



CELEBRATING LEADERSHIP

CHARITABLE GIVING
SUPPORT



CREATE FOUNDATION ANNUAL REPORT 2017

CELEBRATING 45 YEARS
1972-2017



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JACK REED, SR. AWARD

(Photo credit: Robert Jordan | Ole Miss Communications)

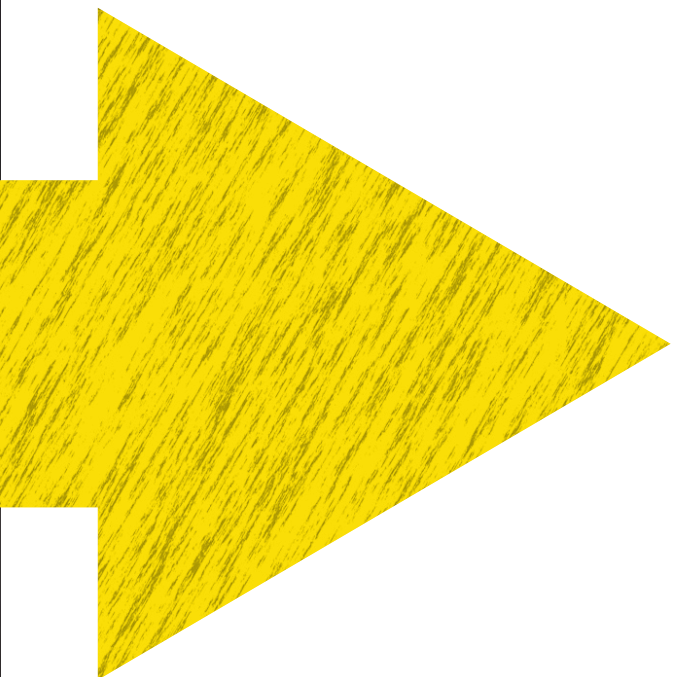
In January of 2016, we lost Jack Reed, Sr. – a special leader who achieved an unparalleled record of service to our region. Jack was a founding board member of the CREATE Foundation and served as its chairman. He was also one of the original members of the Commission, and served as its chairman. As a way to perpetually remember this great regional leader, the CREATE Board established the Jack Reed, Sr. Northeast Mississippi Community Leadership Award. It will be presented annually at our State of the Region meetings to individuals who have demonstrated extraordinary leadership in helping improve the quality of life in their communities and in our region. Recipients will have demonstrated vision, integrity, and a commitment to excellence over an extended period of time. Each recipient of the award will be given the opportunity to recommend the disbursement of \$2,000 to charities of their choice from the Jack Reed, Sr. Community Leadership Endowment Fund at CREATE, which was established by a special dividend of \$50,000 from Journal, Inc.



Jack Reed, Sr. 1924-2016 | Daily Journal

THE FIRST RECIPIENT OF THE JACK REED, SR. AWARD IS:

DR. GLORIA KELLUM



Dr. Gloria Kellum, of Oxford, Mississippi is presented with the Jack Reed, Sr. Award by Robin McCormick, CREATE Chairman.
(Photo credit: Robert Jordan | Ole Miss Communications)

STAFF



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PRESIDENT



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DIRECTOR OF COMMUNICATIONS
& IMAGINE THE POSSIBILITIES
CAREER EXPO COORDINATOR



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& ADMINISTRATION



DANA PETERS
PROJECT COORDINATOR &
ADMINISTRATIVE ASSISTANT



KATIE STUART, CPA
DIRECTOR OF FINANCE

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FELIX BLACK 1917-2003	JAMES HUGH RAY 1927-2007
J.C. WHITEHEAD 1921-2004	JACK REED, SR. 1924-2016
JIM INGRAM 1930-2006	

CREATE FOUNDERS

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ANNA KEIRSEY MCLEAN 1906-2000

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PRESIDENT
THE PEOPLES BANK
RIPLEY



DR. ALICE CLARK
VICE CHANCELLOR
UNIVERSITY RELATIONS
UNIVERSITY OF MISSISSIPPI



GRACE CLARK
COMMUNITY VOLUNTEER
TUPELO



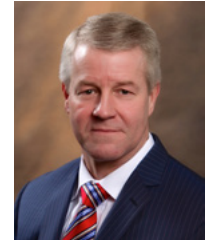
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BNA BANK
NEW ALBANY



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GENERAL COUNSEL
UNITED FURNITURE INDUSTRIES, INC.
VERONA



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SENIOR VICE PRESIDENT / BUSINESS
DEVELOPMENT OFFICER
RENASANT BANK
COLUMBUS



LISA HAWKINS
OWNER
ROOM TO ROOM FURNITURE
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JULIE HENRY
EXECUTIVE VICE PRESIDENT
FIRST CHOICE BANK
PONTOTOC



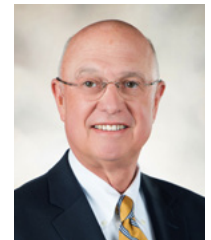
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RETIRED CEO
HANCOCK FABRICS, INC.
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PRESIDENT
LONG WHOLESALE DISTRIBUTORS, INC.
CORINTH



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BANCORPSOUTH
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FULTON

THE COMMISSION ON THE FUTURE OF NORTHEAST MISSISSIPPI

The Commission on the Future of Northeast Mississippi has entered its third decade of service to the region. The purpose of the Commission is to build regional cooperation and unity. It accomplishes its purpose by engaging in regional community development. Over the years, with a host of partners, the Commission has addressed several key issues including leadership development, racial reconciliation, improved broadband internet access, highway improvement, and educational achievement and attainment.

Allegra Brigham, Commission Chair, addresses crowd at yearly state of the region meeting in May. | Daily Journal

OVERALL GOAL:
INCREASE PER CAPITA INCOME

PRIMARY SUPPORTING GOAL:
IMPROVE LEVELS OF EDUCATIONAL ATTAINMENT

SECONDARY SUPPORTING GOALS:
HELP BUILD A DIVERSIFIED ECONOMY
ACCELERATE FOUR-LANING OF HIGHWAYS
HELP BUILD VIBRANT COMMUNITIES



EDUCATION

Higher educational achievement and attainment throughout our region will result in the development of a high-quality workforce. For more than a decade, the Commission has helped initiate and facilitate several regional initiatives designed to reduce dropout rates at every level of education and to enhance the quality of education for all students. Examples of Commission initiatives include dropout recovery programs, media campaigns, support for high-quality early childhood initiatives, and facilitation of the MSU-UM Task Force on Regional Development. Three other initiatives deserve special mention below.

TUITION GUARANTEE

Since 2008, a tuition guarantee initiative has been growing within our region. Today, all 17 of the counties in our region offer the Tuition Guarantee Program to recent high school graduates, with the promise of 100% paid tuition for up to four regular semesters at one of four community colleges. In the fall of 2017, a total of 2,570 young people were covered by the region's program. Financial sponsors vary by county, but include three foundations, two planning and development districts, counties, cities, businesses, and individuals.



DISTRICTS OF INNOVATION

For two years, the Commission worked with the Mississippi Legislature to secure passage of a new law, called Districts of Innovation. This law enables public school district leaders to formulate new plans designed to improve academic performance. The State Board of Education may designate up to five Districts of Innovation annually. Each district will be given five years to implement and execute its plans. Corinth was one of the first three districts statewide to be awarded this opportunity to further excel academically. Last year, Baldwyn and Booneville school districts applied successfully as one District of Innovation initiative to enhance learning through a new career technical center and to engage in distance learning.

DROPOUT PREVENTION SUMMIT

For the past decade, all northeast Mississippi public school districts have received invitations to attend this annual event. Last year, the emphasis was on improving chronic absenteeism at schools and on building community coalitions to achieve grade level reading competence for all students.

STATE OF THE REGION

For 22 years, CREATE's Commission has sponsored the State of the Region meeting. In May, more than 300 community and state leaders heard excellent presentations from Dr. Lee Childress, Superintendent of Corinth School District, and Jack Hess, Executive Director of CivicLab. In addition, Dr. Gloria Kellum of Oxford was named the first recipient of the Jack Reed, Sr. Community Leadership Award. Those in attendance also received two key reports – one which profiled regional growth and development and one which measured progress towards regional goals.

ICC Graduation 2017 | Photo Courtesy of Itawamba Community College

2016-2017 COMMISSION MEMBERS AND OFFICERS



Mike Clayborne, CREATE Foundation President, addresses area superintendents, principals, and teachers during the CREATE Dropout Prevention Summit at the University of Mississippi Tupelo campus. The Annual Dropout Prevention Summit addresses obstacles to improving the region's high school graduation rate. Adam Robinson | Daily Journal



Dr. Linda Southward, from the MSU Social Science Research Center Kids Count, explains her presentation on chronic absenteeism during the CREATE Dropout Prevention Summit at the University of Mississippi Tupelo campus. Adam Robinson | Daily Journal

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JOHN MERCIER
CLAYTON STANLEY

BENTON
JACK GADD
BILL RENICK

CALHOUN
JOHN BURT
LISA MCNEECE

CHICKASAW
PATSY GREGORY
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EDDIE PRATHER
BILL STONE

EMERITUS
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HASSELL FRANKLIN
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BOBBY MARTIN
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UNIVERSITY
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KYLE STEWARD

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DOTTIE HANEY
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LARRY PALMER
DR. LEN PINKLEY
TONY POSS
DEBORAH ROGERS

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ROSS WILLIAMS
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DIRECTOR

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ZELL LONG
GENE MCDADE
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TED MOLL
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GARY COOPER
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DALE MANNING
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PHIL MORRIS
DREW SHANDS
ANN SHIRLEY
W.C. SMALLWOOD, JR.
ANNE J. STEPHENS
BILLYE JEAN STROUD
COLLETT CROSS, EXECUTIVE
DIRECTOR

COMMUNITY AFFILIATES

CREATE AND ITS 13 COMMUNITY AFFILIATES WORK TOGETHER TO HELP REVITALIZE COMMUNITIES, DEVELOP NEW LEADERS, AND INCREASE CIVIC INVOLVEMENT AND PRIVATE INVESTMENTS THROUGHOUT THE REGION. OUR AFFILIATES SUPPORT A WIDE RANGE OF INITIATIVES THAT HELP BREATHE NEW LIFE INTO THE REGION.

