ALBANY	NEW BEGINNINGS AGENCY
BOYS AND GIRLS CLUBS - OXFORD FACILITY	NEWMS
CALHOUN CITY ROTARY CLUB	NORTH MS SYMPHONY ORCHESTRA
CHILDREN'S FOUNDATION OF MISSISSIPPI ENDOWMENT FUND	OXFORD ENDOWMENT FOR PUBLIC EDUCATION
COCA-COLA LEGACY FOUNDATION	OXFORD FILM FESTIVAL
COLUMBUS ARTS COUNCIL	OXFORD LAFAYETTE HUMANE SOCIETY
COLUMBUS MUNICIPAL SCHOOL DISTRICT	PALMER HOME ENDOWMENT FUND
CORINTH-ALCORN ANIMAL SHELTER	PONTOTOC CITY SCHOOLS ENDOWMENT FOR EXCELLENCE IN EDUCATION
DOORS OF HOPE TRANSITION MINISTRIES	PUSHMATAHA AREA COUNCIL BSA
FIRST UNITED METHODIST CHURCH OF PONTOTOC	REGIONAL REHABILITATION CENTER
FORTNIGHTLY MUSICAL AGENCY	SANCTUARY HOSPICE HOUSE
FOX FOUNDATION	STARKVILLE KIWANIS CLUB
GOOD SAMARITAN (FREE CLINIC)	TCPS ACADEMIC CENTER FOR EXCELLENCE
GUMTREE MUSEUM OF ART	THACKER MOUNTAIN RADIO
GUMTREE MUSEUM OF ART NANCY DIFFEE EXHIBITION ENDOWMENT FUND	THE DEAN PROVENCE ENDOWMENT FOR EXCELLENCE IN EDUCATION (UNITE)
HALFWAY HOME ANIMAL SHELTER	TUPELO COCA-COLA CHARITABLE FOUNDATION
ITAWAMBA CROSSROADS RANCH	TUPELO COMMUNITY THEATRE
JUNIOR AUXILIARY OF TUPELO	TUPELO PUBLIC SCHOOL DISTRICT
LA-MS-WEST TN KIWANIS FOUNDATION	TUPELO/LEE COUNTY HUMANE SOCIETY
LAFAYETTE COUNTY AND OXFORD PUBLIC LIBRARY	UNION COUNTY HERITAGE MUSEUM AGENCY ENDOWMENT (UNITE)
LEE COUNTY LIBRARY	UNITED WAY
LEE COUNTY LIBRARY BERRY	UNITED WAY OF OXFORD-LAFAYETTE COUNTY AGENCY
LEE COUNTY LIBRARY HELEN FOSTER	YOKNAPATAWPHA ARTS COUNCIL AGENCY
LEE COUNTY LIBRARY WALKER-MCGILL	
LEE COUNTY LIBRARY YOUTH ENDOWMENT	

SPECIAL PROJECT FUND SPOTLIGHT

HELPING HANDS

OF UNION COUNTY

While attending church one Sunday in November several years ago, I listened to our pastor deliver a sermon about serving in our community. He encouraged each of the congregants to seek out areas of need around us, and to step out on faith and meet those needs. Immediately I thought of Thanksgiving, as it was approaching quickly. I knew our community offered food boxes for Christmas, but what about Thanksgiving? That Thanksgiving, a group of interested friends from our church and community prepared and delivered 35 meals to needy families in Union County. It was a resounding success and so began our journey to creating Helping Hands of Union County. Sometime later, during our formation process, someone suggested contacting the CREATE Foundation, as they were designed to help groups just like ours become successful. We did just that, and CREATE soon became a strong backbone for our brand-new organization and made it possible to do what we set out to do. Since our inception, it has been our goal to offer well organized, thoughtful services and projects to help our community

residents who are in need. Three of our main projects are: Bundle Up (provides needy children with winter clothes), Traveling Turkey (Thanksgiving Meals) and Christmas for Christ (clothes and toys for children). Helping Hands works closely with, and leans heavily on, our local school

counselors to refer students and families to us who

need assistance. They give us an appraisal

of needs including coats, clothes, shoes, meals at Thanksgiving and/or extra help at Christmas.

Thanks to help from CREATE, Helping Hands has been a rewarding success!

This past year we were able to serve 216 kids at Christmas, 143 families for Thanksgiving, and provided coats/outfits for 101 children for Bundle Up. Our community has become very involved, with many volunteers stepping up to help, including church members, Sunday School groups, Girl Scout troops, youth groups and school organizations. Our local elementary school students even started a canned food drive for our Thanksgiving project! We have seen many wonderful, giving hearts step forward to donate their time, effort, money and prayers to help us accomplish our goals for every project. I know the families we serve are blessed by our organization, but we are blessed even more by serving them and doing our best to be the hands and feet of Christ!!

"Whatever you do for the least of these, you do for Me." Matthew 25:40



SPECIAL PROJECT FUNDS

CREATE's special project funds allow community groups to carry out their charitable services while waiting for IRS designation as a 501(c) 3. CREATE serves as fiscal agent for the special project allowing these groups to operate as a non-profit under the auspices of the foundation.

