



**Northeast Mississippi Career Expo  
In affiliation with Pathways2Possibilities**

October 1-3, 2019

Sponsored by the Toyota Wellspring Education Fund at CREATE

**Imagine 2019 Sponsorship Levels**

**Presenting Sponsors – CREATE Foundation / Toyota Wellspring Education Fund**

**Diamond Sponsor     \$10,000+**

- Sponsorship acknowledged on **Welcome banner** at event displaying logo and name
- Sponsorship acknowledged with premium placement at event on customized, **dedicated signage** displaying logo and name
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Sponsorship acknowledged in community informational presentations prior to event
- Company logo printed on front of **student bag** (Deadline: May 31)
- Company logo printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 2)
- Company logo with premium placement in **student booklet** (Deadline: August 2)
- Company logo recognition on **website**
- Use of a **promotional video** of the event

**Platinum Sponsor     \$7,500+**

- Sponsorship acknowledged with premium placement at event on customized, **dedicated signage** displaying logo and name
- Company listed on event promotional materials (emails, press releases, and printed publications)
- Sponsorship acknowledged in community informational presentations prior to event
- Company logo printed on front of **student bag** (Deadline: May 31)
- Company logo printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 2)
- Company logo with premium placement in **student booklet** (Deadline: August 2)
- Company logo recognition on **website**
- Use of a **promotional video** of the event

### Gold Sponsor \$5,000+

- Sponsorship acknowledged at event through signage displaying company logo
- Company logo printed on front of **student bag** (Deadline: May 31)
- Company logo printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 2)
- Company logo with premium placement in **student booklet** (Deadline: August 2)
- Company logo recognition on **website**
- Use of a **promotional video** of the event

### Silver Sponsor \$2,500+

- Sponsorship acknowledged at event through signage displaying logo and name
- Company name printed on **over 7,500 student and volunteer t-shirt** backs (Deadline: August 2)
- Company logo in **student booklet** (Deadline: August 2)
- Company name recognition on **website**
- Use of a **promotional video** of the event

### Bronze Sponsor \$1,000+

- Sponsorship acknowledged at event through signage displaying company logo
- Company logo in **student booklet** (Deadline: August 2)
- Company name listed on website
- Use of a promotional video of the event

### Patron Sponsor \$500+

- Sponsorship acknowledged at event through signage displaying company name
- Company or individual name in **student booklet** (Deadline: August 2)

### Friend of Imagine \$100

- Company or individual name in the **student booklet** (Deadline: August 2)

Please contact Albine Bennett at [albine@createfoundation.com](mailto:albine@createfoundation.com) or (662) 844-8989



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