AFFILIATE ENDOWMENT FUNDS REPORT

ALCORN

CARE ENDOWMENT FUND
\$ 1,516,004.24

CALHOUN

CALHOUN COUNTY ENDOWMENT FUND
\$ 289,685.83

CHICKASAW

PAGE ENDOWMENT FUND
\$ 539,234.97

CLAY

WEST POINT COMMUNITY FOUNDATION
\$ 1,243,618.83

ITAWAMBA

FIRST FOUNDATION FUND
\$ 778,432.39

LAFAYETTE

LOFT ENDOWMENT FUND
\$ 811,740.86

LEE

TUPELO-LEE COUNTY ENDOWMENT FUND
\$ 8,993.64

LOWNDES

COLUMBUS LOWNDES FOUNDATION FUND
\$ 367,929.63

MONROE

NORTH MONROE
\$ 210,841.38

SOUTH MONROE
\$ 217,658.59

OKTIBBEHA

SOAR ENDOWMENT FUND
\$ 407,196.54

TIPPAH

TARGET ENDOWMENT FUND
\$ 405,475.31

UNION

UNITE ENDOWMENT FUND
\$ 749,961.12

TOTALS \$ 7,546,773.33

JAMES HUGH RAY AWARD

To recognize the efforts of community affiliates, Journal, Inc. established the James Hugh Ray Community Affiliate Award. James Hugh Ray was a community hero and made many valuable contributions to our region and to the CREATE Foundation. He was instrumental in CREATE's establishment, serving as its legal architect and advisor. He was a loyal board member for many years. The award is presented annually to a deserving community affiliate. This year's award goes to

PARTNERS IN ACHIEVING COMMUNITY EXCELLENCE



L to R: Rayburn Parks, Tom Byrne, Frank Alford, Hassell Franklin, Bobby Mooneyham

Since 2002, PACE has given 77 grants to 53 organizations in the total amount of \$143,060. Grants include monies to Chickasaw County Schools, Houston School District, Houston Boys and Girls Club, Parents of Public Schools, and Trace Regional Hospital.

PACE has partnered with the Houston School District for the past several years to fund an incentive program for students who show growth, or score proficient or advanced on state testing. In 2017, PACE awarded over \$19,000 to students at the schools for their achievements on state tests.



PARTNERS IN ACHIEVING
COMMUNITY EXCELLENCE

AN AFFILIATE OF CREATE FOUNDATION



PACE Foundation Awards Day at Houston Elementary School

COMMUNITY PARTNERSHIP AWARD

The CREATE Foundation instituted the Community Partnership Award to recognize an organization that gives extraordinary effort to support the regional community development goals of the Foundation. This is an award that is not given annually. We reserve the award for those times when an organization has gone well beyond the call and has made a tremendous difference. The recipient of the award this year is Columbus Air Force Base for their unbelievable commitment to the Imagine the Possibilities Career Expo. The Air Base participated in 7 pathways, which were supported by 114 people from 18 agencies who highlighted 21 careers.



CAFB personnel explain career paths to local students



CAFB personnel explain career paths to local students

COLUMBUS
AIR
FORCE
BASE



CAFB personnel demonstrate specialized equipment at the 2017 Career Expo





Columbus Air Force Base accepts award; Left to right in facial order: Mr. Richard "Sonic" Johnson, SSgt Raul Pena, Col Anthony Sansano, Lt Col Nathan Miller, Col Douglas Gosney, SrA Morris Worship, 1Lt Jamion Lewis, 1Lt Adam Kriete, Capt Andrew Richter

IMAGINE THE POSSIBILITIES CAREER EXPO

CAFB personnel demonstrate specialized equipment at the 2017 Career Expo



DONOR ADVISED FUNDS

A DONOR ADVISED FUND ALLOWS DONORS TO MAKE CONTRIBUTIONS AND GRANT RECOMMENDATIONS AT THEIR CONVENIENCE. DONATIONS AND TAX REPORTING ARE CONSOLIDATED INTO A YEAR-END STATEMENT FOR THE DONOR BY CREATE. ALL DONATIONS ARE TAX DEDUCTIBLE AT THE TIME THEY ARE MADE TO THE FOUNDATION; HOWEVER, GIFT DISBURSEMENTS MAY BE MADE AT A LATER DATE. ANOTHER ADVANTAGE OF DONOR ADVISED FUNDS IS THAT APPRECIATED SECURITIES MAY BE USED AS CONTRIBUTIONS TO THE FUND AND ARE NOT SUBJECT TO CAPITAL GAINS TAX. IN MOST CASES, THE FULL MARKET VALUE IS TAX DEDUCTIBLE. DONOR ADVISED FUNDS MAY BE ESTABLISHED BY INDIVIDUALS, FAMILIES, ORGANIZATIONS OR CORPORATIONS. TO LEARN MORE ABOUT ESTABLISHING A DONOR ADVISED FUND AT CREATE, LOG ON TO WWW.CREATEFOUNDATION.COM OR CALL (662) 844-8989.

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ALBERT DELGADILLO
ALFORD AND SHELIA BELL
ALICE STAFFORD
ALLAN H. TUCKER OR BARBARA H. TUCKER
AMANDA KATHLEEN B. DALTON & FRANK TRICE DALTON
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ANNA MIZE ADAMS AND PAUL LOUIS ADAMS
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BABS AND MICKEY HOLLIMAN
BETSEY AND TOM HAMILTON
BOBBY J. AND MINERVA MOORE
BOBBY MOONEYHAM
BOBBY P. AND BARBARA M. MARTIN
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BULLARD FAMILY
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CINDY AND MARTY SPARKS
CLAY AND LANA FOSTER
CROFTON AND CAMILLE SLOAN
CUMMINGS FAMILY
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DAVID AND RITA HANKINS
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DAVID M. PALMER
DENNIS AND BETH TOSH
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ELLEN R. WALKER
ERNEST L. JOYNER
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SUSAN AND GUY MITCHELL
TERRE AND ORMA SMITH
TERRY AND KATHY JACKSON
TERRY G. MANN
THE LARRY BROWN FUND
TOM AND FREDDA ROBINSON
VAN OSTEN FAMILY
WILLIAM AND ELIZABETH WEST
WILLIAM GRAHAM AND MARTHA F. WELLS
ZEKE AND KAREN HODGES
ZELL LONG

CORPORATE FUNDS

CARDIOLOGY RESEARCH LLC CARE FUND
CARLOCK TOYOTA
COMMUNITY OUTREACH FUND

DOROTHY D. AND GEORGE H. RUFF FOUNDATION
FRANKLIN CORPORATION
FUSION FOUNDATION
LONG DISTRIBUTORS CORINTH
MALONEY MANAGEMENT, LLC

MOSSY OAK FOUNDATION
OLD WAVERLY GOLF CLUB
R.W. REED COMPANY
THE BYRNE CPA CHARITABLE ADVISORY FUND

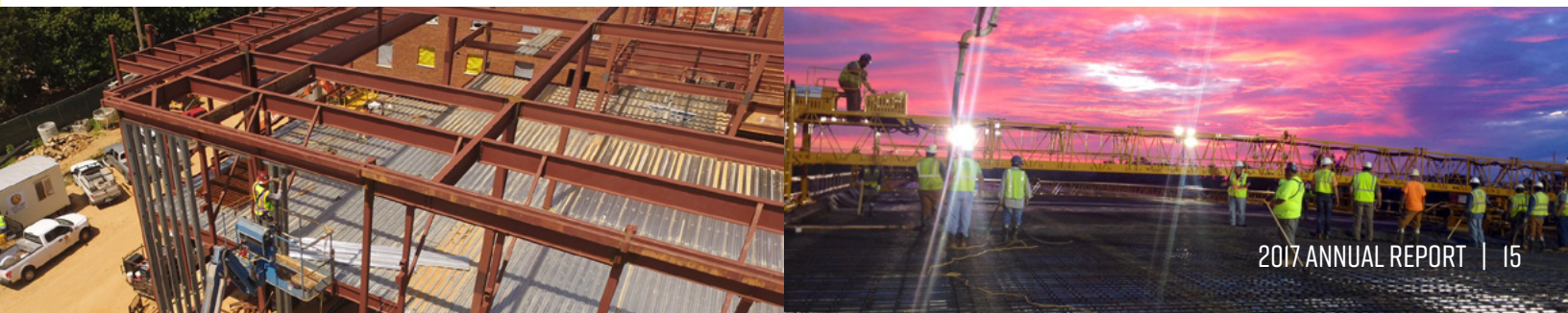


CORPORATE DONOR ADVISED SPOTLIGHT

Maloney Management is the parent company for Century Construction Group, Inc. and Maloney Glass and Door. Throughout the years, our employees have given to serve others in our company and the surrounding community as needs have arisen. As our companies and employee base grew, we desired to have a way to more easily meet needs and serve our community. CREATE has given us an opportunity to accomplish this through our corporate donor-advised fund we call Reinforce, in which our employees make contributions individually and are combined with our corporate donations. In our industry, the term 'reinforce' is often used a great deal to describe strengthening or supporting a foundation, wall, or structure with additional resources or materials. Our desire through this fund is to strengthen and support our community, and we are grateful for our partnership with CREATE to give us that avenue to do so.