A WAY OUT (FULTON)	GUMTREE MUSEUM OF ART-NANCY DIFFEE EXHIBITION	PRESERVING FULTON HISTORY
AMERICAN LEGION OPERATION MISSISSIPPI GRATITUDE	HELPING HANDS OF UNION COUNTY (UNITE)	PROJECT MPACT AS THE J.L. KING CENTER
AMERICAN LEGION POST 49 CAPITAL CAMPAIGN	HHS MEMORIAL PLAZA (PACE)	R.J. WILEMON MINISTERIAL ASSISTANCE
AMORY COMMUNITY EVENTS (ACE)	HOPE CONTINUES 5K RUN	REAL MEN STAND UP
AMORY FIRE DEPARTMENT ATV	HUGHES SHELTER	REBEL VENTURE CAPITAL
AMORY POLICE DEPARTMENT K9 PROGRAM	ITAWAMBA COUNTY ANIMAL SHELTER	RED HILL COMMUNITY DEVELOPMENT ASSOCIATION
ANDY HEWITT HELPING HANDS FOUNDATION	ITAWAMBA COUNTY BICENTENNIAL CELEBRATION	REGIONAL REHAB CAPITAL CAMPAIGN
ANTONE TANNEHILL GOOD SAMARITAN HEALTH SERVICES (FREE CLINIC)	ITAWAMBA COUNTY SHERIFF	RILEY TRAVEL SCHOLARSHIP
APRIL'S ANGELS	ITAWAMBA CROSSROADS RANCH	ROBBY HALE MEMORIAL SCHOLARSHIP
ART & HEALTHY FOODS TOGETHER CREATE A HAPPY LIFE	ITAWAMBA FOOD ANGELS	ROBINS FIELD INITIATIVE/ELIZABETH C. FORD
ASSOCIATION FOR EXCELLENCE IN EDUCATION	ITAWAMBA LEARNING CENTER	ROTARY VETERANS PARK CLOCK PROJECT
BABY STEPS IMAGINATION LIBRARY	JOHN PAUL FRERER BICYCLE SAFETY	SALUTE LOWNDES COUNTY FINEST
BECAUSE ALL LIVES MATTER	KEEP TUPELO BEAUTIFUL	SAVING TUPELO'S FIRST PARK (NATL FISH HATCHERY)
BILL RASPBERRY'S BABY STEPS	KIDNEY HEAD	SCENIC 7 HERITAGE CORRIDOR
BREWER COMMUNITY CENTER PLAYGROUND	KIDS ACCROSS AMERICA	SEVENTH AVENUE HERITAGE FEST
BRIDGES OUT OF POVERTY	KIDS WITH CHARACTER	SHOP WITH A COP
CALEDONIA BAND	KIWANIS HOTBED CLASSIC	SMILE INITIATIVE
CARE BIRTHDAY	KRISTEN MINGA FOUNDATION FOR TEEN CHALLENGE	SNUGGLE BUDDY
CARE BISHOP PARK PLAYGROUND	L.Q.C. LAMAR HOUSE	SOCIALLY AWKWARD TIMELOARDS CLUB
CARE ROSEMARY WILLIAMS CHARITABLE FUND	LEADERSHIP UNION COUNTY	SPORTSMEN ORGANIZED FOR LAW ENFORCEMENT
CARE STREET SIGN	LEADING THE WAY: COLLISION REPAIR AT THS	STARKVILLE BRIDGES OUT OF POVERTY
CENTURY 21 BALANCE	LEE COUNTY HUNGER ASSISTANCE PROGRAM	STARKVILLE KIWANIS
CHANGE AMORY	LEE COUNTY LIBRARY FOUNDATION	SUMMER S.A.L.T.
CHARACTER EDUCATION	LINK CENTRE CAPITAL CAMPAIGN / OTHER	TALLAHATCHIE ARTS COUNCIL
CHILDREN'S FOUNDATION OF MISSISSIPPI	LKT HYDROCEPHALLUS MIRACLE	TEACHER OF DISTINCTION INNOVATIONS IN EDUCATION
CIVIC BALLET	MAIN STREET COLUMBUS	TEAM TUPELO/RESIDENT LEADERSHIP COMM
COKE 10K KIDS GET FIT INITIATIVE (CARE)	MAMA'S GOT A BRAND NEW BAG	THE GOOD SAMARITAN SPECIAL PROJECT
COLUMBUS AFB STATIC DISPLAY	MANTACHIE EXCELLENCE IN EDUCATION	THE JUDAH MARSHALL POWELL EMERGENCY DEPARTMENT KIDS FUND
COLUMBUS BACK THE BLUE	MAYOR'S TASK FORCE ON EDUCATION TUPELO READS	THE MAGGIE PROJECT FOR DIABETES
COLUMBUS CHORAL SOCIETY	MCLEAN BIOGRAPHY	THE MESSIAH
COLUMBUS EXCHANGE CLUB-UNCLE BUNKY RUN	MEMORY'S MAGICAL FORMAL WEAR	THE PEOPLES BANK CHARITIES
COLUMBUS POLICE ACADEMY ALUM	MIDSOUTH ANIMAL WELFARE PROJECT	THE WINDOWS INITIATIVE
