



Northeast Mississippi Career Expo
In affiliation with Pathways2Possibilities

October 6-8, 2020

Sponsored by the Toyota Wellspring Education Fund at CREATE

Imagine 2019 Sponsorship Levels

Presenting Sponsors – CREATE Foundation / Toyota Wellspring Education Fund

Diamond Sponsor \$10,000+

- Sponsorship acknowledged on **Welcome banner** at event displaying logo and name
- Sponsorship acknowledged with premium placement at event on customized, **dedicated signage** displaying logo and name
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Sponsorship acknowledged in community informational presentations prior to event
- Company logo printed on front of **student bag** (Deadline: May 29)
- Company logo printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 7)
- Company logo with premium placement in **student booklet** (Deadline: August 7)
- Company logo recognition on **website**
- Use of a **promotional video** of the event

Platinum Sponsor \$7,500+

- Sponsorship acknowledged with premium placement at event on customized, **dedicated signage** displaying logo and name
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Sponsorship acknowledged in community informational presentations prior to event
- Company logo printed on front of **student bag** (Deadline: May 29)
- Company logo printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 7)
- Company logo with premium placement in **student booklet** (Deadline: August 7)
- Company logo recognition on **website**
- Use of a **promotional video** of the event

Gold Sponsor \$5,000+

- Sponsorship acknowledged at event through signage displaying company logo
- Company logo printed on front of **student bag** (Deadline: May 29)
- Company logo printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 7)
- Company logo with premium placement in **student booklet** (Deadline: August 7)
- Company logo recognition on **website**
- Use of a **promotional video** of the event

Silver Sponsor \$2,500+

- Sponsorship acknowledged at event through signage displaying logo and name
- Company name printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 7)
- Company logo in **student booklet** (Deadline: August 7)
- Company name recognition on **website**
- Use of a **promotional video** of the event

Bronze Sponsor \$1,000+

- Sponsorship acknowledged at event through signage displaying company logo
- Company logo in **student booklet** (Deadline: August 7)
- Company name listed on website
- Use of a promotional video of the event

Patron Sponsor \$500+

- Sponsorship acknowledged at event through signage displaying company name
- Company or individual name in **student booklet** (Deadline: August 7)

Friend of Imagine \$100

- Company or individual name in the **student booklet** (Deadline: August 7)

Please contact Albine Bennett at albine@createfoundation.com or (662) 844-8989



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