-Colin Maloney, President

MALONEY MANAGEMENT



DONOR ADVISED SPOTLIGHT

My wife and I have always believed in supporting and giving back to our community. Throughout our marriage, we have traveled our great state and found numerous organizations we believe in and support. From local parks, churches, hospitals and academic institutions, we have a passion to assist where and when we can. After opening a donor-advised fund, we discovered CREATE shares many of the same feelings. CREATE has made the process of supporting these organizations so much easier. They work hand-in-hand with us to fulfill our desired gifts. In addition to the local support, we have recently discovered the advantages of using CREATE to help us support national organizations. CREATE

was able to help us identify the proper relief organizations to send support for the unexpected floods that hit our nation. They moved quickly and guided us to fulfill all our requests. Another great amenity CREATE provides is the ability to set-up recurring support (monthly or yearly) to any organization. CREATE handles all the specific aspects of the process and makes sure every detail is covered. CREATE has enhanced our gifting experience. It is our hope that our children follow our steps and not only support their local communities but use CREATE to do so.

***Chad, Mary Margaret,
Audrey, Kitty & Mary Mac Case***



HENRY MIZE FOUNDATION



Established in 2003 by Mr. Mize's nephew, Paul "Buzzy" Mize, the Henry Mize Foundation provides support for the charitable organizations that Mr. Mize loved. Several worthy organizations received support this year including the Mississippi State University Mize Pavilion, a multi-purpose facility that features a basketball practice court and an abundance of office space; Community Development Foundation; and Northeast Mississippi Community College. The 2017 Henry Mize Foundation grant disbursements were \$196,294, making the total investment to our region nearly \$4.5 Million.

\$196,294

2017 HENRY MIZE GRANT
DISBURSEMENTS

MIZE FOUNDATION GRANT DISBURSEMENT IN 2017:

MISSISSIPPI STATE UNIVERSITY MIZE PAVILION

COMMUNITY DEVELOPMENT FOUNDATION

NORTHEAST MISSISSIPPI COMMUNITY COLLEGE

THE BENJAMIN AND CORINNE PIERCE FOUNDATION

The Pierce Foundation was established in 2001 by Corinne Pierce in memory of her husband Benjamin to commemorate his commitment to community and to honor his civic leadership. The 2017 Pierce grants and scholarships exceeded \$173,000 making the total investment by the Pierce Foundation in Alcorn County nearly \$4.9 million.

\$173,000

2017 PIERCE GRANTS
& SCHOLARSHIPS



PIERCE FOUNDATION GAVE GRANTS TO THE FOLLOWING IN 2017:

THE ALLIANCE
BOYS AND GIRLS CLUB OF NORTHEAST MS CORINTH UNITED
CORINTH AREA ARTS COUNCIL
CORINTH MAIN STREET ASSOCIATION
THE CORINTH SYMPHONY ORCHESTRA
CORINTH THEATRE ARTS
CROSSROADS MUSEUM HISTORIC DEPOT
CROSSWIND MINISTRIES

LIGHTHOUSE FOUNDATION OF CORINTH
L.I.N.K.
LIVING HEALTHY FREE MEDICAL CLINIC
LIVING FREE MINISTRIES
NORTHEAST MISSISSIPPI BUSINESS INCUBATOR
RED CROSS
SHARING HEARTS
UNITED WAY OF CORINTH AND ALCORN COUNTY

ENDOWMENT FUNDS

ENDOWMENT FUNDS ALLOW DONORS TO PROVIDE A SECURE, STABLE, AND PERMANENT STREAM OF INCOME TO SUPPORT DESIGNATED AREAS OF INTEREST. DONORS ARE ASSURED THAT FUNDS WILL BE PROVIDED TO THE CAUSES THEY SUPPORT NOW AND IN THE FUTURE THROUGH INTEREST INCOME FROM THE ENDOWMENT, WITH THE PRINCIPAL REMAINING UNTOUCHED.

ALBERT HORN AND FAHOMA CRUMBY HORN ENDOWMENT
ALICE LITTLE ENDOWMENT
ALICE LYNN ROEBUCK ENDOWMENT FOR UNITED WAY
AMORY MUNICIPAL LIBRARY-JAMES VICTOR SMITH AND ELIZABETH LOUIS SMITH ENDOWMENT
AMORY TRI-CENTENNIAL ENDOWMENT
ANDY HEWITT HELPING HANDS FOUNDATION ENDOWMENT
ANN R. KIMBERLANE ENDOWMENT
ANONYMOUS
ARLAND A. AND GRACE DIRLAM ENDOWMENT
BENJAMIN AND CORINNE PIERCE FOUNDATION ENDOWMENT
BETH MCAULEY MUSIC ENDOWMENT
BOOTH FAMILY ENDOWMENT
BROTHER MIKE MARECLE ENDOWMENT
BRYAN YOUTH CENTER ENDOWMENT
CAROLINE BRYAN HARRELL EDUCATION ENDOWMENT
CDF/ LEHMAN LEADERSHIP
CLAUDE AND GUSSIE ROEBUCK MEMORIAL ENDOWMENT FOR ST. LUKE UNITED METHODIST CHURCH
CREATE UNRESTRICTED ENDOWMENT
DUDLEY WEATHERS ENDOWMENT
ED AND BECKY MEEK ENDOWMENT
EDWINA WILLIAMS "MOTHER GOOSE" ENDOWED FOR CHILDREN'S LITERACY AND ADVANCEMENT
ELAINE DUNDY AND ROY TURNER ENDOWMENT FOR THE ARTS
EMILY WRIGHT HORNE MEMORIAL
EVERGREEN DESIGNATED ENDOWMENT
GLEN AND PAIGE EVANS FAMILY FUND ENDOWMENT
HARRY AND ELLEN WALKER ENDOWMENT
HARRY LEE WILLIAMS, SR. ENDOWMENT(CARE)
HENRY MILLER ENDOWMENT
HHS MEMORIAL PLAZA ENDOWMENT
HTN ENDOWMENT
INGOMAR ENDOWMENT FOR EXCELLENCE
INNOVATIONS IN EDUCATION ENDOWMENT
INTERFAITH COMPASSION MINISTRY ENDOWMENT
JACK AND FRANCES REED ENDOWMENT
JACK REED, SR. COMMUNITY LEADERSHIP ENDOWMENT
JIM CRAIG ENDOWMENT
JOHN AND JANET MATTHEWS ENDOWMENT
JOHN PAUL FRERER MEMORIAL ENDOWMENT

JOHN ROBERT ARNOLD ENDOWMENT
JOHNNY MORGAN FOUNDATION ENDOWMENT
JOYNER FAMILY ENDOWMENT
KENNETH AND NANCY ANN WILLIAMS ENDOWMENT (CARE)
LOVE PACKS ENDOWMENT
MARCHBANKS FAMILY TRUST ENDOWMENT
MIZE FAMILY ENDOWMENT
MONROE EDUCATION ENDOWMENT
MORGAN DALE ROEBUCK MEMORIAL ENDOWMENT FOR SALVATION ARMY
MR. AND MRS. O.T. RAY ENDOWMENT - FIRST BAPTIST CHURCH OF PONTOTOC
NATIONAL CTR FOR COMPUTATIONAL HYDROSCIENCE AND ENGINEERING ENDOWMENT
NORTHEAST MISSISSIPPI COMMUNITY COLLEGE TUITION GUARANTEE ENDOWMENT
NORTHEAST MS FOUNDATION FOR PERFORMING ARTS ENDOWMENT
NORTHEAST MS REGIONAL COMMUNITY DEVELOPMENT ENDOWMENT
PAMELA MASSEY ENDOWMENT FOR THEATRE OXFORD
PAT "ROBIN" DOWS ENDOWMENT
PIRKLE LIBRARY ENDOWMENT
PROVERBS FOUNDATION ENDOWMENT
RJ WILEMON FOUNDATION ENDOWMENT
ROBERT REED SPIRIT ENDOWMENT
ROWLAND JOYNER LEARNING SKILLS ENDOWMENT
RUTH AND CLAUDE ROEBUCK ENDOWMENT FOR SALTILLO FIRST UNITED METHODIST CHURCH
SALLY KATE WINTERS FAMILY SERVICES ENDOWMENT
SARA FRANCES MITCHELL EDUCATIONAL ENDOWMENT
SHOCKWAVE AQUATICS COMMUNITY ENDOWMENT
SPECIAL MISSIONS ENDOWMENT (FPC CORINTH)
THE BERNICE GAMBRELL ENDOWMENT
THE MATT FUND
TOMMY TOSH MEMORIAL ENDOWMENT
VIRGINIA H. CHRESTMAN MEMORIAL FUND FOR THE CITY OF OXFORD
WEITZENHOFER MEMORIAL ENDOWMENT
WELLSPRING COMMUNITY CHURCH ENDOWMENT
WEST UNION ENDOWMENT FOR PUBLIC EDUCATION
WHITFIELD LEADERSHIP
WILDROSE DIABETIC ALERT DOG ENDOWMENT
WOOD COLLEGE INC. ENDOWMENT

MR. AND MRS. O.T. RAY ENDOWMENT FUND

**FIRST BAPTIST
CHURCH PONTOTOC**



The Ray family of Pontotoc has a deep history of supporting church-based ministries. They are longtime members of the First Baptist Church of Pontotoc and are very philanthropic. Some areas they have supported include scholarships at Blue Mountain College and a fund at their church to support Lottie Moon and other missions.