COLUMBUS SUZUKI-CARNEGIE	MILL VILLAGE HISTORIC REVITALIZATION RENOVATION	THS ACTIVITY AND COMMUNITY FIELD
COMMISSION ON THE FUTURE OF ALCORN COUNTY	MISSISSIPPI HILLS DEVELOPMENT ASSOCIATION	THS BAND BOOSTERS
COMMITTEE FOR KING	MLK CITY OF TUPELO RECEPTION	TMS WAVE MARKET
COMMUNITY LEADERSHIP INSTITUTE ALUMNI ASSOCIATION	MOMMIE ME TIME NETWORK	TOM TIMMS MEMORIAL
CORINTH BEAUTIFICATION PROGRAM	MS AVIATION MUSEUM AND LEARNING CENTER	TPD ADVANCED TRAINING AND NMLETC
CORINTH SCHOOL DISTRICT FOUNDATION	MY BOOK OF LOWNDES COUNTY	TPSD SPONSORSHIP
CORINTH SIDEWALK REPAIR PROJECT	NE MS BIRTHING PROJECT DATA TESTING	TUPELO AQUATIC CENTER MEMORIAL AND HONORARIUM
CORINTH-ALCORN ANIMAL SHELTER BUILDING	NE MS COMMUNITY RECOVERY	TUPELO AREA PICKLEBALL
COTESWORTH CULTURE AND HERITAGE CENTER	NEWMS - WOMEN'S BUSINESS	TUPELO ELVIS FAN CLUB
CREELY MUSEUM	NEWMS FAIRY GODMOTHER PROJECT	TUPELO FILM FESTIVAL SOCIETY
DANCING WITH THE KING DANCE EVENT	NEWMS FUND	TUPELO POLICE DEPARTMENT COPS AND KIDS
DONIPHAN DANCE PROJECT	NEWMS GENERAL	TUPELO POLICE DEPARTMENT HONOR GUARD
ECEC ARTS INTEGRATION	NEWMS LUNCHEON	TUPELO POLICE DEPARTMENT RESERVE DIV I
ED GOODMAN MEMORIAL	NEWMS SUCCESS SKILLS/TEEN SS SCHOLARSHIP	TUPELO POLICE DEPARTMENT RESOURCE OFFICER/DARE
ELVIS PRESLEY FOUNDATION	NEWSPAPERS IN EDUCATION	TUPELO POLICE DEPARTMENT TRAFFIC SAFETY
ENDOW MISSISSIPPI	NMCC CHARITABLE RACES	TUPELO PUBLIC SCHOOLS
EXCEL BY 5 LEE COUNTY	NORTH MS KILT WALK FOR BRAIN TUMOR AWARENESS	TUPELO ROCKS
EXPECT	NORTHEAST MISSISSIPPI CHERRY BLOSSOM FESTIVAL	TUPELO VISION - GOODNIGHT MOON PROJECT
FALLING THROUGH THE CRACKS	NORTHEAST MS BIRTHING PROJECT	TUPELO VISION - MS HEALTHIEST CITY
FAMILIES AND COMMUNITIES TOGETHER	NORTHEAST MS CHARITABLE FUND	TUPELO VISION - NEIGHBORHOOD TASK FORCE
FELLOWSHIP CHRISTIAN RETREAT, INC.	NORTHEAST MS DOWN SYNDROME SOCIETY	TUPELO-LEE COUNTY HUNGER COALITION
FELLOWSHIP CHRISTIAN RETREAT, INC. BUILDING	OKOLONA DEVELOPMENT FOUNDATION CHARITIES	TYLER SLOAN MEMORIAL
FIREWORKS ON THE WATER	OPERATION FIT NATION	VETERAN'S PARK MEMORIAL JET PROJECT
FOR KIDS SAKE	OXFORD HIGH SCHOOL THEATRE ARTS GUILD	VIETNAM REPLICA WALL
FORGE FOUNDATION	OXFORD SPLASH PAD	VOLUNTEER NORTHEAST MISSISSIPPI
FOX FOUNDATION - FOX HOLE GOLF TOURNAMENT	PAL EZELLE MEMORIAL	WE CARE FOR KIDS SCHOOL SUPPLY DRIVE
FRIENDS OF LEISURE LIFESYLES OF OXFORD (LLO)	PARKWAY ELEMENTARY PTO	WEST UNION PANTRY
FRIENDS OF MUSIC BEND NATURE TRAIL	PASTURE TO PANTRY	WESTON REED FOUNDATION
FULTON COMMUNITY VOLUNTEERS	PEDIATRIC SURGERY BOOK PROJECT	WILDROSE DIABETIC ALERT DOG
FULTON GRAMMAR SCHOOL	PIERCE FUND	WINGS OVER COLUMBUS
FULTON PARKS PROJECT	PLAYGROUND OF DREAMS	WIVES OF WARRIORS
GRILLING ON THE RIVER	POLICE ATHLETIC LEAGUE	ZEKE'S HANDS
	PONTOTOC HIGH SCHOOL BAND UNIFORM	