To maximize the potential of the fund set up at First Baptist Church Pontotoc, the treasurers of the church decided to move the fund to CREATE Foundation. They felt this was the best approach to ensure continuity and growth of the fund for generations to come.

To honor the family legacy of donating to church missions, the children of O.T. and Elizabeth Ray, along with their spouses, supported the establishment of the endowment fund at CREATE. The donors, Mae and Ray Stark along with Ann and Dr. David Sneed, have established this permanent fund in memory of their parents, Elizabeth and O.T. Ray, to support their parent's church, volunteer efforts, and missions.

ORGANIZATION ENDOWMENTS

CREATE'S ORGANIZATION ENDOWMENTS SUPPORT A SPECIFIC NON-PROFIT ORGANIZATION AND MAY BE ESTABLISHED BY THE ORGANIZATION OR BY A DONOR. AN ENDOWMENT FUND ALLOWS AN ORGANIZATION TO USE A PORTION OF THE INVESTMENT PROCEEDS FROM THE FUND WHILE KEEPING THE PRINCIPAL INTACT.

AGAPE HEALTH SERVICES
AMERICAN LEGION POST 49
AMORY TRI-CENTENNIAL
BOY SCOUTS OF AMERICA
BOYS AND GIRLS CLUB
BOYS AND GIRLS CLUB OF NEW ALBANY
BOYS AND GIRLS CLUBS - OXFORD FACILITY
CALHOUN CITY ROTARY CLUB
COCA-COLA LEGACY FOUNDATION
COLUMBUS ARTS COUNCIL
COLUMBUS MUNICIPAL SCHOOL DISTRICT
CORINTH-ALCORN ANIMAL SHELTER
DOORS OF HOPE TRANSITION MINISTRIES
FIRST UNITED METHODIST CHURCH OF PONTOTOC
FORTNIGHTLY MUSICALE AGENCY
FOX FOUNDATION
GOOD SAMARITAN (FREE CLINIC)
GUMTREE MUSEUM OF ART
HALFWAY HOME ANIMAL SHELTER
ITAWAMBA CROSSROADS RANCH
JUNIOR AUXILIARY OF TUPELO
LA-MS-WEST TN KIWANIS FOUNDATION
LAFAYETTE COUNTY AND OXFORD PUBLIC LIBRARY
LEE COUNTY LIBRARY
LEE COUNTY LIBRARY BERRY
LEE COUNTY LIBRARY HELEN FOSTER
LEE COUNTY LIBRARY WALKER-MCGILL
LEE COUNTY LIBRARY YOUTH ENDOWMENT
LQC LAMAR HOUSE

MEGAPOP
MISSISSIPPI ACADEMY OF FAMILY PHYSICIANS FOUNDATION
MISSISSIPPI ENTOMOLOGICAL ASSOCIATION
MISSISSIPPI HEART
NEW BEGINNINGS AGENCY
NEWMS
NORTH MS SYMPHONY ORCHESTRA
OXFORD ENDOWMENT FOR PUBLIC EDUCATION
OXFORD FILM FESTIVAL
OXFORD LAFAYETTE HUMANE SOCIETY
PONTOTOC CITY SCHOOLS ENDOWMENT FOR EXCELLENCE IN
EDUCATION
PUSHMATAHA AREA COUNCIL BSA
REGIONAL REHABILITATION CENTER
SANCTUARY HOSPICE HOUSE
STARKVILLE KIWANIS CLUB
TCPS ACADEMIC CENTER FOR EXCELLENCE
THACKER MOUNTAIN RADIO
THE DEAN PROVENCE ENDOWMENT FOR EXCELLENCE IN
EDUCATION (UNITE)
TUPELO COCA-COLA CHARITABLE FOUNDATION
TUPELO COMMUNITY THEATRE
TUPELO PUBLIC SCHOOL DISTRICT
TUPELO/LEE COUNTY HUMANE SOCIETY
UNION COUNTY HERITAGE MUSEUM AGENCY ENDOWMENT
(UNITE)
UNITED WAY
UNITED WAY OF OXFORD-LAFAYETTE COUNTY AGENCY
YOKNAPATAWPHA ARTS COUNCIL AGENCY

ORGANIZATIONAL ENDOWMENT SPOTLIGHT

SALLY KATE WINTERS FAMILY SERVICES WEST POINT, MS

By Sheila Brand,
Executive Director

The existence of Sally Kate Winters Family Services is evidence that one person can make a positive difference in the lives of many. SKW was formally established as Sally Kate Winters Memorial Children's Home in 1990. Prior to that time, upon being removed from home by police officers or Child Protective Services, the only place children in our area could be taken for emergency shelter was the sheriff's department. This deeply concerned Deputy Cassandra Smith with the Clay County Sheriff's Department, and that was the spark of what would become Sally Kate Winters Family Services.

Since the inception of the Sally Kate Winters Memorial Children's Home in 1990, the mission of the program has been to offer the gift of humanity, love, and respect to children traumatized by child abuse and neglect. Through the years, services were expanded to meet the identified needs of children and youth experiencing abuse, neglect, family violence, homelessness, and runaway status. Today, Sally Kate Winters Family Services offers four unique programs - Emergency Shelter Program, Runaway & Homeless Youth Program, Transitional Living Program, and the Children's Advocacy Center.

Studies indicate that the key mitigating factor which contributes to reducing the long-term detrimental impact of child victimization is the child's 'resiliency' - their ability to cope or even thrive following a negative experience. Sally Kate Winters Family Services offers programs for child abuse victims and youth in crisis that build resiliency by addressing their immediate safety, well-being, and permanency. The mission of *empowering children to seek and experience an improved quality of life* is at the heart of each service provided. To ensure services continue to be available for children and youth in Mississippi, Sally Kate Winters Family Services has established an endowment fund with CREATE Foundation to help continually fund services offered by the agency and to give donor options for individuals and organizations wishing to support our efforts.

To learn more about Sally Kate Winters Family Services, please visit www.sallykatewinters.org

Volunteers greet children at the Sally Kate Winters Memorial Children's Home.



SPECIAL PROJECT FUNDS

CREATE'S SPECIAL PROJECT FUNDS ALLOW COMMUNITY GROUPS TO CARRY OUT THEIR CHARITABLE SERVICES WHILE WAITING FOR IRS DESIGNATION AS A 501(C) 3. CREATE SERVES AS FISCAL AGENT FOR THE SPECIAL PROJECT, ALLOWING THE GROUP TO OPERATE AS A NON-PROFIT UNDER THE AUSPICES OF THE FOUNDATION.

A WAY OUT (FULTON)
AMERICAN LEGION POST 49 CAPITAL CAMPAIGN
AMORY COMMUNITY EVENTS (AGE)
AMORY FIRE DEPARTMENT ATV
AMORY POLICE DEPARTMENT K9 PROGRAM
ANDY HEWITT HELPING HANDS FOUNDATION
ANSWERS FOR AGGIE
ANTONE TANNEHILL GOOD SAMARITAN HEALTH SERVICES (FREE CLINIC)
APRILS ANGELS
ART & HEALTHY FOODS TOGETHER CREATE A HAPPY LIFE
ASSOCIATION FOR EXCELLENCE IN EDUCATION
BABY STEPS IMAGINATION LIBRARY
BILL RASPBERRY'S BABY STEPS
BOERNER BE WILD
BRIDGES OUT OF POVERTY
CALEDONIA BAND
CARE BIRTHDAY
CARE BISHOP PARK PLAYGROUND
CARE STREET SIGN
CENTURY 21 BALANCE
CHANGE AMORY
CHARACTER EDUCATION
CIVIC BALLET
COKE 10K KIDS GET FIT INITIATIVE (CARE)
COLUMBUS AFB STATIC DISPLAY
COLUMBUS BACK THE BLUE
COLUMBUS CHORAL SOCIETY
COLUMBUS EXCHANGE CLUB-UNCLE BUNKY RUN
COLUMBUS POLICE ACADEMY ALUM
COLUMBUS SUZUKI-CARNEGIE
COMMISSION ON THE FUTURE OF ALCORN COUNTY
COMMITTEE FOR KING
COMMUNITY LEADERSHIP INSTITUTE ALUMNI ASSOCIATION
CORINTH BEAUTIFICATION PROGRAM
CORINTH SCHOOL DISTRICT FOUNDATION
CORINTH SIDEWALK REPAIR PROJECT
CORINTH-ALCORN ANIMAL SHELTER BUILDING
COTESWORTH CULTURE AND HERITAGE CENTER
CREELY MUSEUM
DANCING WITH THE KING DANCE EVENT
DISTRICT 6 LEADERSHIP CAMP
DONIPHAN DANCE PROJECT
ECEC ARTS INTEGRATION
ED GOODMAN MEMORIAL
ELVIS PRESLEY FOUNDATION
EXCEL BY 5 LEE COUNTY
EXPECT
FALLING THROUGH THE CRACKS
FAMILIES AND COMMUNITIES TOGETHER
FELLOWSHIP CHRISTIAN RETREAT, INC.
FELLOWSHIP CHRISTIAN RETREAT, INC. BUILDING
FIREWORKS ON THE WATER
FOR KIDS SAKE
FOX FOUNDATION - FOX HOLE GOLF TOURNAMENT
FRIENDS OF LEISURE LIFESTYLES OF OXFORD (LLO)
FRIENDS OF MUSIC BEND NATURE TRAIL
FULTON COMMUNITY VOLUNTEERS
FULTON GRAMMAR SCHOOL
FULTON PARKS PROJECT
GRILLING ON THE RIVER

HELPING HANDS OF UNION COUNTY (UNITE)
HHS MEMORIAL PLAZA (PAGE)
HOPE CONTINUES 5K RUN
HUGHES SHELTER
ITAWAMBA COUNTY ANIMAL SHELTER
ITAWAMBA COUNTY BICENTENNIAL CELEBRATION
ITAWAMBA COUNTY SHERIFF
ITAWAMBA CROSSROADS RANCH
ITAWAMBA LEARNING CENTER
JOHN PAUL FRERER BICYCLE SAFETY
KEEP TUPELO BEAUTIFUL
KIDNEY HEAD
KIDS WITH CHARACTER
KIWANIS HOTBED CLASSIC
KRISTEN MINGA FOUNDATION FOR TEEN CHALLENGE
L.Q.C. LAMAR HOUSE
LEADERSHIP UNION COUNTY
LEE COUNTY HUNGER ASSISTANCE PROGRAM
LEE COUNTY LIBRARY FOUNDATION
LINK CENTRE CAPITAL CAMPAIGN / OTHER
LKT HYDROCEPHALUS MIRACLE
LOWNDES YOUNG LEADERS
MAIN STREET COLUMBUS
MAMA'S GOT A BRAND NEW BAG
MANTACHIE EXCELLENCE IN EDUCATION
MAYOR'S TASK FORCE ON EDUCATION TUPELO READS
MCLEAN BIOGRAPHY
MILL VILLAGE HISTORIC REVITALIZATION RENOVATION
MISSISSIPPI ANGELS PAGEANT
MISSISSIPPI HILLS DEVELOPMENT ASSOCIATION
MLK CITY OF TUPELO RECEPTION
MOMMIE ME TIME NETWORK
MS AVIATION MUSEUM AND LEARNING CENTER
MY BOOK OF LOWNDES COUNTY
NE MS COMMUNITY RECOVERY
NEWMS - WOMEN'S BUSINESS
NEWMS FAIRY GODMOTHER PROJECT
NEWMS FUND
NEWMS GENERAL
NEWMS LUNCHEON
NEWMS SUCCESS SKILLS/TEEN SS SCHOLARSHIP
NEWSPAPERS IN EDUCATION
NORTH MS KILT WALK FOR BRAIN TUMOR AWARENESS
NORTHEAST MISSISSIPPI CHERRY BLOSSOM FESTIVAL
NORTHEAST MS BIRTHING PROJECT
NORTHEAST MS CHARITABLE
NORTHEAST MS DOWN SYNDROME SOCIETY
OKOLONA DEVELOPMENT FOUNDATION CHARITIES
OPERATION FIT NATION
OXFORD COMMUNITY MARKET
OXFORD HIGH SCHOOL THEATRE ARTS GUILD
OXFORD SPLASH PAD
PAL EZELLE MEMORIAL
PARKWAY ELEMENTARY PTO
PASTURE TO PANTRY
PEDIATRIC SURGERY BOOK PROJECT
PIERCE FUND
PLAYGROUND OF DREAMS
POLICE ATHLETIC LEAGUE
PONTOTOC HIGH SCHOOL BAND UNIFORM
PRESERVING FULTON HISTORY

PROJECT IMPACT AS THE J.L. KING CENTER
R.J. WILEMON MINISTERIAL ASSISTANCE
REAL MEN STAND UP
REBEL VENTURE CAPITAL
RED HILL COMMUNITY DEVELOPMENT ASSOCIATION
REGIONAL REHAB CAPITAL CAMPAIGN
RILEY TRAVEL SCHOLARSHIP
ROBBY HALE MEMORIAL SCHOLARSHIP
ROBINS FIELD INITIATIVE/ELIZABETH C. FORD
ROTARY VETERANS PARK CLOCK PROJECT
SALUTE LOWNDES COUNTY FINEST
SAVING TUPELO'S FIRST PARK (NATL FISH HATCHERY)
SCENIC 7 HERITAGE CORRIDOR
SEVENTH AVENUE HERITAGE FEST
SHANNON COMMUNITY/ SCHOOLS IMPROVEMENT
SMILE INITIATIVE
SNUGGLE BUDDY
SOCIALLY AWKWARD TIMELORDS CLUB
SPORTSMEN ORGANIZED FOR LAW ENFORCEMENT
STARKVILLE BRIDGES OUT OF POVERTY
STARKVILLE KIWANIS
STOP THE HURT PROJECT
SUMMER S.A.I.T.
TALLAHATCHIE ARTS COUNCIL
TEACHER OF DISTINCTION INNOVATIONS IN EDUCATION
TEAM 36
TEAM TUPELO/RESIDENT LEADERSHIP COMM
THE FELLOWSHIP
THE GOOD SAMARITAN SPECIAL PROJECT
THE MAGGIE PROJECT FOR DIABETES
THE MESSIAH
THE PEOPLES BANK CHARITIES
THE WINDOWS INITIATIVE
THS ACTIVITY AND COMMUNITY FIELD
THS BAND BOOSTERS
TOM TIMMS MEMORIAL
TPD ADVANCED TRAINING AND NMLET
TPSD SPONSORSHIP
TUPELO AQUATIC CENTER MEMORIAL AND HONORARIUM
TUPELO ELVIS FAN CLUB
TUPELO FILM FESTIVAL SOCIETY
TUPELO POLICE DEPARTMENT COPS AND KIDS
TUPELO POLICE DEPARTMENT HONOR GUARD
TUPELO POLICE DEPARTMENT RESERVE DIV I
TUPELO POLICE DEPARTMENT RESOURCE OFFICER/DARE
TUPELO POLICE DEPARTMENT TRAFFIC SAFETY
TUPELO PUBLIC SCHOOLS
TUPELO ROCKS
TUPELO VISION - GOODNIGHT MOON PROJECT
TUPELO VISION - MS HEALTHIEST CITY
TUPELO VISION - NEIGHBORHOOD TASK FORCE
TUPELO-LEE COUNTY HUNGER COALITION
TYLER SLOAN MEMORIAL
VETERAN'S PARK MEMORIAL JET PROJECT
VIETNAM REPLICA WALL
WE CARE FOR KIDS SCHOOL SUPPLY DRIVE
WEST UNION PANTRY
WESTON REED FOUNDATION
WILDROSE DIABETIC ALERT DOG
WINGS OVER COLUMBUS
WIVES OF WARRIORS

SPECIAL PROJECT FUND SPOTLIGHT

By Sister Mary C. Fellerhoff,
Volunteer

CHANGE
COMMUNITY
HEARING
AMORY
NEEDS
GIVING
EVERYDAY
AMORY

"Our landlord gave us a 3-day eviction notice. Can you help us with our rent or with a deposit on another residence?"

"I work part-time. My hours were cut and my electricity will be turned off on Friday. I have three small children. Can you help me with my utility bill?"

To meet unmet needs such as these, a few Amory churches and individuals committed some monthly funds and CHANGE Amory opened its doors in March 2014. CHANGE envisions a world in which all God's children have the basic necessities of life and in which no one lives in subhuman poverty. Because Amory has an excellent food pantry serving most of Northeast Monroe County, CHANGE complements its services

with its mission to provide and/or facilitate access to funds, programs, and services to eligible clients living in the same area and needing help mainly with utility bills or rent. The goal is always to empower the client to become independent rather than enabling ongoing dependence. Funding is from monthly committed funds from churches, church groups, individuals, businesses, fundraisers, and our "change for CHANGE" program. The last program consists of piggy banks placed in willing businesses to receive loose change from their customers. Staff is all-volunteer, including the coordinator, intake persons, collectors of the loose change from the piggy banks, and helpers with fundraisers. Administrative costs are minimal: computer and office supplies, phone minutes, and occasional other items. Many of these are often covered by a staff member, leaving most of the funds to be used for client needs. Because CHANGE is a small nonprofit, it

has been under the umbrella of other, larger established nonprofit organizations. When the first umbrella organization closed, CHANGE was referred to the CREATE Foundation in Tupelo. Accepting CHANGE as a "special project," CREATE gives credibility and enables CHANGE to continue to function as a nonprofit while it grows and seeks its own nonprofit status. In the meantime, CREATE provides invaluable services for a very small administrative fee: serving as our money manager, disbursing the weekly checks for client bills per our request, providing monthly statements of the CHANGE account, receiving donations directly from donors who wish to give to CHANGE, and always being available for questions and advice when sought. The CREATE staff members make CHANGE feel they are our biggest cheerleaders while providing efficient, professional service. We can sum up what CREATE means to CHANGE – and perhaps to other special projects – in the words of two CHANGE clients:

"I thank God for programs, having a place like this.... It is really a blessing."