SCHOLARSHIP FUNDS

CREATE's scholarship funds provide a way to honor and memorialize loved ones while giving deserving students the opportunity to further their education. Funds may be designated for a particular field of study, or a specific county, school, or area. CREATE has more than 90 scholarship funds. Anyone who is interested in establishing a scholarship fund or would like to make a donation to a fund, please contact the CREATE Foundation at (662) 844-8989.

SCHOLARSHIP ENDOWMENTS

ALLIENE GIBENS SCHOLARSHIP
AMORY ROTARY FOUNDATION SCHOLARSHIP
AMORY ROTARY HOLACE MORRIS SCHOLARSHIP
AMORY ROTARY LEE MCCOWN MEMORIAL SCHOLARSHIP
BOB AND MARILYN MONROE SCHOLARSHIP
BOBBYE FRANKS JONES SCHOLARSHIP
BYRNE-FIELD SCHOLARSHIP
CASEY SPRADLING MEMORIAL
CHRIS WALL MEMORIAL SCHOLARSHIP
CLAUDIA RUTH CASTENIR SCHOLARSHIP
CLAY WAYCASTER MEMORIAL SCHOLARSHIP
CLIFFORD M. AND MILDRED S. BROCK SCHOLARSHIP
COACH JOE BRIGANCE SCHOLARSHIP
DAVID SKINNER SCHOLARSHIP
DOUGHERTY SCHOLARSHIP
DR. AND MRS. WALTER BOURLAND SCHOLARSHIP
DR. MARSHALL E. HOLLIS FAMILY FIRST BAPTIST CHURCH OF RIPLEY SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY 4-H SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY HEALTH CARE SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY SCOUTING SCHOLARSHIP
ELGAR AND LUENE WAYCASTER MINISTERIAL SCHOLARSHIP
ELISE MOBLEY SCHOLARSHIP (PACE)
EMILY MCDONALD MEMORIAL SCHOLARSHIP
ERNEST CADDEN SCHOLARSHIP
EVA ANN BEASLEY DORRIS SCHOLARSHIP
FIVE SMOOTH STONES SCHOLARSHIP
FRANCES MALLORY SCHOLARSHIP (CALHOUN)
G. HENRY SCHULTZ SCHOLARSHIP
GALE STAUFFER MEMORIAL SCHOLARSHIP
J.C. MCDANIEL MEMORIAL SCHOLARSHIP
JEFFREY HINES HOPPER MEMORIAL SCHOLARSHIP
JIM WILLIAMS "FOLLOW AND FIGHT" MEMORIAL SCHOLARSHIP
JOHN PAUL FRERER MEMORIAL SCHOLARSHIP
JORDAN LINDSEY CHRISTIAN CHARACTER SCHOLARSHIP

JUNIOR AUXILIARY OF WEST POINT /MATT POSEY MEMORIAL SCHOLARSHIP
KAYLA SUE MIZE SCHOLARSHIP
KELLEY ELIZABETH HUMPHREYS NURSING SCHOLARSHIP
KIM GREEN SCHOLARSHIP
LARRY BROWN CREATIVE ARTS SCHOLARSHIP (GOCF)
LEE WESTON REED SCHOLARSHIP
LISA MITCHELL GREEN AND GROWING MEMORIAL SCHOLARSHIP
RENASANT BANK - JIM AND NANCY INGRAM SCHOLARSHIP
M. GLEN AND LORA H. DAVIDSON SCHOLARSHIP
MARGARET BYRAM SCHOLARSHIP
MCLAUGHLIN HARRISON FAMILY SCHOLARSHIP
MISSISSIPPI FEDERATION OF MUSIC CLUBS SCHOLARSHIP
MR. AND MRS. B.L. RIEVES SCHOLARSHIP
MS THEATRE ASSOCIATION SCHOLARSHIP
NANNEY PERFORMING ARTS SCHOLARSHIP
NELLIE MORGAN BALLARD SCHOLARSHIP
NETTLETON CHURCHES BIBLE SCHOLARSHIP
NORTHEAST MISSISSIPPI PURCHASING ASSOCIATION SCHOLARSHIP
ORMA SMITH JR. SCHOLARSHIP
OWEN B. WHITEHURST SCHOLARSHIP
PEBBLES EAST AULDS SCHOLARSHIP
ROBBY HALE "MAKE A DIFFERENCE" MEMORIAL SCHOLARSHIP
ROTARY CLUB OF OXFORD EDWIN MOAK SCHOLARSHIP
RUSSELL DORMAN SCHOLARSHIP
STUBBS SCHOLARSHIP
TAMARA WALDROP "TOP DAWG" MEMORIAL SCHOLARSHIP
TAYLOR MOORE MEMORIAL SCHOLARSHIP (UNITE)
THE MARY KIRKPATRICK HASKELL SCHOLARSHIP
TODD HARDIN MEMORIAL LEADERSHIP SCHOLARSHIP (PACE)
TUPELO LUNCHEON CIVITAN SCHOLARSHIP
TYLER SLOAN MEMORIAL SCHOLARSHIP
VALERIA MORGAN WHITFIELD SCHOLARSHIP
WHITESIDE SCHOLARSHIP
WINIFRED AND MAYFIELD RILEY TRAVEL SCHOLARSHIP