"Y'all really help."

SPECIAL PROJECT FUND SPOTLIGHT

HOPE CONTINUES

By Adam Morris,
Hope Continues 5K Organizer

The idea for Hope Continues was conceived one day while I was riding on my bicycle. I had just learned that Susan G. Komen was no longer going to be in North Mississippi and was not having the Race for the Cure in our area. Over the years, I have come to know several of the families affected by breast cancer through the Race for the Cure, and I felt that these families needed this event to continue. Also, I wanted to continue the fundraising to help aid the clinics that offer no-cost breast health programs in North Mississippi. The first thing that I did was to call a previous sponsor of the event and ask if I started an event to replace Race for the Cure would they still want to be a sponsor. They recommended that I go through the CREATE Foundation because it was a reputable, trustworthy, and well known non-profit organization in our community. One of the things with me doing this event was to keep everything local, and CREATE being Tupelo-based and serving the same counties in northeast Mississippi that I planned to cover, it seemed to be a perfect fit.

Breast Cancer Awareness

HOPE CONTINUES 5K

I have friends and family members who are breast cancer survivors, and I know friends who have lost family members to breast cancer. That is the reason why I am so passionate about this event. Every year at Race for the Cure, I ran in some type of pink tutu or off-the-wall outfit in an effort to make people smile and laugh at least just for one day because I know they have been fighting such a terrible disease. I have made many friends at these events, and have heard their stories of how breast cancer has affected them and their families. I knew that this event must continue for these families and to help raise breast cancer awareness. Also, we have ten clinics that help underserved women with no-cost mammograms and assistance after diagnosis, and I wanted those clinics to continue to do what they do. I set our goal at \$50,000 dollars, and with the help of the community and our sponsors, we met our goal and were able to donate 100% of the proceeds to these ten local clinics.

\$50,000 GOAL MET

With CREATE's outstanding reputation and such a worthy cause, sponsors did not hesitate to donate to Hope Continues. CREATE was also helpful when it came time to write checks to the clinics, and we were able to get it all done in a short time. Additionally, the ability to go to CREATE's website and make a donation seemed to be very beneficial as well. We have heard nothing but good things after the event, and we look forward to working with CREATE again this year to continue hope in North Mississippi.



SCHOLARSHIP FUNDS

CREATE'S SCHOLARSHIP FUNDS PROVIDE A WAY TO HONOR AND MEMORIALIZE LOVED ONES WHILE GIVING DESERVING STUDENTS THE OPPORTUNITY TO FURTHER THEIR EDUCATION. FUNDS MAY BE DESIGNATED FOR A PARTICULAR FIELD OF STUDY, OR A SPECIFIC COUNTY, SCHOOL, OR AREA. CREATE HAS MORE THAN 90 SCHOLARSHIP FUNDS. ANYONE WHO IS INTERESTED IN ESTABLISHING A SCHOLARSHIP FUND OR WOULD LIKE TO MAKE A DONATION TO A FUND, PLEASE CONTACT THE CREATE FOUNDATION AT (662) 844-8989.

SCHOLARSHIP ENDOWMENTS

ALLIENE GIBENS SCHOLARSHIP
AMORY ROTARY FOUNDATION SCHOLARSHIP
AMORY ROTARY HOLACE MORRIS SCHOLARSHIP
AMORY ROTARY LEE MCCOWN MEMORIAL SCHOLARSHIP
BOB AND MARILYN MONROE SCHOLARSHIP
BOBBYE FRANKS JONES SCHOLARSHIP
BYRNE-FIELD SCHOLARSHIP
CASEY SPRADLING MEMORIAL
CHRIS WALL MEMORIAL SCHOLARSHIP
CLAUDIA RUTH CASTENIR SCHOLARSHIP
CLAY WAYCASTER MEMORIAL SCHOLARSHIP
COACH JOE BRIGANCE SCHOLARSHIP
DAVID SKINNER SCHOLARSHIP
DOUGHERTY SCHOLARSHIP
DR. AND MRS. WALTER BOURLAND SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY 4-H SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY HEALTH CARE SCHOLARSHIP
DR. MARSHALL HOLLIS FAMILY SCOUTING SCHOLARSHIP
ELGAR AND LUENE WAYCASTER MINISTERIAL SCHOLARSHIP
ELISE MOBLEY SCHOLARSHIP (PACE)
EMILY McDONALD MEMORIAL SCHOLARSHIP
ERNEST CADDEN SCHOLARSHIP
EVA ANN BEASLEY DORRIS SCHOLARSHIP
FRANCES MALLORY SCHOLARSHIP (CALHOUN)
G. HENRY SCHULTZ SCHOLARSHIP
GALE STAUFFER MEMORIAL SCHOLARSHIP
J.C. MCDANIEL MEMORIAL SCHOLARSHIP
JEFFREY HINES HOPPER MEMORIAL SCHOLARSHIP
JIM WILLIAMS "FOLLOW AND FIGHT" MEMORIAL SCHOLARSHIP
JOHN PAUL FRERER MEMORIAL SCHOLARSHIP
JORDAN LINDSEY CHRISTIAN CHARACTER SCHOLARSHIP

JUNIOR AUXILIARY OF WEST POINT /MATT POSEY MEMORIAL SCHOLARSHIP
KAYLA SUE MIZE SCHOLARSHIP
KELLEY ELIZABETH HUMPHREYS NURSING SCHOLARSHIP
KIM GREEN SCHOLARSHIP
LARRY BROWN CREATIVE ARTS SCHOLARSHIP (GOCF)
LEE WESTON REED SCHOLARSHIP
M & F BANK - JIM AND NANCY INGRAM SCHOLARSHIP
M. GLEN AND LORA H. DAVIDSON SCHOLARSHIP
MARGARET BYRAM SCHOLARSHIP
MCLAUGHLIN HARRISON FAMILY SCHOLARSHIP
MISSISSIPPI FEDERATION OF MUSIC CLUBS SCHOLARSHIP
MR. AND MRS. B.L. RIEVES SCHOLARSHIP
MS THEATRE ASSOCIATION SCHOLARSHIP
NANNEY PERFORMING ARTS SCHOLARSHIP
NELLIE MORGAN BALLARD SCHOLARSHIP
NETTLETON CHURCHES BIBLE SCHOLARSHIP
ORMA SMITH JR. SCHOLARSHIP
OWEN B. WHITEHURST SCHOLARSHIP
PEBBLES EAST AULDS SCHOLARSHIP
ROBBY HALE "MAKE A DIFFERENCE" MEMORIAL SCHOLARSHIP
ROTARY CLUB OF OXFORD EDWIN MOAK SCHOLARSHIP
RUSSELL DORMAN SCHOLARSHIP
STUBBS SCHOLARSHIP
TAMARA WALDROP "TOP DAWG" MEMORIAL SCHOLARSHIP
TAYLOR MOORE MEMORIAL SCHOLARSHIP (UNITE)
THE MARY KIRKPATRICK HASKELL SCHOLARSHIP
TODD HARDIN MEMORIAL LEADERSHIP SCHOLARSHIP (PACE)
TUPELO LUNCHEON CIVITAN SCHOLARSHIP
TYLER SLOAN MEMORIAL SCHOLARSHIP
VALERIA MORGAN WHITFIELD SCHOLARSHIP
WHITESIDE SCHOLARSHIP
WINIFRED AND MAYFIELD RILEY TRAVEL SCHOLARSHIP

SCHOLARSHIP PASSTHROUGH FUNDS

BGC EDUCATIONAL SCHOLARSHIP
CASEY SPRADLING MEMORIAL SCHOLARSHIP
COACH ALLEN SCHOLARSHIP OF BRAVERY
COACH JIMBO BYARS MEMORIAL SCHOLARSHIP
CODY MICHAEL DANIELS MEMORIAL SCHOLARSHIP
COLLEGE SCHOLARSHIP
DARREN FENTON NAVC SCHOLARSHIP
DENNIS BAILEY & MAXINE MONTS CAMERON
MEMORIAL SCHOLARSHIP
EXPRESS EMPLOYMENT PROFESSIONALS
SCHOLARSHIP
FUTURE EDUCATORS OF AMERICA (RUTLEDGE)
SCHOLARSHIP
GEORGE MAYNARD CLASS TUTORIAL SCHOLARSHIP /
FUMC-TUPELO
HASKELL SCHOLARSHIP
J.T. NEELY SCHOLARSHIP
JAKE MAY MEMORIAL SCHOLARSHIP

JAMES AND JEANETTE HALL SCHOLARSHIP
JAMES DALTON CODY RICE MEMORIAL SCHOLARSHIP
JOHN N. TODD MEMORIAL SCHOLARSHIP
JULIA BLAKEY MEMORIAL SCHOLARSHIP (LINK
CULINARY ARTS)
JUNIOR AUXILIARY OF TUPELO SCHOLARSHIP
KAROL JEAN VOGUE MEMORIAL SCHOLARSHIP
LISA MITCHELL GREEN AND GROWING MEMORIAL
SCHOLARSHIP
MAGGIE THOMPSON PHIPPS DANCE SCHOLARSHIP
MARIE PICKENS MEMORIAL SCHOLARSHIP
MARSHUAN BRAXTON MEMORIAL SCHOLARSHIP
MASON GREGORY MEMORIAL SCHOLARSHIP
MCCARTY COMPANY SCHOLARSHIP
MR. AND MRS. TOM ROBINSON SCHOLARSHIP
NELLIE MORGAN BALLARD SCHOLARSHIP
NEWS GENERAL EDUCATION SCHOLARSHIP
PAL SCHOLARSHIP

PHILLIP NEAL JONES SCHOLARSHIP
PRESLY WALLACE, JR SOCCER SCHOLARSHIP
RAY AND SHEILA HUTCHESON MEMORIAL
SCHOLARSHIP
ROBBIE BUFORD SCHOLARSHIP
RYAN PETTIT MEMORIAL SCHOLARSHIP
SHARON KEETON 70 X 7 FORGIVENESS SCHOLARSHIP
SHOCKWAVE SCHOLARSHIP ASSISTANCE
SIMPSON VICKERY SCHOLARSHIP
SPECIALTY ORTHOPEDIC GROUP SCHOLARSHIP
TEACHER OF DISTINCTION AWARD FROM TPSD
ADMINISTRATION
TERRY MANN SCHOLARSHIP
TIMMY BRYANT MEMORIAL SCHOLARSHIP
TONY LAUNIUS SERVICE SCHOLARSHIP
TUPELO LADIES CIVITAN SCHOLARSHIP
YOUNG LAW GROUP SCHOLARSHIP

SCHOLARSHIP FUND SPOTLIGHT

KIM GREEN SCHOLARSHIP

Kim Green was a blessing to others, especially those young children in her classroom. As she struggled with her illness, I saw her continue to be very determined to make a difference in the lives of her students. I knew there had to be some way to honor Kim and her passion towards education. I was fortunate to find the CREATE Foundation. Through conversations with an investment professional, I was directed toward the CARE group, which is the Alcorn County Affiliate board within CREATE. Executive Director, Mona Lisa Grady, was so patient and kind in helping me through the process. There were so many eager donors from friends, family, Kossuth High School, and especially the First Baptist Church of Corinth. The endowment gave all of those individuals and groups the opportunity to express their love for Kim and to honor her in a lasting way. Our two daughters, Catelin and Alison, were thrilled by the thought of the endowment.

I can't say enough about how pleased I am with the handling of the financial side of the endowment. Through wise investing and careful evaluation of available funds for the scholarship each year, I can see the endowment continuing indefinitely.

In reflection, we all should look beyond ourselves and consider ways to improve the communities where we live. CREATE is a wonderful organization that is focused on that very activity. It really makes me smile to think that Kim's passion and inspiration can be passed down through the years and possibly influence future educators in our community. Thank you CREATE!

David Green



KIM LAKE GREEN 1965 - 2007

TOYOTA WELLSPRING EDUCATION FUND

The commitment of Toyota to establish a \$50 million endowment over ten years at the CREATE Foundation is the most extraordinary gift to support public education in the history of our state. Over the past five years, CREATE, through the recommendation of the Toyota Wellspring Advisory Committee, used the proceeds from the endowment to enhance education in Lee, Pontotoc and Union counties.

TOYOTA WELLSPRING FUND ANNOUNCES \$1.5 MILLION STEAM GRANTS

The Toyota Wellspring Education Fund at the CREATE Foundation announced that \$1.5 million will be provided in STEAM grants to the eight school districts in Lee, Pontotoc, and Union Counties over the next three years. STEAM stands for Science, Technology, Engineering, Arts and Mathematics. One of the primary goals of the Toyota Wellspring Fund is to support educational opportunities, which prepare students for success in their prospective careers.

TOYOTA WELLSPRING EDUCATION FUND ADVISORY COMMITTEE

RICKY FERGUSON

PONTOTOC, MISSISSIPPI

DAVID COPENHAVER

TUPELO, MISSISSIPPI

MIKE STATEN

BNA BANK
NEW ALBANY, MISSISSIPPI

SEAN SUGGS

PRESIDENT, TOYOTA MOTOR
MANUFACTURING MS, INC.
BLUE SPRINGS, MISSISSIPPI

GREG PIRKLE

PARTNER, PHELPS DUNBAR, LLP
TUPELO, MISSISSIPPI

JEAN MASSEY

ASSOCIATE STATE SUPERINTENDENT
OF EDUCATION
JACKSON, MISSISSIPPI

COMMITTEE ADVISORS

DR. LARRY ANDERSON

FOUNDER/DIRECTOR NATIONAL CENTER
FOR TECHNOLOGY PLANNING
TUPELO, MISSISSIPPI

MIKE CLAYBORNE

PRESIDENT, CREATE
TUPELO, MISSISSIPPI

DR. CHUCK GARRETT

SENIOR EDUCATION CONSULTANT
NEW ALBANY, MISSISSIPPI

ALBINE BENNETT

IMAGINE THE POSSIBILITIES
COORDINATOR
TUPELO, MISSISSIPPI


the possibilities

Northeast Mississippi Career Expo
In affiliation with Pathways2Possibilities

October 3-5, 2017

Sponsored by the Toyota Wellspring Education Fund at CREATE



IMAGINE THE POSSIBILITIES CAREER EXPO

The Toyota Wellspring Education Fund at CREATE Foundation was the lead sponsor of a major career expo held on October 3-5, 2017, at the BancorpSouth Arena in Tupelo. The expo is designed to provide a better understanding of the opportunities available after high school graduation to over 7,000 eighth-grade students. "Imagine the Possibilities" featured activities connected to 17 career pathways. These pathways include Aerospace; Agriculture, Food & Natural Resources; Architecture & Construction; Arts, AVTechnology & Communications; Education &

Distribution & Logistics. The expo was open to 8th grade students from 17 Northeast Mississippi counties. "Imagine the Possibilities" formed community partnerships with local businesses to address the community challenges of inspiring and motivating students to pursue career goals. Education and workforce development professionals must work together in order to ensure a promising future

for all students. This issue is not unique to Northeast Mississippi, or even to our state. Students everywhere need to know what jobs are currently available, the necessary training and education required, and the potential pay scale.



Training; Energy; Engineering; Finance; Government & Public Administration; Health Science; Hospitality & Tourism; Human Services; Information Technology; Law, Public Safety, Corrections & Security; Manufacturing; Marketing; and Transportation,

Career awareness should start at an early age and should involve the entire community.

Lee County School Students gather at the Imagine the Possibilities Career Expo

TOYOTA WELLSPRING GRANTS HAVE SUPPORTED:

- professional development opportunities for educators and administrators
- curriculum audits that resulted in the development of curriculum tool kits to assist teachers for all eight school districts
- the foundation for the Wellspring Center for Professional Futures, a high-school advanced career center
- \$1 million in grants that were used primarily for improving technology and its necessary infrastructure, and enhancing early childhood education to the eight school districts
- travel and registration costs for teams from each of the eight school districts to attend national conferences
- dual-enrollment courses in web app development, healthcare careers, aviation, and advanced manufacturing
- tuition for summer academic camps at MSU and Ole Miss and advanced manufacturing camps at NEMCC and ICC
- linking education to careers through an initiative that included hiring a national consulting firm to conduct interviews and provide guidance to a committee of educators and business leaders to determine how to better prepare students for careers
- the establishment of a permanent committee of educators and business leaders to help develop systemic changes to link education to careers in kindergarten through grade 12
- a major career expo held in the fall of 2015, 2016, and 2017
- funding Teacher of the Year awards in all eight districts

THE JOHN & FRANCES MARCHBANKS ENDOWMENT FUND

John and Frances Marchbanks believed in giving back to their community. John, a native of Shannon, Mississippi, maintained a deep love for the area where he grew up, even though he had not lived there for more than 60 years. He and his wife Frances desired to help others overcome their problems, misfortunes, and handicaps, and to assist them in helping themselves to achieve better lives and become productive

citizens. Having grown up during the Depression, John and Frances Marchbanks knew something about overcoming adversity in their own lives. They both suffered from the effects of Frances' having had polio as a child. That fueled their desire to help others overcome obstacles to better themselves. In 2005, the Marchbanks left a gift of \$8.7 million to benefit the region.



IN 2017, MARCHBANKS ENDOWMENT FUND GRANTED OVER \$30,000 TO ASSIST FOOD PANTRIES IN LEE COUNTY. GRANTEES INCLUDED LEE COUNTY HUNGER ASSISTANCE PROGRAM (L-CHAP), ALL SAINTS EPISCOPAL CHURCH (SAINT'S BREW), EMMANUEL CHURCH OF GOD IN CHRIST, FIRST UNITED METHODIST CHURCH BACKPACK MINISTRY AND HELPING HANDS, MISSISSIPPI METHODIST SENIOR SERVICES (FOR MEALS ON WHEELS), NETTLETON FAITH FOOD PANTRY, SALVATION ARMY, AND ST. LUKE UNITED METHODIST CHURCH. A \$50,000 CAPITAL CAMPAIGN GRANT WAS GIVEN TO MID-SOUTH FOOD BANK WHICH SUPPLIES FOOD TO LEE COUNTY.



2017's winners were (above; from the left): Madalyn Bails, Brieyonna Shannon, and Santorian James.

2017 MARCHBANKS GRANTEES

- ➔ Tuition Guarantee Program - Annual commitment of up to **\$150,000** to support Tuition Guarantee Program in Lee County.
- ➔ Helping Hands Scholarship - **\$5,000** scholarship awarded to Shannon High School seniors.
- ➔ Lee County Excel by 5 - **\$15,000** grant to improve early childhood education.
- ➔ **\$25,000** donation to Nettleton's Dorothy J. Lowe Memorial Library.
- ➔ **\$10,000** grant to Gale Stauffer Memorial Scholarship Fund.