SCHOLARSHIP PASSTHROUGH FUNDS

BGC EDUCATIONAL SCHOLARSHIP
CASEY SPRADLING MEMORIAL SCHOLARSHIP
COACH ALLEN SCHOLARSHIP OF BRAVERY
COACH JIMBO BYARS MEMORIAL SCHOLARSHIP
CODY MICHAEL DANIELS MEMORIAL SCHOLARSHIP
COLLEGE SCHOLARSHIP
DARREN FENTON NAYC SCHOLARSHIP
EXPRESS EMPLOYMENT PROFESSIONALS SCHOLARSHIP
FUTURE EDUCATORS OF AMERICA (Rutledge) SCHOLARSHIP
GEORGE MAYNARD CLASS TUTORIAL SCHOLARSHIP /FUMC-TUPELO HASKELL SCHOLARSHIP
J.T. NEELY SCHOLARSHIP
JAMES AND JEANETTE HALL SCHOLARSHIP
JAMES DALTON CODY RICE MEMORIAL SCHOLARSHIP
JOHN N. TODD MEMORIAL SCHOLARSHIP
JULIA BLAKEY MEMORIAL SCHOLARSHIP (LINK CULINARY ARTS)
JUNIOR AUXILIARY OF TUPELO SCHOLARSHIP
KAROL JEAN VOGUE MEMORIAL SCHOLARSHIP
MAGGIE THOMPSON PHIPPS DANCE SCHOLARSHIP
MARIE PICKENS MEMORIAL SCHOLARSHIP
MARSHUAN BRAXTON MEMORIAL SCHOLARSHIP

MASON GREGORY MEMORIAL SCHOLARSHIP
MCCARTY COMPANY SCHOLARSHIP
MR. AND MRS. TOM ROBINSON SCHOLARSHIP
NELLIE MORGAN BALLARD SCHOLARSHIP
NEWMS GENERAL EDUCATION SCHOLARSHIP
PAL SCHOLARSHIP
PHILLIP NEAL JONES SCHOLARSHIP
PRESLEY WALLACE, JR SOCCER SCHOLARSHIP
ROBBIE BUFORD SCHOLARSHIP
RYAN PETTIT MEMORIAL SCHOLARSHIP
SHARON KEETON 70 X 7 FORGIVENESS SCHOLARSHIP
SHOCKWAVE SCHOLARSHIP ASSISTANCE
SIMPSON VICKERY SCHOLARSHIP
SPECIALTY ORTHOPEDIC GROUP SCHOLARSHIP
TEACHER OF DISTINCTION AWARD FROM TPSD ADMINISTRATION
TERRY MANN SCHOLARSHIP
TIMMY BRYANT MEMORIAL SCHOLARSHIP
TONY LAUNIUS SERVICE SCHOLARSHIP
TUPELO LADIES CIVITAN SCHOLARSHIP
YOUNG LAW GROUP SCHOLARSHIP



SCHOLARSHIP FUND SPOTLIGHT

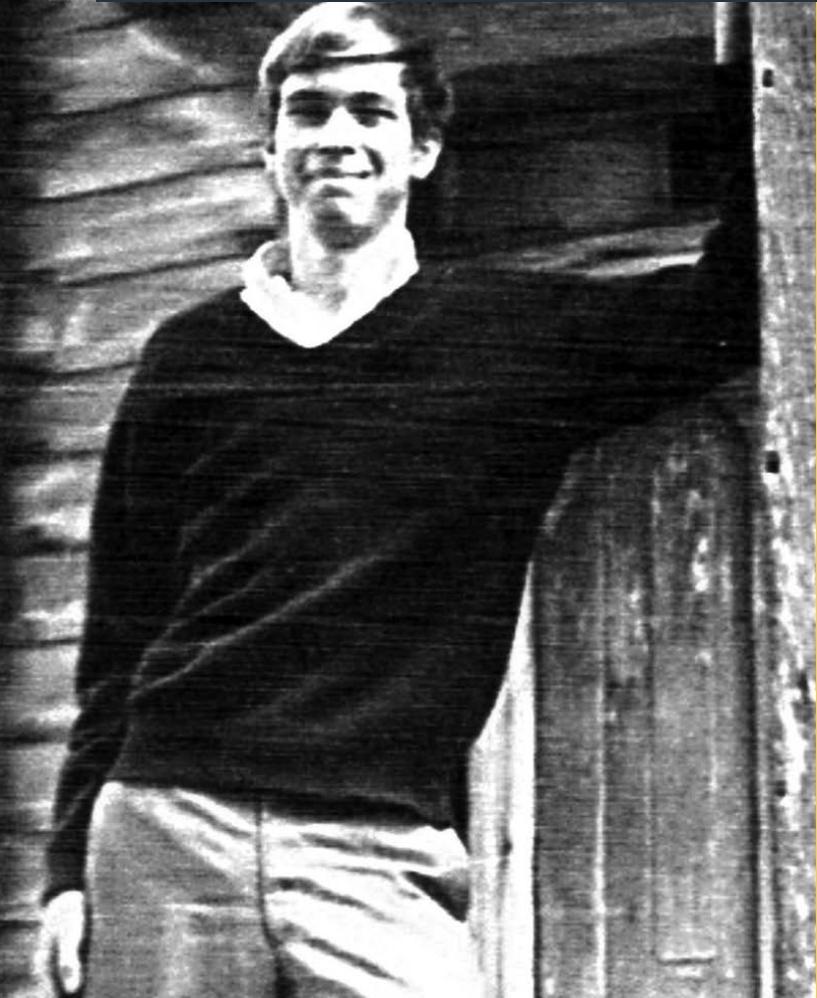
The Oxford Rotary Club was chartered on March 12, 1924. Even before the Club held its first meeting the prospective members were heralded in the *Oxford Eagle*, “Rotarians start Move to Pave”. These new Rotarians, both University staff and City proprietors, worked together to begin the process to pave the Square with concrete. This and many more community projects became the mainstay of the Oxford Rotary Club.

As early as 1928, the Oxford Rotary was assisting and funding the needs of local Boy Scouts, 4-H Clubs, school playgrounds, and the high school football program. William Faulkner was the Scoutmaster for the Rotary sponsored Scout Troop in its formative years. Youth programs and school funding needs became a regular project item every Rotary year.

In 1970 the Oxford Rotary Club again reached out to devote its resources to a new local youth program. To this end, the Club established in May 1971, The Edwin Moak, Jr.

Scholarship. This scholarship is dedicated to the memory of a courageous Oxford High School student who passed away during his senior year.

FRANKLIN EDWIN MOAK, JR. | JUNE 1953 - APRIL 1971



Young Edwin Moak had demonstrated superior qualities of positive values, scholastic achievement, and leadership. In recognition of Edwin’s contributions as a role model to local youth, the Oxford Rotary Club has provided a \$1,000 scholarship award each year to a graduating senior from either local high school.

In June of 2014, the Oxford Rotary Club approached the CREATE Foundation for their assistance in fund management. We cannot say enough about how pleased the Club has been with the handling of the financial side of the Moak Scholarship Fund. The CREATE Foundation’s fund management has strengthened Rotary’s contributed assets. The Foundation’s administration has ensured timely fund disbursement and has assured that a scholastic criterion has been maintained.

The Oxford Rotary Club is greatly appreciative of the CREATE Foundation for maintenance of the Edwin Moak, Jr. Scholarship Fund.



TOYOTA WELLSPRING EDUCATION FUND

A FUND OF THE CREATE FOUNDATION

The commitment of Toyota to establish a \$50 million endowment over ten years at the CREATE Foundation is the most extraordinary gift to support public education in the history of our state. Over the past five years, CREATE, through the recommendation of the Toyota Wellspring Advisory Committee, used the proceeds from the endowment to enhance education in Lee, Pontotoc and Union counties.

TOYOTA WELLSPRING EDUCATION FUND ADVISORY COMMITTEE

RICKY FERGUSON

*Chancery Clerk, Pontotoc City
Pontotoc, Mississippi*

DAVID RUMBARGER

*Community Development Foundation
Tupelo, Mississippi*

MIKE STATEN

*BNA Bank
New Albany, Mississippi*

SEAN SUGGS

*President, Toyota Motor Manufacturing MS, Inc.
Blue Springs, Mississippi*

GREG PIRKLE

*Partner, Phelps Dunbar, LLP
Tupelo, Mississippi*

WENDY CLEMONS

*Executive Director, Office of Secondary Education
MS Department of Education
Jackson, Mississippi*

COMMITTEE ADVISORS

DR. KRISTY LUSE

Vice President, Toyota Wellspring Education Fund

MIKE CLAYBORNE

President, CREATE

ALBINE BENNETT

Imagine the Possibilities Career Expo Coordinator

DR. LARRY ANDERSON

CREATE Consultant

IMAGINE THE POSSIBILITIES CAREER EXPO



Imagine
the possibilities

Northeast Mississippi Career Expo
In affiliation with Pathways2Possibilities

October 2-4, 2018

Sponsored by the Toyota Wellspring Education Fund at CREATE

The Toyota Wellspring Education Fund at CREATE Foundation is the lead sponsor of a major career expo which takes place during the first week of October at the BancorpSouth Arena and Conference Center in Tupelo. Imagine the Possibilities is an interactive career expo designed for 8th graders in 17 Northeast Mississippi counties covered by the CREATE Foundation. There are 74 schools bringing approximately 7,200 students over the three-day event. The expo is open to the public on one afternoon.

Each student has two hours and

15 minutes to experience four to eight Pathways. There are 18 Pathways, all aligned with the career Pathways set forth by the Mississippi Department of Education. Each Pathway is led by a Pathfinder who has coordinated the Pathway members to design and implement a hands-on activity intended to inspire the students to further explore that Pathway. The students are prepped during class before attending the event in order to



familiarize them with the Pathways ahead of time. Software is used before and after the event to help the students focus their thoughts about the event and encourage a direction for their high school Pathway choice.

WELLSPRING

TOYOTA

EDUCATION FUND

A FUND OF THE CREATE FOUNDATION



INVESTMENT



Over \$9 million spent to enhance K-12 education in Lee, Pontotoc, and Union Counties since the fund's inception.

PROFESSIONAL DEVELOPMENT

Professional development opportunities for educators and administrators. Travel and registration costs for teams from each of the eight school districts to attend national conferences and professional development opportunities.



CURRICULUM AUDITS



Curriculum audits which resulted in the development of curriculum tool kits for classroom teachers.