THE

MCLEAN AWARD

FOR PHILANTHROPY

GEORGE AND ANNA KEIRSEY MCLEAN

CREATE Founder George McLean believed that by joining together, communities could cultivate leaders who would make a difference for us all. Whether through supporting early childhood education, granting scholarships, developing leadership training programs, or enhancing college and career readiness, promoting leadership in communities is key to the long-

term success of a region. George McLean served as a great example of what exceptional leadership can accomplish. He believed that each of us has the responsibility to help raise the level of all people in our communities. His vision for a vibrant and growing Northeast Mississippi would not have happened without his persistent, tireless leadership.

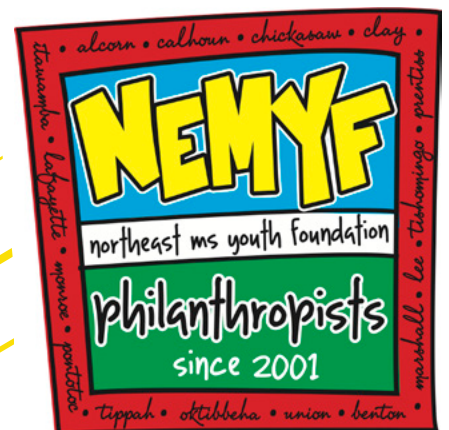
The McLean Award for Philanthropy was established to honor those individuals, families and organizations that exemplify CREATE Founders George and Anna Keirsey McLean's spirit of charitable giving. It recognizes the extraordinary leadership of people working to improve the quality of life in their communities and in the northeast Mississippi region.

TERRY AND KATHY JACKSON

are this year's recipients of the award. Some of their major contributions to the area include funds for Sanctuary Hospice House, Salvation Army, Regional Rehab Center, Palmer Home for Children, and Tupelo-Lee Humane Society.



NORTHEAST MISSISSIPPI YOUTH FOUNDATION (NEMYF)





NEMYF Board Members at Retreat

The Northeast Mississippi Youth Foundation (NEMYF), established by CREATE in 2001, is driven by its desire to make a difference in the lives of young people. Eleventh and twelfth graders from Northeast Mississippi are nominated and elected by the current NEMYF board. These students learn

about philanthropy and making a difference in their communities while raising money for their endowment. At the annual April press conference, students present grant awards to non-profit agencies that primarily serve children and youth. The NEMYF endowment has exceeded the \$127,000 mark with nearly \$45,000 in grants given back to the Northeast Mississippi communities.

NEMYF BOARD MEMBERS

EMMA ATKINSON
CADE BELL
THOMAS BYRNE
MILTON CLAY
ABBY COLEMAN
LEX EDMOND
REBEKAH FIELDS
JACKSON FINCH
SARAH RYANN FORTNER
SHERILYN (SANDERS) GOODE

ALEXIS "ALLIE" GREEN
SYDNEY GRIFFIN
CHAMBERLYN GRUBBS
HAILEY HAAGEMAN
SARAH HARRIS
HANNAH ELISE HARRIS
KATE HARRISON
LAUREN HEATH
CLAUDIA HILL
HALLE HOLLINGSWORTH

LIZ HONEYCUTT
MATTIE HUGHES
TRIPP MAGEE
JOHN DANIEL MASK
ZACHARY MEAGROW
MADILYN MORRIS
SARAH BETH OWENS
BAILEE OZBIRN
WILLIAM DAVIS POWELL
MEREDITH PRESCOTT

JOHNSON RAMSEY
WILL RAY
KAIYAH RUTH
MADISON SHELTON
BLAIR THARNTON
MAKAYLA WALLS
KAELIN WHITE
ANNA KATHRYN WILLIAMS

FINANCIAL REPORT

AUDIT

THE CREATE FOUNDATION ANNUALLY ENGAGES THE SERVICES OF AN INDEPENDENT ACCOUNTING FIRM TO PERFORM AN AUDIT OF THE FOUNDATION'S FINANCIAL STATEMENTS. AS PART OF THE AUDIT, THE FIRM ALSO REVIEWS THE INTERNAL CONTROLS AND VARIOUS POLICIES AND PROCEDURES TO ENSURE THE FOUNDATION STAFF IS ADHERING TO THE MOST CURRENT ACCOUNTING PRACTICES. THE FOUNDATION'S AUDITOR, NAIL MCKINNEY PROFESSIONAL ASSOCIATION, HAS ISSUED AN UNMODIFIED AUDIT OPINION ON THE FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2017. COMPLETE AUDITED FINANCIALS ARE AVAILABLE AT WWW.CREATEFOUNDATION.COM OR MAY BE OBTAINED BY CALLING THE CREATE OFFICE AT (662) 844-8989.



Center for Fiduciary Excellence Certification

CREATE Foundation is the first foundation in the world to successfully complete the Center for Fiduciary Excellence (CEFEX) certification process. The CEFEX standard of excellence for investment stewards is based on 22 fiduciary practices that seek to increase long-term investment performance by diversifying the portfolio, evaluating investment management fees, and selecting investment managers.



Charity Navigator Certification

CREATE Foundation earned its eighth 4-star rating for its ability to efficiently manage and grow its finances. Only a small percentage of the charities rated have received eight 4-star evaluations, indicating that CREATE Foundation consistently executes its mission in a fiscally responsible way and outperforms most other charities in America.

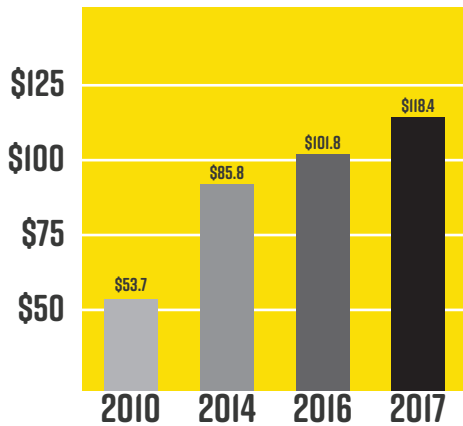


National Standards Compliance

The CREATE Foundation has been confirmed in compliance with the Council on Foundations National Standards. The National Standards Seal signifies that CREATE Foundation has met rigorous National Standards and has demonstrated its commitment to financial security, transparency, and accountability.

FINANCIAL REPORT

NET ASSETS (IN MILLIONS)



Dear CREATE donors and supporters,

I am pleased to report that the CREATE Foundation Investment Pool returned +16.43 % for the 2017 year net of investment fees.

Hardy-Reed, our investment advisors, performed well as the portfolio outperformed other community foundations our size based on a national survey. Our three-year return was 7.78%, the five-year return was 9.17%, the seven-year return was 7.93% and the ten-year return was 5.62%. We remain confident in our diversified portfolio approach to generate an appropriate long-term return.

Our investment committee meets quarterly with our investment advisors to review performance and to discuss any adjustments needed. We take our fiduciary responsibilities seriously and work to maximize investment returns through a sound investment process. Our investment process is audited externally to ensure that it meets the highest standards of fiduciary excellence.

We hope you find the information contained in this letter to be helpful. If you have questions, please contact the CREATE office.

Thank you for your continued support and confidence in the CREATE Foundation.

Sincerely,
Larry Kirk, Chairman
Investment Committee
CREATE Foundation Inc.

GRANTS **\$74**
MILLION

CONTRIBUTIONS **\$13.2**
MILLION

ASSETS
(IN MILLIONS) **\$118.4**

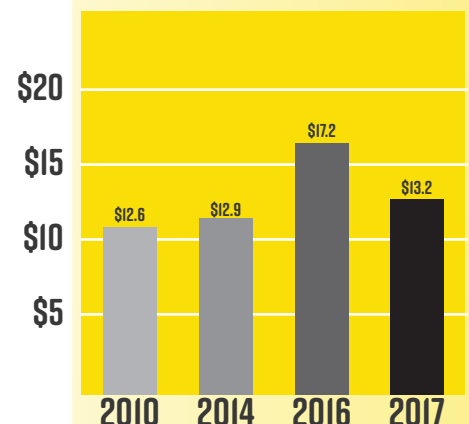
ENDOWMENTS
TOTAL **\$87**
MILLION

DONOR ADVISED
FUNDS **166**

ENDOWMENT
FUNDS **207**

SPECIAL PROJECT
FUNDS **212**

CONTRIBUTIONS (IN MILLIONS)



MISSION STATEMENT

CREATE FOUNDATION IS COMMITTED TO IMPROVING THE QUALITY OF LIFE FOR THE PEOPLE OF NORTHEAST MISSISSIPPI THROUGH:

- BUILDING PERMANENT COMMUNITY ENDOWMENT ASSETS
- ENCOURAGING PHILANTHROPY AND MANAGING CHARITABLE FUNDS CONTRIBUTED BY INDIVIDUALS, FAMILIES, ORGANIZATIONS AND CORPORATIONS
- STRENGTHENING REGIONAL COMMUNITY DEVELOPMENT CAPACITY
- TAKING A LEADERSHIP ROLE ON KEY COMMUNITY ISSUES AND IMPACTING THE REGION THROUGH GIFTS AND TARGETED GRANT MAKING

THE CREATE FOUNDATION

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TUPELO, MS 38802

662.844.8989

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