GRANTS

Over \$2 million in grants used to improve technology and necessary infrastructure, while enhancing early childhood education and STEAM instruction in the eight school districts.



DUAL-ENROLLMENT



Dual-enrollment courses in web app development, healthcare careers, aviation, advanced manufacturing and more. Courses allow students real-world experiences and opportunities to garner college credit.

10 YEARS WITH TOYOTA

SUMMER CAMPS

Tuition for summer academic camps at MSU, Ole Miss, and NMMC expose students to culinary instruction, STEAM experiences, as well as advanced manufacturing camps held on the campuses of NEMCC and ICC.



TWEF LEADERSHIP COUNCIL



The establishment of the Toyota Wellspring Education Fund Leadership Council, comprised of educators and business leaders who assist in developing systemic changes to link education to careers in kindergarten through grade 12.

IMAGINE THE POSSIBILITIES CAREER EXPO

A major career expo held in the fall of each year which hosts over 7,000 8th grade students at the BancorpSouth Arena and Conference Center in Tupelo. Each student has two hours and 15 minutes to experience four to eight Pathways. There are 18 Pathways, all aligned with the career Pathways set forth by the Mississippi Department of Education.



TEACHER OF THE YEAR



Funding for the Teacher of the Year awards in all eight districts. Teachers are recognized with a commemorative plaque and a monetary gift or award.

CAREER COACHES

Hiring and placing of 11 Career Coaches, in 14 high schools in the PUL districts, who will function as liaisons for students, business, and industry. Career Coaches will ensure students are exposed, prepared for, and connected to their college and career goals and resources while supporting workforce development in this region.



THE JOHN & FRANCES MARCHBANKS ENDOWMENT FUND

John and Frances Marchbanks believed in giving back to their community. John, a native of Shannon, Mississippi, maintained a deep love for the area where he grew up, even though he had not lived there for more than 60 years. He and his wife Frances desired to help others overcome their problems, misfortunes and handicaps, and to assist them in helping themselves to achieve better lives and

become productive citizens. Having grown up during the Depression, John and Frances Marchbanks knew something about overcoming adversity in their own lives. They both suffered from the effects of Frances' having had polio as a child. That fueled their desire to help others overcome obstacles to better themselves.

In 2005, the Marchbanks left a gift of \$8.7 million to benefit the region.

\$411,000
**2018 Marchbanks Grants
and Scholarships**



2018 MARCHBANKS GRANTEES



2018's winners were (from the left): Marquavious Tiggs, Distani'd Standifer, and Stormy Rodriguez.

Tuition Guarantee Program – Annual commitment of up to \$150,000 to support Tuition Guarantee Program in Lee County.

\$100,000 grant to Tupelo-Lee County Hunger Coalition.

\$10,000 in grants to Tupelo and Lee County Public Schools to address chronic absenteeism.

Helping Hands Scholarship - \$5,000 scholarship awarded to Shannon High School seniors.

Lee County Excel by 5 - \$16,000 grant to improve early childhood education.

\$10,000 grant to Autism Center of North Mississippi.

\$10,000 grant to Gale Stauffer Memorial Scholarship Fund.

\$10,000 grant to Mississippi Methodist Senior Services – NextAge to purchase handicap accessible van.

JACK REED, SR. AWARD

In January 2016, we lost Jack Reed, Sr. - a special leader who achieved an unparalleled record of service to our region. Jack was a founding board member of the CREATE Foundation and served as its chairman. He was also one of the original members of the Commission and served as its chairman. As a way to perpetually remember this great regional leader, the CREATE Board established the Jack Reed, Sr. Northeast Mississippi Community Leadership Award. It will be presented annually at our State of the Region meetings to individuals who have demonstrated vision, integrity, and a commitment to excellence over an extended period of time. Each recipient of the award will be given the opportunity to recommend the disbursement of \$2,000 to charities of their choice from the Jack Reed, Sr. Community Leadership Endowment Fund at CREATE, which was established by a special dividend of \$50,000 from Journal, Inc.



*Jack Reed, Sr.
1924 - 2016
Daily Journal*



*Bo Collins, Chairman of
CREATE board, presents
the award to Mike Staten.*

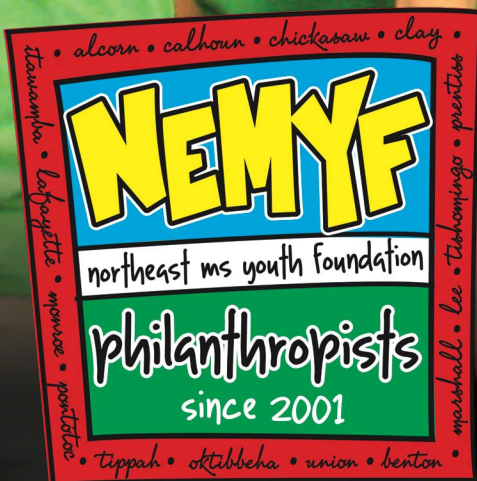
A photograph of Mike Staten, a middle-aged man with short, light brown hair, wearing a grey checkered suit jacket, a white shirt, and a yellow tie with blue polka dots. He is standing at a dark wooden podium with a microphone, looking slightly to his left. The background is a warm, textured wall.

JACK REED, SR. AWARD WINNER 2018

MIKE STATEN

NORTHEAST MISSISSIPPI YOUTH FOUNDATION (NEMYF)

The Northeast Mississippi Youth Foundation (NEMYF), established by CREATE in 2001, is driven by its desire to make a difference in the lives of young people. Eleventh and twelfth graders from Northeast Mississippi are nominated and elected by the current NEMYF board. These students learn about philanthropy and making a difference in their communities while raising money for their endowment. At the April press conference, students present grant awards to non-profit agencies that primarily serve children and youth. The NEMYF endowment has exceeded the \$130,000 mark with nearly \$49,000 in grants given back to the Northeast Mississippi communities.



NEMYF BOARD MEMBERS

Emma Atkinson

Madison Bagwell

Madeline Bonds

Abby Kate Boyer

Payton Brown

Elizabeth Clanton

Milton Clay

David Clayton

Haley Dean

Kaylee Duke

Lex Edmond

Maggie Jo Everett

Rebekah Fields

Jackson Finch

Sarah Ryann Fortner

Sydney Griffin

Chamberlyn Grubbs

Kate Harrison

Trevor Hart

Halle Hollingsworth

Zachary Samuel Kalish

Deidra Keaton

John-David Luttrell

John Daniel Mask

Zachary Meagrow

Joshua Montgomery

Lillian Nelms

Bailee Ozbirn

Kacilyn Nicole Pegues

Meredith Prescott

Lacy Faith Raines

Johnson Ramsey

Leslie Jaydan Ray

Lilla Reed

Max Spencer

Blair Thornton

Tajahlon White

Kaelin White

Cora Yielding

Lauren Young

FINANCIAL REPORT

The CREATE Foundation annually engages the services of an independent accounting firm to perform an audit of the Foundation's financial statements. As part of the audit, the firm also reviews the internal controls and various policies and procedures to ensure the Foundation staff is adhering to the most current accounting practices. The Foundation's auditor, Nail McKinney Professional Association, has issued an unmodified audit opinion on the financial statements for the year ended December 31, 2018. Complete audited financials are available at www.createfoundation.com or may be obtained by calling the CREATE office at (662) 844-8989.



CENTER FOR FIDUCIARY EXCELLENCE CERTIFICATION

CREATE Foundation is the first foundation in the world to successfully complete the Center for Fiduciary Excellence (CEFEX) certification process. The CEFEX standard of excellence for investment stewards is based on 22 fiduciary practices that seek to increase long-term investment performance by diversifying the portfolio, evaluating investment management fees, and selecting investment managers.



CHARITY NAVIGATOR CERTIFICATION

In 2018, CREATE Foundation earned its eighth 4-star rating for its ability to efficiently manage and grow its finances. Only 3% of the charities rated have received eight 4-star evaluations, indicating that CREATE Foundation consistently executes its mission in a fiscally responsible way and outperforms most other charities in America.



NATIONAL STANDARDS COMPLIANCE

The CREATE Foundation has been confirmed in compliance with the Council on Foundations National Standards. The National Standards Seal signifies that CREATE Foundation has met rigorous National Standards and has demonstrated its commitment to financial security, transparency, and accountability.

Dear Friends,

2018 was a challenging year for investments. Our return was (9.20) for 2018, net of investment fees. For only the second time in eight years, our return did not perform better than other community foundations our size based on a national survey. Our three-year return was 4.61%, the five-year return was 3.74%, the seven-year return was 6.70% and the ten-year return was 8.45%. We remain confident in our diversified portfolio approach to generate an appropriate, long-term return. In fact, reflective of the recent volatility in financial markets, the portfolio recovered most of 2018's losses in the first two months of 2019, reminding us that we must take a long-term view. Our committee has held additional meetings over the past few months with our investment advisors to discuss our asset allocation, the cost of our investments, and adjustments that would help us achieve our objectives. We take our

fiduciary responsibilities seriously and work to maximize investment returns through a sound investment process. Our investment process is audited externally to ensure that it meets the highest standards of fiduciary excellence.

We hope you find the information contained in this letter to be helpful. If you have questions, please contact the CREATE office. Thank you for your continued support and confidence in the CREATE Foundation.

Sincerely,

Larry Kirk, Chairman

Investment Committee

CREATE Foundation Inc.

NET ASSETS:

\$108.8 MILLION

GRANTS: \$8.0 MILLION

CONTRIBUTIONS: \$13.8 MILLION

ENDOWMENTS:

\$81.7 MILLION

ENDOWMENTS # OF FUNDS:

223

SPECIAL PROJECT # OF FUNDS:

226

DONOR ADVISED # OF FUNDS:

182

MISSION STATEMENT

CREATE Foundation is committed to improving the quality of life for the people of Northeast Mississippi through:

- *Building permanent community endowment assets*
- *Encouraging philanthropy and managing charitable funds contributed by individuals, families, organizations and corporations*
- *Strengthening the regional community development capacity*
- *Taking a leadership role on key community issues and impacting the region through gifts and targeted grant making*

THE CREATE FOUNDATION

213 West Main Street
Post Office Box 1053
Tupelo, Mississippi 38802
Phone: 662.844.8989
Fax: 662.844.8149
www.createfoundation.com